

Central Pattana Plc.

Property Development and Investment

Corporate Presentation: 2Q14 Performance Review



CentralPlaza Salaya

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Agenda **Company Overview Operational Performance Future Developments** ► Financial Performance ► Appendix







Business Overview

Highlights

- CPN is a leading retail property developer and investor in Thailand with a 20% market share in Bangkok's mall leasable area.
- CPN is a fully-integrated retail developer with strong synergies with its major shareholder, Central Group, and significant financing capability through its property fund.
- CPN is the largest retail property developer on the Stock Exchange of Thailand (SET) with a market capitalization of approx 220 Bt. bn(1) or 6.8 USD bn.
- CPN is the property manager and the major shareholder in two property funds, 27% in CPN Retail Growth Leasehold Property Fund (CPNRF) and 25% in CPN Commercial Growth Leasehold Property Fund (CPNCG).
- CPN manages **25 shopping centers.** Total NLA(Net leasable area) under its management is approximately 1,370,101 sg.m., of which 1,185,129 sg.m. owned by CPN and the remaining of 184,972 sg.m. owned by CPNRF (2).
- CPN also manages 7 offices (169,447 sq.m.), 2 hotels (561 rooms) and 2 residential properties (61 units) as its non-core businesses (2).
- On 30 November 2012, CPN was added to the MSCI Global **Index**, which is a widely tracked global equity benchmark and serves as the basis for over 500 exchanged traded funds throughout the world.

Recent Achievements



Top Corporate Governance Report SET Awards of Honor for the outstanding corporate governance report for the 3rd consecutive year and the fourth time since 2008.







CG Scoring

Honored the company's corporate governance performance in 2013 which is the 5th consecutive year since 2009



Excellence

Energy Awards 2013

Honored the outstanding contributions to energy savings of CentralPlaza Rattanathibet.



Thailand Energy Awards 2013

Honored the Excellent Energy Control by the Ministry of Energy.



Thailand Quality Class Award

Honored for the third consecutive year of CentralPlaza Chiangmai Airport by Thailand Productivity Institute.



AA- Credit Rating

Upgraded to "AA-" ratings with "Stable" outlook by TRIS Rating in 12 May 2014.



Strong Development & Acquisition Pipeline

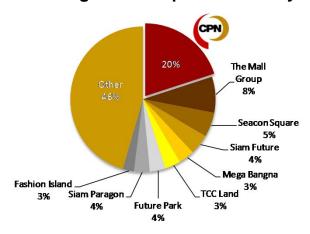
1980s 1990s 2000s 2015-2017 2010-2014 (future projects) 25 existing projects (20 greenfields, 5 acquisitions <=> 11 in Bangkok, 14 in Provinces) 5 announced projects Bangkok (1) Bangkok (3) Bangkok (2) Bangkok (1) Bangkok (3) 2011 CentralPlaza Grand Rama 9 1980 Established under Central 2002 CentralPlaza Rama 2 1993 CentralPlaza Ramindra 2015 CentralWestGate (Bangyai) **Green-field Development** Plaza Co., Ltd. 1995 CentralPlaza Pinklao 2008 CentralPlaza Provinces (8) 2015 CentralFestival East Ville 1982 CentralPlaza Ladprao Chaengwattana 1997 CentralPlaza Rama 3 2011 CentralPlaza Chiangrai Provinces (2) Provinces (3) Province (1) 2011 CentralPlaza Phitsanulok 2015 CentralPlaza Rayong 2009 CentralFestival Pattaya 1995 Central Center Pattaya 2012 CentralPlaza Suratthani 2016 CentralPlaza Beach Nakhonratchasima 2012 CentralPlaza Lampang 2009 CentralPlaza Chonburi Overseas (1) 2013 CentralPlaza 2009 CentralPlaza Khonkaen Ubonratchathani 2017 CentralPlaza i-City (Malaysia) 2013 CentralFestival Chiangmai CentralPlaza Ladorao 2013 CentralFestival Hatyai 2014 CentralFestival Samui 2014 CentralPlaza Salaya Province (1) Bangkok (3) Acquisition 1996 CentralPlaza Chiangmai 2001 CentralPlaza Bangna Airport 2002 CentralWorld 2003 CentralPlaza Rattanathibet Province (1) 2009 CentralPlaza Udonthani Province (1) Bangkok (2) Province (1) Bangkok (2) Redevelopment & Enhancement 2000 CentralPlaza Chiangmai 2012 CentralPlaza Udonthani 2004 The Offices at CentralWorld 2014 CentralWorld Expansion Airport Phase 2A (Phase 2) 2006 CentralWorld 2014 CentralPlaza Bangna Province (1) 2003 CentralPlaza Chiangmai Airport Phase 2B

CPN's 5 year Target: Revenue growth 15% per annum (CAGR)



Competitive Landscape

CPN is the leading retail property developer and investor in Thailand with approximately 20% market share in Bangkok Metropolitan Area by mall leasable space.

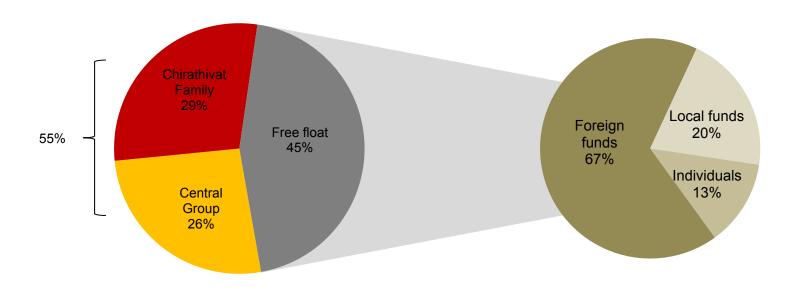


	New Proj.	GFA	Investment	Year	Strategy
	(#)	(sqm)	(MB)		
The Mall	5	2,000,000	65,000	2014-2017	City within the city for malls in Bangkok
					World iconic tourist destination for new malls in
					tourist destination
SF	2	800,000	20,000	2014-2018	Expand 2-3 community malls per year
					JV with IKANO for super regional malls
FUTUREPARK	1	160,000	3,000	2016	Expand mall adjoining Future Park Rangsit
					Use model of mall in CBD area for expanded mall
TCC LAND	3	104 rai	7,000	2017-2018	Mixed-use projects in tourist destination and
					fine dining concept
Siam Piwat & CP	1	TBC	35,000	2017	Plan to be Bangkok's iconic landmark
& Magnolia					Mixed-use project (mall/residential/hotel/entertainment)



Strategic Shareholders

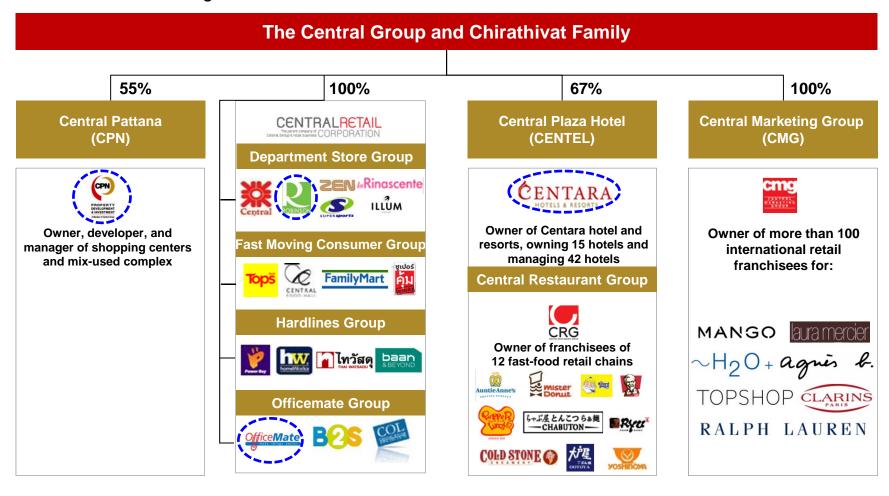
CPN is one of the flagship businesses of the **Central Group (Chirathivat Family)**. As a strong and supportive shareholder, the Chirathivat family brings to CPN a wealth of retail-related expertise through the family's long record and successful leadership in Thailand's dynamic and competitive landscape of shopping mall developments and department store / specialty store operations.





Strategic Shareholder: Central Group

CPN's strong synergy with the Central Group helps CPN to attract dynamic tenants, increase people traffic and command higher rents.





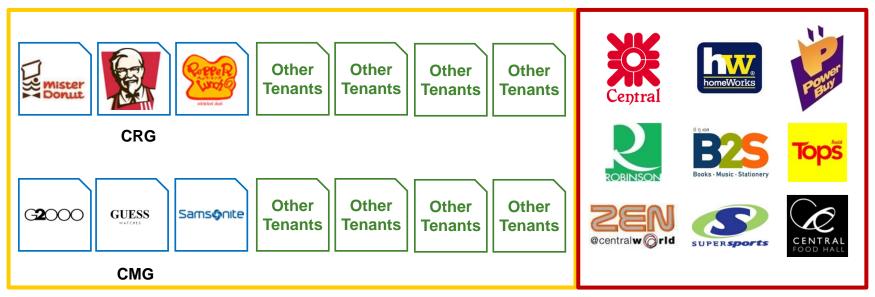
Central Group has reorganized structure into 8 business groups. Remarks:



Property Development and Management

Shopping Mall

Department Store & Retail





Property Developer & Property Manager

CRG & CMG

- ~10% of total leasable areas and also in term of total revenue
- Pricing criteria as same as others

Other tenants

 ~90% of total leasable areas and also in term of total revenue

Joint developers

- Sharing cost of land and common area
- Owning its investment cost and assets



Integrated Business Platform

- CPN is a retail developer with an integrated business platform that will allow it to expand on a sustainable basis and achieve operational enhancements and success with its synergies with the Central Group of companies.
- CPN intends to use this integrated business platform to expand further throughout Thailand, maintaining market share in Bangkok while increasing market share in the provincial areas. CPN also intends to utilize this optimal business platform in its expansion into neighboring countries.

Central Group

- Largest and most popular among the retail chains in Thailand
 - Guarantee space take-up with successful brands and store concepts
 - Increase people traffic
- Most successful and most experienced among the retail companies in Thailand
 - Attract tenants to locate in CPN shopping centers
 - Allow CPN to achieve higher rental rates than others

CPN

- Leading retail developer, property manager and investor in Thailand with market share of 20% of Bangkok's mall saleable area
- Integrated development, leasing and property management teams have ensured continuous success for over 30 years
 - Strategic location
 - Optimal tenant mix
 - World class standard
- Branded malls to ensure innovative designs and functionality to suit customer needs

Leading Property Fund/REIT (CPNRF and CPNCG)

- CPNRF and CPNCG are property funds in Thailand
- Provide optimal funding source:
 - Unlock CPN's asset value
 - Free up capital for business expansion
 - Lower leverage and avoid dilution
- Create fee base income
- Improve CPN's financial position:
 - Tax benefit
 - Capital redeployment to projects with higher return



Key Success Factors

A Leading Player in the Retail Property Development Industry









Property Locations

Existing Projects (25)

Shopping Centers (11 BMA, 14 Provinces)

centralw rld

1 (BMA)

central**pla**

19 (10 BMA, 9 Provinces)

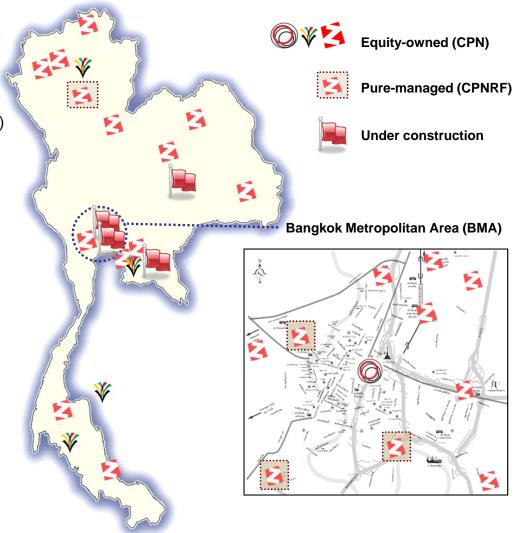
central**festi**

4 (Provinces)

centralcenter

1 (Province)

- Offices (7)
- Hotels (2)
- Residences (2)





Leasable Area and Occupancy: Retail

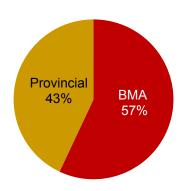
As of 2Q14, CPN owns 24 premium shopping centers with average occupancy rate of 96%.

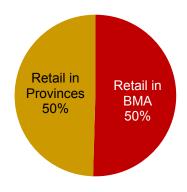
	No. of Land		nd	Net Leasable Area ⁽¹⁾ (sq.m.)				Occupancy Rate ⁽²⁾		
Retail Properties	Projects	Freehold	Leasehold	Retail	Department Store	Total	2Q14	1Q14	2Q13	
CPN in BMA	10	4	6	517,172	63,583	580,755	97%	96%	96%	
CPN in Provinces	14	11	3	516,083	54,391	570,474	95%	94%	97%	
Total Retail Properties ⁽³⁾	24	15	9	1,033,255	117,974	1,151,229	96%	95%	97%	

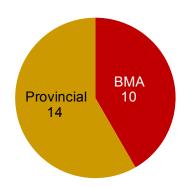
Breakdown by Rental Income

Breakdown by NLA

Breakdown by no. of Shopping Malls









Note 2: Percentage based on leasable area.

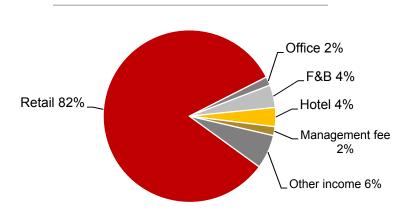
Note 3: Excludes areas transferred to CPNRF.

Leasable Area and Occupancy: Non-core Properties

Office, residential property and hotel are considered non-core businesses, complementing shopping center business and adding value to the overall project.

	No. of	Net Leasable Area (sq.m.)	Occupancy Rate ⁽²⁾			
Non-core Properties	No. of Projects	or No. of Units or Room ⁽¹⁾	2Q14	1Q14	2Q13	
Office in BMA ⁽³⁾	5	55,102	98%	98%	94%	
Residential in BMA	2	6,373 sq.m. or 61 units	65%	70%	63%	
Hotel in provincial area ⁽⁴⁾	2	561 rooms	72%	77%	74%	







Note 1: Excludes storage.

Note 2: Percentage based on leasable area.

Note 3: Excludes areas transferred to CPNRF and CPNCG

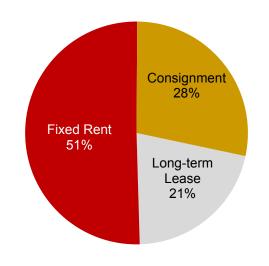
Note 4: Outsource the management, Pattaya (302 rooms) managed by Hilton and Udonthani (259 rooms) managed by Centara.

Occupancy rate of Hotel Business was an average of 3 months

Rental Contract Type: By Area

Monthly basis collection (up to 3 years)

- Increase rental rate approx 5% p.a.
- Approx. 1/3 of rental contract expired every year



Monthly basis collection (up to 3 years)

- Tenants: food centers, cineplex and international brands such as "McDonalds", "KFC"
- Range of percentage: 10% 30% of sales
- With minimum guarantees

Up-front collection (up to 30 years)

• Up-front payment – realize throughout lease contract period on straight-line basis

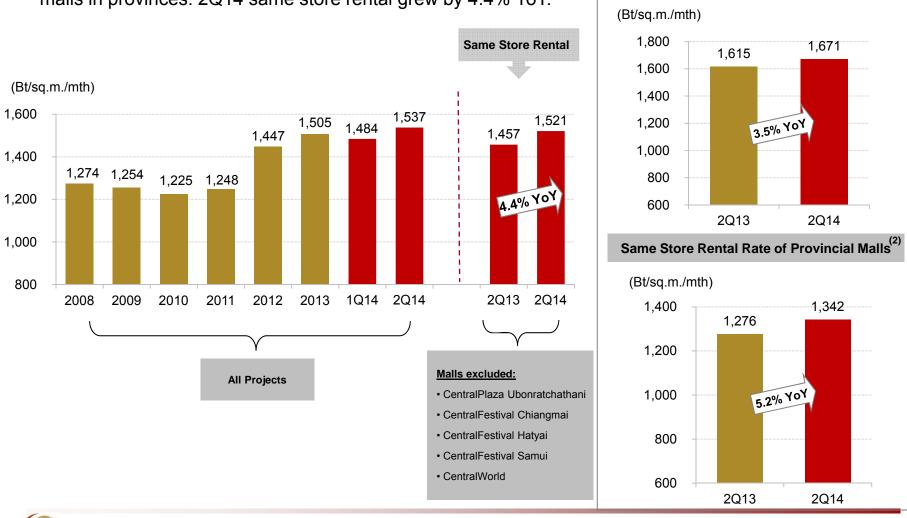


In addition to space rental fee, service & utility fees are collected on a monthly basis



Effective Rental Rate ⁽¹⁾

Overall effective rental rate declined in 2009 – 2011 from new malls in provinces. 2Q14 same store rental grew by 4.4% YoY.



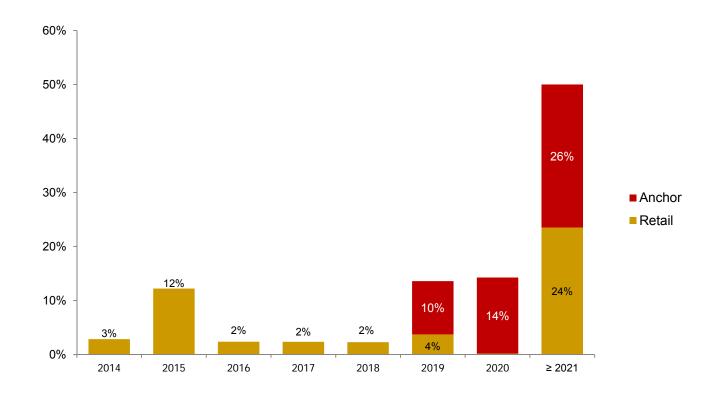


Same Store Rental Rate of Bangkok Malls⁽²⁾

Expiration of Long-term Lease Contracts⁽¹⁾

Long term lease contract will be expired in each of the following years. This area will be converted to a short term contract at market rental rate which could increase the company's revenues.

The expiration area and expiration period are shown below:





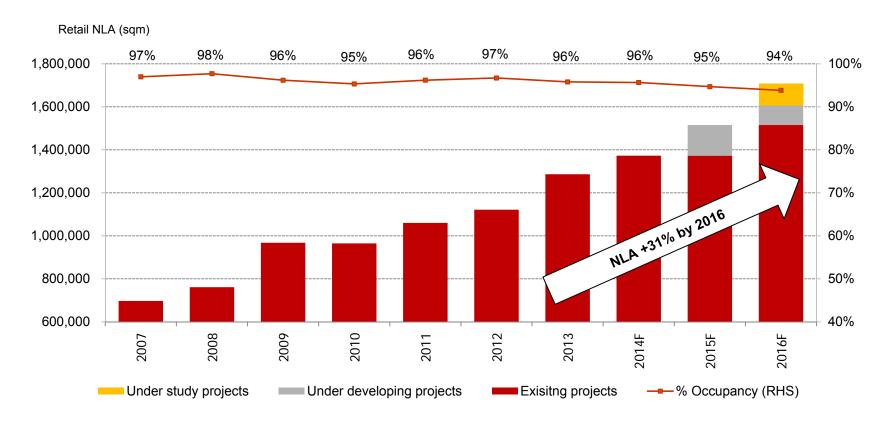
⁽²⁾ Total lease area is 192,118 sq.m. with less than 4% rental income contribution.

⁽³⁾ In 2015, area excludes Big C at Central Center Pattaya. The upside from short-term contract renewal is subject to the renewal of the land lease of Central Center Pattaya.





Future Leasable Area & Occupancy Rate



Assets under management	2007	2008	2009	2010	2011	2012	2013	2014F	2015F	2016F
No.of project	10	11	15	15	18	20	23	25	28	32
Retail space (NLA in sqm)	697,038	761,111	967,430	964,612	1,059,910	1,121,377	1,286,125	1,372,687	1,515,187	1,677,887
Office space (NLA in sqm)	144,791	144,280	163,746	163,991	175,831	169,133	169,152	169,152	169,152	169,152
Hotel (rooms)			255	557	561	561	561	561	561	561
Residential (units)	61	61	61	61	61	61	61	61	61	61

From 2015 to 2016, CPN will launch 7 new projects, of which 4 projects in domestic have been publicly announced.



Domestic Expansion

Project under construction	No. of Projects	Net Leasable Area (sq.m.)
New Retail Properties in BMA	3	143,400
New Retail Properties in Provinces	2	88,000
Total Retail Properties ⁽³⁾	5	231,400

Bangkok & Greater Bangkok

2014



CentralPlaza Salaya (West of BKK)

NLA: 33,900 sq.m. Opened 12 Aug 2014

2015



CentralWestGate (Bangyai) (West of BKK)

NLA: 75,000 sq.m. Opening in 2Q15



CentralFestival East Ville (East of BKK)

NLA: 34,500 sq.m. Opening in 4Q15

PROVINCES



2015

CentralPlaza Rayong (East of Thailand)

NLA: 33,000 sq.m. Opening in 2Q15



2016

CentralPlaza Nakhonratchasima (Northeast of Thailand)

NLA: 55,000 sq.m. Opening in 2Q16



New Projects in Thailand (Open in 2014 - 2015)







Investment Cost ⁽¹⁾	2,500 Bt. mil	2,400 Bt. mil	6,400 Bt. mil
Net Leasable Area ⁽²⁾	33,900 sq.m.	33,000 sq.m.	75,000 sq.m.
Parking	1,600 cars	1,500 cars	2,000 cars
Joint Developer ⁽³⁾	Central Department Store	Robinson Department Store	Central Department Store
Land Size ⁽⁴⁾	70 rais (Freehold & Leasehold)	60 rais (Freehold)	100 rais (Leasehold)
Location	Nakornpathom	Rayong	Bangyai, Nonthaburi
Opening (tentative)	Opened 12 Aug 2014	2Q15	2Q15



New Projects in Thailand (Open in 2015 - 2016)

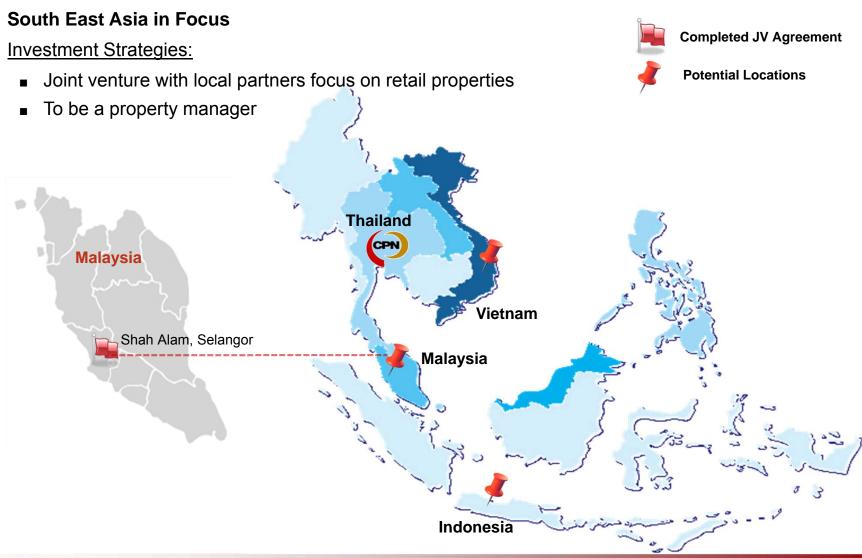




Investment Cost ⁽¹⁾	3,200 Bt. mil	4,000 Bt. mil
Net Leasable Area ⁽²⁾	34,500 sq.m.	55,000 sq.m.
Parking	1,900 cars	3,000 cars
Joint Developer ⁽³⁾	Central Department Store	Central Department Store
Land Size ⁽⁴⁾	51 rais	52 rais
	(Freehold & Leasehold)	(Freehold)
Location	Ekkamai- Ramintra	Nakhonratchasima
Opening (tentative)	4Q15	2Q16



Overseas Expansion





New Project in Malaysia

CentralPlaza i-City

Investment Cost (1) 5,800 Bt. mil

Joint venture i-City Properties Sdn Bhd ("ICP"), an I-Berhad wholly-own subsidiary

CPN holds 60% stake and ICP holds 40% stake

CPN will lead in the development and management of the shopping mall

Program:

Shopping Center 89,700 sq.m. (NLA includes department store)

Land Size 11.12 acres or 27.5 rais

Location i-City, Shah Alam, Selangor Darul Ehsan, Malaysia

Opening (Tentative) 2Q2017 (Rescheduled from 4Q2016 for further market study)





Capital Expenditure

Major capital expenditure will be used to develop new projects. Financing plan for future expansion includes: cash flow from operation, bond issuance and/or project finance, and property fund vehicle.

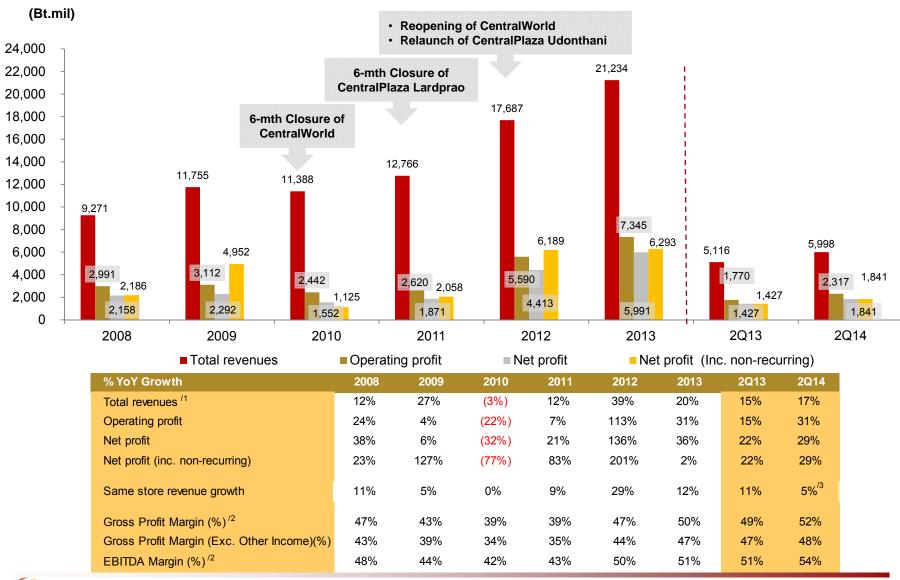
	Actual	Estimates		(Bt.mil)
CPN's Projects	2013	2014	2015	2016
Under-construction Projects	9,163	8,595	5,093	2,560
Enhancement Projects	1,818	2,277	1,200	1,200
Potential Projects	764	5,124	9,561	12,706
Total CAPEX	11,745	15,996	15,854	16,466







Financial Summary



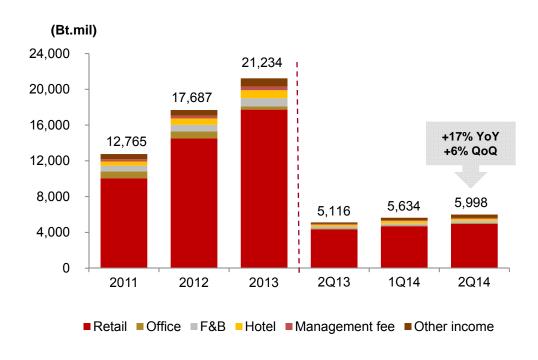


Note 1: Total revenue includes rental & service, hotel operation, food & beverage, and other incomes. Excl. interest income, share of profit from investment and reversal of impairment.

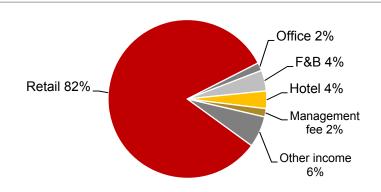
Note 2: Excl. non-recurring items i.e. reversal of impairment but incl. other income .

Note 3: Excl. CentralFestival Chiangmai, CentralFestival Hatyai, CentralFestival Samui and CentralPlaza Chiangmai Airport

Revenue Breakdown



2Q14 Revenue breakdown



Total revenues ^{/1} **+17% YoY** or +882 Bt.mil YoY mainly driven from rent and services.

Rent and services +14% YoY

- Full quarter realization of 2 new projects launched in 4Q13.
- Contribution from the newly launched project i.e. CentralFestival Samui in late March 2014
- Same store revenue growth of 5% YoY.

Hotel +6% YoY

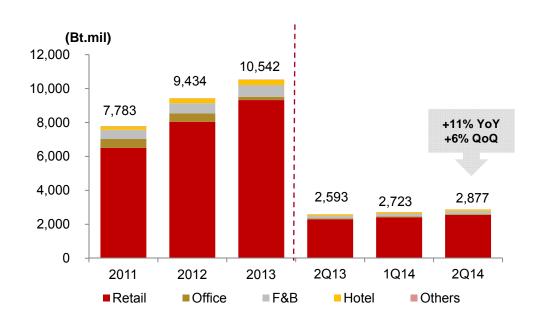
 Higher average room rate of both hotels with a 7% occupancy increase at Centara Hotel & Convention Centre Udon Thani Hotel, offset by a 9% decline at Hilton Pattaya Beach Hotel.

F&B sales +14% YoY

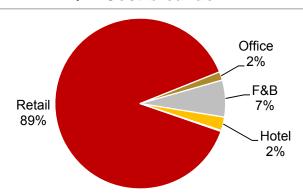
 Contributions primarily from the new food courts at the CentralFestival Chiangmai, CentralFestival Hatyai and CentralFestival Samui.



Costs Breakdown



2Q14 Cost breakdown



Total Costs +11% YoY or +284 Bt.mil YoY.

Rent and Services 11% YoY

 An increase in costs and depreciation incurred by CentralFestival Samui which has recently opened in late March 2014 in addition to two new malls opened in 4Q13.

Hotel Business +0% YoY

• Costs remained the same as in the prior-year period in spite of a 6% revenue increase

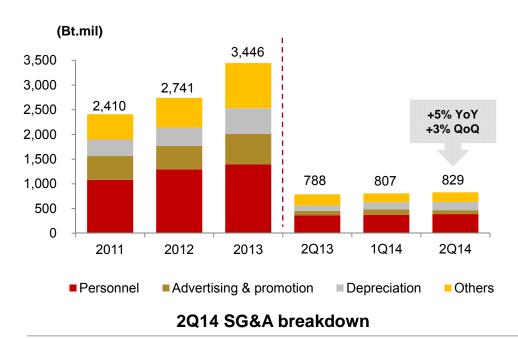
F&B +18% YoY

 Increased costs incurred from three new food courts launched in 2013 and 2014.

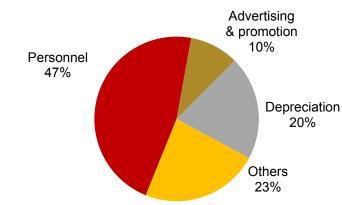


Note: Excludes non-recurring items.

SG&A Expenses Breakdown



SG&A expenses +5% YoY or +41 Bt.mil YoY owing mainly to increased personnel and marketing expenses as well as expenses incurred from three newly launched malls.





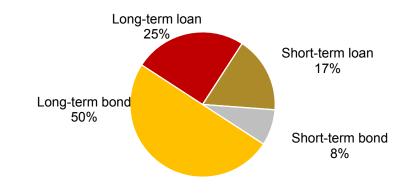
Debt Analysis

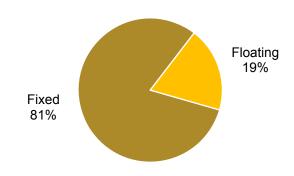


- Upgraded to "AA-" ratings with "Stable" outlook by TRIS Rating in 12 May 2014
- All borrowings are denominated in **THB**.

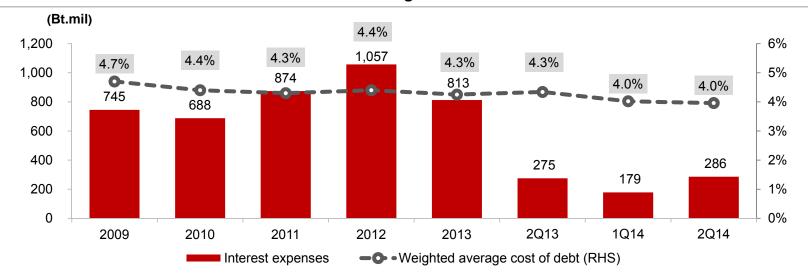
Fixed vs. Floating Interest Rate Mix

Outstanding Borrowings 16, 314 Bt.mil





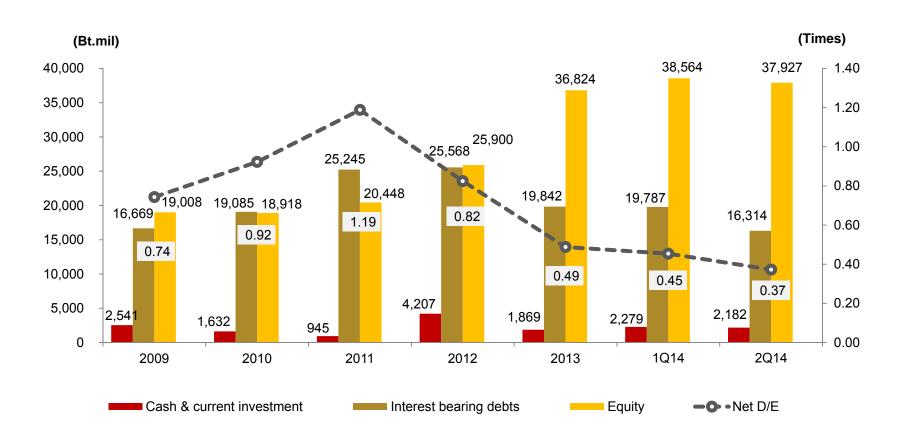
Financing Cost





Capital Structure

CPN's net D/E stood at 0.37 times, against its debt covenant of 1.75 times.





Key Trading Statistics and Dividend

Key Trading Statistics

Key Metrics	ТНВ
Par Value	0.50
Stock Price (1)	49.00
EPS (2)	0.41
P/E (x) ⁽¹⁾	34.65
Market Capitalization (Bt. bn)(1)	220
Authorized Share Capital (mil. shares)	4,488

Note 1: SetSmart as of 30 June 2014.

Note 2: 2Q14 Performance.

Dividend

Key Metrics	2013	2012	2011	2010	2009	2008
Par Value (THB)	0.50	0.50(3)	1.00	1.00	1.00	1.00
Dividend (THB/Share)	0.55	0.475	0.37	0.25	0.58	0.33
Dividend Paid (Bt. mil)	2,468	2,070	806	545	1,264	719
Dividend Payout Ratio	39.2%	33%(2)	39%	48%	25%(1)	33%

Dividend policy is paid annually not less than 40% of net profit (unless there is compelling reason against this).

Note 1: Dividend payout ratio of 25% in 2009 was derived from 40% of normal net profit and 14% of gain from transferring assets into CPNRF.

Note 2: Dividend payout ratio of 33% in 2012 was derived from 40% of normal net profit and 17% of gain from transferring assets into CPNCG.

Note 3: Par spilt to THB 0.50 per share effective on 7 May 2013







Statement of Financial Position

Financial position (MB)	1Q14	2Q14	% Change
Current assets			
Cash and current investments	2,279	2,182	(4%)
Other current assets	3,302	4,854	47%
Total current assets	5,581	7,036	26%
Non-current assets			
Investment properties (1)	55,017	57,129	4%
Leasehold rights	11,594	11,447	(1%)
Property & equipment (PP&E)	2,297	2,244	(2%)
Other non-current assets	4,658	7,166	54%
Total Non current assets	73,565	77,986	6%
Total assets	79,146	85,022	7%
Current liabilities	15,703	12,590	(20%)
Non-current liabilites	24,879	34,504	39%
Total liabilities	40,582	47,095	16%
Total equities	38,564	37,927	(2%)



Statement of Comprehensive Income

Consolidated earnings (MB)	2Q13	1014	2014	% YoY	% QoQ
Revenue from rent and services	4,439	4,793	5,052	14%	5%
Retail	4,337	4,691	4,949	14%	6%
Office	96	98	99	3%	1%
Other supportive businesses	5	4	4	(10%)	0%
Revenue from hotel operation	201	255	214	6%	(16%)
Revenue from food and beverage	222	225	253	14%	13%
Other income	254	361	478	89%	32%
Total revenues	5,116	5,634	5,998	17%	6%
Cost of rent and services	2,349	2,466	2,602	11%	6%
Retail	2,296	2,416	2,552	11%	6%
Office	48	46	47	(3%)	0%
Other supportive businesses	5	4	4	(15%)	8%
Cost of hotel operation	74	80	74	0%	(7%)
Cost of food and beverage	170	177	201	18%	13%
Total costs	2,593	2,723	2,877	11%	6%
Operating profit	1,770	2,109	2,317	31%	10%
Normalized net profit	1,427	1,710	1,841	29%	8%
EPS (Bt) excluding non-recurring items ⁽¹⁾	0.32	0.38	0.41	29%	8%



⁽¹⁾ Excluding other income from the reversal of allowance for impairment of assets

⁽²⁾ Number of shares used to calculate EPS is 4,488,000,000 shares, which is the number after the par split and the capital increase.

Operational Performance: CPNRF and CPNCG

In 2Q14, CPN Retail Growth Leasehold Property Fund ("CPNRF") had four shopping centers and two office towers. In Sep12, CPN Commercial Growth Leasehold Property Fund ("CPNCG") was launched and currently owns one office.

CPNRF and CPNCG are managed by SCB Asset Management, Fund Manager. Their properties are managed by CPN, Property Manager.

CPNRF Properties	Remaining Life (years)	Leasable Area ⁽¹⁾ (sq.m.)	Occupancy Rate ⁽²⁾		
			2Q14	1Q14	2Q13
1. Rama 2 (Retail)	12 Years	87,781	96%	96%	95%
2. Rama 3 (Retail)	83 Years	38,422	95%	96%	97%
3. Pinklao (Retail)	11 Years	21,730	100%	99%	99%
4. Pinklao Tower A & B (Office)	11 Years	33,760	98%	97%	98%
5. Chiangmai Airport (Retail)	30Years	37,039	98%	n/a	n/a
Total		218,732	97%	97%	97%
CPNCG Office Property	Remaining Life (years)	Leasable Area ⁽¹⁾ (sq.m.)	Occupancy Rate ⁽²⁾		
			2Q14	1Q14	2Q13
CentralWorld (Office)	19 Years	80,585	100%	100%	98%

