



Dow Jones
Sustainability Indices
In Collaboration with RobecoSAM

# **Investor Presentation**



**CPN Head Office** 



February 2018



# **Agenda**

# Topics of Discussion



# Company Overview

CPN Sireliegy 2018-2022





# **Business Update**

2018 Guidence





# **CPN** at a Glance

# The largest mixed-use property developer in Thailand



7 m

Total Net Leasable

Area (NLA)\*\*

Average
Occupancy Rate\*\*

Consecutive years member on DJSI

"To be the most <u>admired</u> and <u>dynamic</u> regional retail property developer with <u>world-class experience</u>"

32

**Iconic Shopping Centers** 

centralw @rld

centralplaza

centralfesti \*\* al

**central**marina

# **Holistic Mixed-use Development**

Residential

Hotels 2

Central City Residence

@ Bangna

Offices

Hilton Pattaya Centara Udonthani

Lardprao CentralWorld Pinklao Tower A & B Chaenawattana

Bangna Rama 9

### **Strategic Investments**



**CPNREIT**8 Retail, Office and Hospitality Projects



CPNCO
CPN Commercial Growth Leasanded Property Fund
The Offices at
Central World

Market capitalization as of 29 December 2017

<sup>\*\*</sup> Includes areas owned by CPN and CPNREIT

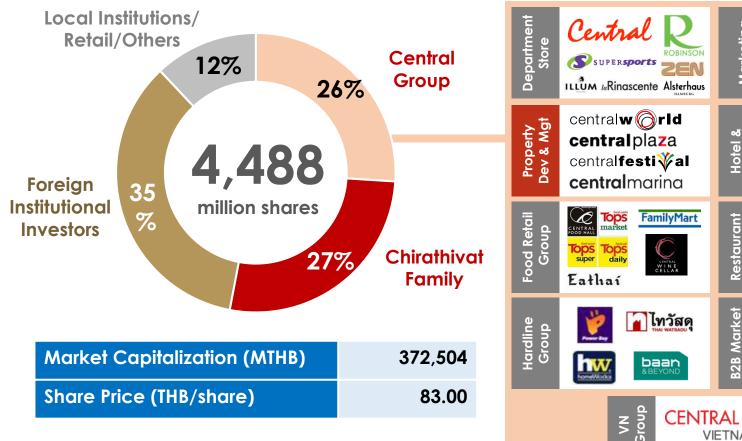


# **CPN Shareholding Structure**

# Strong support from major shareholders: The Central Group

Central Group, the leader of retail industry in Thailand, as the main pillar of CPN...

...brings forth a collective haven in retail and commerce solutions to the market





Note: All business units are 100% owned by the Central Group except for (1) Hotel & Resort and Restaurant Group under CENTEL at 65%; (2) COL at 50% Source: Thailand Securities Depository (TSD) as of 30 September 2017; share price and market capitalization as of 31 January 2018



# **Development & Management Structure**

### Viable structure to maximize economic value

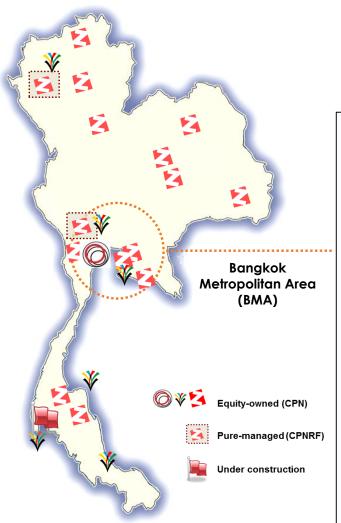


Note: CRG = Central Restaurant Group; CMG = Central Marketing Group

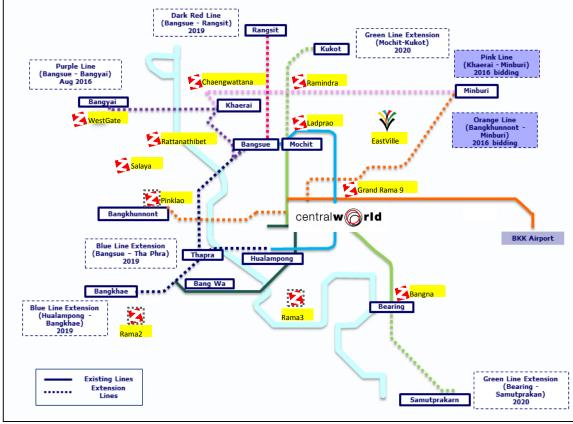


# Where We Operate in Thailand

# 32 strategic locations to bolster our leadership position



		BMA	UPC	N	NE	E	S
<b>central</b> pla <b>z</b> a	24	12	12	 4	4	2	2
central <b>festi∜al</b>	6	1	5	 1	-	1	3
central <b>w @rld</b>	1	1	-				
<b>central</b> marina	1	-	1	 		1	



As of December 2017



# Our Growth Strategy in 2018-2022

# The Center of Life Strategy

### "To be a top 5 <u>diversified regional</u> developer"

# Growth through asset Diversification and Other international expansion assets A Shandard S New Malls **Asset Enhancement Organic** Growth 2018 2022

### **Key Drivers**

The new I	iving space	
3-5 projec	cts / year in the	pipeline

	Domestic	Oversea	
2018	CentralPhuket 1 new mall	Central i-City (Malaysia)  Ongoing: study possibility of expansion into SE Asia countries, with Vietnam as a leading prospect	
2019-'22	2-3 new projects / year		

### Ongoing renovation program

2-3 existing projects / year

to optimize design, format, tenant mix, thus occ. rate and NLA

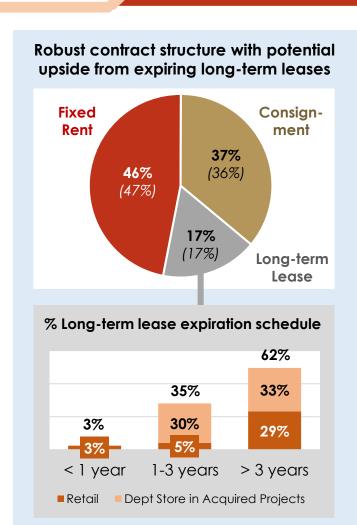
### Maintain leadership position as "Center of Life"

- Roll out "destination" concepts
- Integration of digitalized features to promote O2O interactivity and customer engagement
- Space utilization



# **Expanding Net Leasable Area**

# Supported by strong rental contract foundation





Source: Company estimate as of 31 December 2017

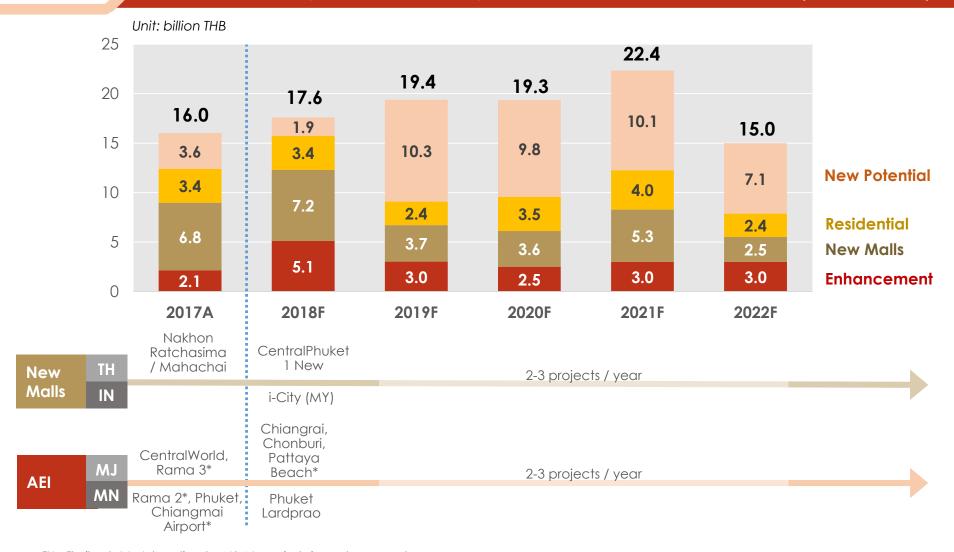
<sup>(1)</sup> Percentage based on occupied area as of 31 December 2017 at 92%. (%) = YE16 figure

<sup>(2)</sup> Total long-term lease area is 154,027 sq.m. with less than 4% rental income contribution.



# Capital Expenditure Plan

# Mainly focus on expansion of core business (i.e., malls)



TH = Thailand; IN = International; MJ/MN = major/minor enhancement program

<sup>\*</sup> Assets under the ownership of CPNREIT, except for CentralFestival Pattaya Beach (renovation work does not include areas transferred to CPNREIT)

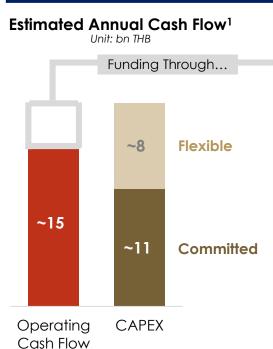


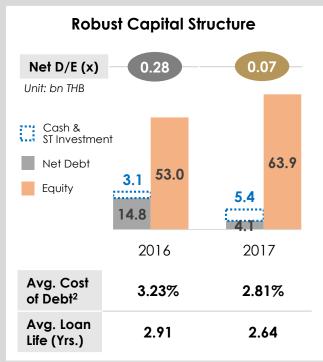
# **Prudent Financial Management**

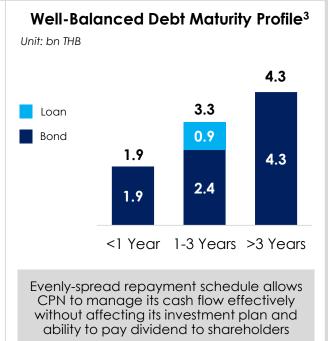
## Solid balance sheet amidst business expansion

Not only that maintenance CAPEX is adequately covered by internal cash flow...

...but CPN's favorable capital structure also allows to fund new investments







### **Strong Credit Rating**

CPN's corporate rating and rating of senior unsecured debentures are rated "AA" with "Stable" outlook by the Thailand Rating and Information Services (TRIS) on 22 September 2017

(1) 2017 operating cash flow before changes in net working capital (ex. non-recurring).

Annual CAPEX based on average forecasted figures during 2018-2022. Flexible CAPEX comprises new potential investments

(2) Cost of debt was derived from interest expenses including interest capitalization for projects under development

Debt maturity profile based on gross outstanding interest-bearing debt as of YE17



# **CPN Strategic Direction**

# Focus areas with emphasis on asset diversification





**New Retail Destination** 

**Diversified Assets** 

**CENTER** 



**OF LIFE** 

Focused Portfolio Management

Operational Excellence











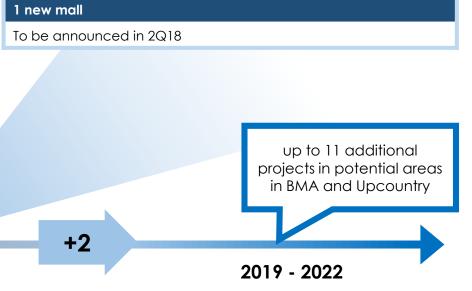
# **Enlarge the Asset Base**

# Maintain growth momentum in domestic market

# CentralPlaza Nakhon Ratchasima Open Date Investment¹ (THB) NLA² (sq.m.) Joint developer³ Land type Freehold Freehold Occ. Rate ~85%



CentralPlaza Mahachai		
The same	Open Date	23-Nov-17
entid puo D	Investment <sup>1</sup> (THB)	~3.20 bn
The best highway destination in southwest Bangkok	NLA² (sq.m.)	~25,600
	Joint developer <sup>3</sup>	Robinson
	Land type	Freehold
	Occ. Rate	~85%



Note 1: Includes land and construction cost of shopping center and parking building. Excludes Central Department Store or Robinson Department Store, and BUs' area.

Note 2: Excludes Central Department Store or Robinson Department Store, BUs' area

Note 3: Area will be developed and owned by the joint developer. However, the store will serve as a magnet to draw traffic into CPN's plaza area.

2018

2017



# **Create Retail Destination**

# Roll out 'Destination Concept'

Fish Market



**Government Center** 

Co-working Space

















**Food Destination** 

**Family Destination** 

**Sport Destination** 

Think Space



# **Create Retail Destination**

# Continued quality events











# **International Expansion**

# Opportunities in regional markets





### Vietnam – CPN's next focus area

- High growth potential in retail market
- Large population
- Low competition with few major players
- Strong growth in disposable income albeit still with low spending power

### Central Group companies present in Vietnam:











### Malaysia – cautiously progressive

- Realistic land prices and minimal restriction on freehold ownership
- Moderate competition with fragmented market
- High spending power with consumer profile similar to that of Thailand

### Indonesia – high potential and risk

- Large and rapidly growing population, especially amongst middle class
- Strong competition in sophisticated market
- High cost of fund and unrealistic land prices with underdeveloped infrastructure



# **Regional Expansion Update**

# First project in Malaysia

### Central i-City (i-City, Shah Alam, Selangor Darul Ehsan, Malaysia)



Exp. Open Date	4Q18
Investment <sup>1</sup> (THB)	~8.30 bn
NLA <sup>2</sup> (sq.m.)	~89,000
JV partner	I-R&D Sdn Bhd. <sup>3</sup>
CPN role in project	60% ownership; operator
Land type	Freehold

### Project progress:

- 100% completion of Anchor Leasing (Department Store, Supermarket, and Cinema)
- Secured fashion anchors and fitness





Note 1: Includes land and construction cost of shopping center and parking building.

Note 2: Includes department store area (Department Store Operator TBA)

Note 3: A wholly owned subsidiary of I-Berhad and holds 40% stake in the joint-venture.



# i-City Development

# Ultrapolis masterpiece across 72 acres of freehold land



Source: i-City website



# **Residential Projects**

# 3-5 projects per year

# Announced projects in 2016 (transfer in 2018)



# Announced projects in 2017 (transfer in 2019)

ESCENT VILLE ESCENT	VILLE
Pre-sale 100% Pre-sale ~80% Pre-sale	~60%
Transfer 3Q19 Transfer 2Q19 Transfer	2Q19
Units 380 Units 312 Units	450
Bldgs. 2 Bldgs. 2 Bldgs.	2
Stories 22/17 Stories 8/8 Stories	8/8

**~2.8** bn THB total value

**~2.2**bn THB total value



# 2 New Residential Projects in 2018

# Diversified housing projects within CPN catchment area

### Pahol Yothin 34 Condominium



### **Baromrajchonnee Housing Project**



Near	CentralPlaza Lardprao	Near	CPN Pinklao & Salaya
Pre-sale start	3Q18	Sale start	3Q18
Transfer	4Q19	Transfer	4Q18-2019
Туре	Low-rise condominium	Туре	Single-detached House



# **Asset Enhancement Initiatives**

# Continued value-accretive renovation programs

# Completed in 2017 Central Plaza Rama 31 "Kad Luang" Market central plaza chiangmai airport Central plaza chiangmai airport

Note 1: Renovation program not including area transferred to CPNREIT

Note 2: CentralWorld resumed normal operation during December 2017 - February 2018 to accommodate the festive season. Hence, renovation work will resume thereafter.

Ongoing since 2017

Commence in 2018

**CentralFestival Phuket** 

CentralPlaza Lardprao

CentralPlaza Chiangrai

CentralPlaza Chonburi

CentralFestival Pattaya Beach<sup>1</sup>

2020



# **Asset Enhancement Projects**

# Ongoing renovation @ CentralWorld



"Central to Your World"

Enhancement Type	Major
Start Program	4Q16
Est. Completion	3Q18
Est. Total Cost (THB)	~2.00 bn

### **Key Enhancement Activities**

- Enhance circulation and simplified navigation
- Re-zone merchandise to suit current market
- Major anchors & entertainment addition
- Enhance customer experience through new retail concept design
- Enhance linkage to public transportation
- Better service & more convenience

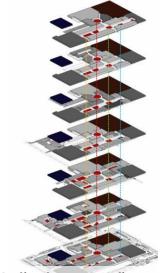
### **Examples of Enhancement Features**











Vertical access alignment



# Sustainability

# Engagement with stakeholders



# **Customer Services**



**Government Services** 



### **CUSTOMER ENGAGEMENT**



**Customers** 

### **Tourists**



**Cross boarder promotions** with oversea partners



**Educated Tenants** 

### **Tenants**

### Tenant and Local SMEs development program



**CPN Lead & SME marketplace** 

### Customer and tenant experience fulfillment Through digitalized engagement





Convenience through mobile application

### **Tenant Relationships**





# Sustainability

# Engagement with stakeholders

### SOCIAL AND COMMUNITY ENGAGEMENT











Sustainable Profitability Transparency and Integrity

# Corporate governance and sustainable development



- DJSI Emerging Markets, SET SD Award - Rising star, Thailand Sustainability Investment
- Achieved 1.3% energy saving (usage)

Dow Junes Sustainability Indexe

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Sustainability Indices
In Collaboration with RobecoSAM

Pledge to anti-corruption

Heritage adaptation and community engagement









# 2018 Performance Guidance

# Significant revenue growth from residential projects

		2018	Key Drivers
	Revenue Growth	~20%	<ul> <li>Residential projects (CMI, KKN, RYG)</li> <li>New malls (NKM, MHC, PKT2, i-City)</li> <li>Recovered Occ. Rate &amp; ARR</li> <li>Asset Enhancement</li> <li>Space Utilization</li> </ul>
Financial Performance	Gross Profit Margin	Slightly lower vs. 2017	<ul> <li>Slight impact from lower margin residential projects</li> <li>Incremental cost savings initiatives (e.g., utility)</li> <li>Efficiency improvement through data analytics</li> </ul>
\$	CAPEX	~17-18 bn THB	<ul> <li>Operating cash flow of 15-16 bn THB</li> <li>Debt financing</li> </ul>
Capital Management	Net D/E Ratio	~0.5x	<ul> <li>Ample debt headroom to fund prudently reviewed investments plan</li> <li>Remain comfortably below policy level of 1.0x</li> </ul>
(0)	DJSI Status	Listed 5 consecutive years	<ul> <li>Increase DJSI score to strengthen position on the index</li> </ul>
CG & SD	CG Rating	> SET50 Average	<ul> <li>Maintain high level of CG practice standard with focus on sound business ethics, transparency and anti-corruption commitment</li> </ul>



# **End of Presentation**

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# Appendices



Greenfield development

Redevelopment

Acquisitions &

# History of CPN's Shopping Malls

# Strong track record of development & acquisitions

High-quality assets of 32 shopping malls (14 in BMA and 18 in provincial areas)

1990s 1980s 2000s 2010s

1980 Established under Central Plaza Co..Ltd.

### Bangkok (1):

1982 CPZ Lardprao



### Bangkok (3):

1993 CP7 Ramindra 1995 CPZ Pinklao **1997** CPZ Rama 3

### Provinces (1):

1995 CPZ Pattaya(1)

### Bangkok (2):

2002 CP7 Rama 2 2008 CPZ Chaengwattana

### Provinces (3):

CFV Pattaya Beach 2009 **CPZ** Chonburi 2009 **2009** CPZ Khonkaen

### Bangkok (5):

CPZ Grand Rama 9 2011

2014 **CPZ Salaya** 2015 CPZ WestGate

2015 CFV EastVille

2017 CPZ Mahachai

### Provinces (10):

2011 **CPZ** Chiangrai **CPZ Phitsanulok** 2011

2012 CPZ Suratthani

2012 CPZ Lampana

CPZ Ubonratchathani 2013

CFV Chiangmai 2013

2013 CFV Hatyai 2014

CFV Samui 2015 **CPZ** Rayona

2016 **CPZ Nakhon Si Thammarat** CPZ Nakhon Ratchasima 2017

**NEW** 

**NEW** 

### Provinces (1):

1996 CPZ Chiangmai Airport

(acquired)

**CPZ Chiangmai Airport** 2000 (redev. Phase 2A)

### Bangkok (3):

2001 CPZ Banana

2002 CentralWorld (aca.)

2003 CP7 Rattanathibet The Offices at CTW 2004

2006 CentralWorld (redev.)

### Provinces (1):

2003 CPZ Chianamai Airport

(redev. Phase 2B)

2009 CPZ Udonthani

### Bangkok:

2013 CPZ Banana (redev.) 2015

CPZ Pinklao (redev.)

### Provinces (1):

2012 CPZ Udonthani (redev.

Phase 2)

**CFV Phuket** 2015

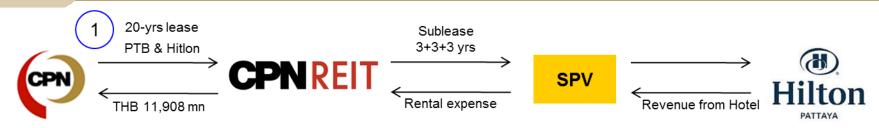
2016 CentralMarina(1)

Note: CPZ = CentralPlaza ; CFV = CentralFestival

(1) Central Pattaya Center was re-opened as Central Marina



# Transactions on transfer of assets at Pattaya Beach





### Record immovable asset sales

Dr. Cash 11,241 mn Withholding Tax 592 mn

Cr. Unearned income 11,833 mn

### Record movable asset sales

Dr. Cash 75 mn

Cr. Equipment 35 mn Gain on movable asset sales 40 mn

### Balance Sheet:

### Assets

 Cash
 11,316 mn

 Other AR (WHT)
 592 mn

 Equipment
 (34) mn

### Liabilities

CL

Advance received from rental income 592 mn

Non-CL

Unearned income 11,241 mn

Income & Expense occurred from asset transfer



### P&L:

### Other income

Gain on movable asset sales 40 mn Acquisition Fee (1.5% of new asset)

Acquisition 1 ee (1.5 % of flew ass

### Other expenses (34.5mn)

FA Fee

Legal Fee

Auditor Fee

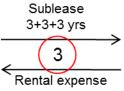
Pre-AGM, AGM



### P&L of CPN and CPNREIT after the asset transfers







SPV





Accounting treatment as Operating Lease

P&L	CPN	CPNREIT	SPV
Revenue  Rental and service income	Decrease from PTB	Increase from PTB & rental income on Hilton from SPV	-
Realized income	Increased from Unearned income amortized over 20-yrs lease term	-	-
Revenue from hotel	unchanged	-	Hotel Income
Cost Cost of rental and service income Cost of hotel business	Decrease from PTB unchanged	Increase from PTB	- Cost of hotel
Management Income (Other income)  REIT Management Fee  Property Management Fee	Increase 0.275% of total asset value (old+ new assets) 0.28% of appraisal value (old + new assets)	Increase from new assets	-
SG&A • Rental expense from SPV to CPNREIT	Increase from Fixed: 65% of hotel income, 3.5% increase every year Variable: 90% of Net EBITDA & not >50% of fixed rent		Increase Rental expense paid to CPNREIT
Share of Profit	Increase from performance from old + new assets	-	-
Corporate Income Tax	Increase from 20% of dividend from CPNREIT	n/a	
Depreciation	unchanged	-	n/a



# Projected impact to P&L in 2018

Unit: '000 Baht	CPNRF	CPNREIT	CPNREIT +
Investment Income	50° - 50°		new assets
Shopping Malls and Office Buildings			
Rental and service income	3,922,605	3,922,605	4,563,765
Other income	208,384	208,384	238,385
Total income-Shopping Malls and Office Buildings	4,130,989	4,130,989	4,802,150
Hotel			
Fixed rental income	-	-	217,436
Variable rental income	-		77,096
Total income-Hotel	-		294,532
Total gross income	4,130,989	4,130,989	5,096,682
Interest income	6,753	5,961	7,553
Total income	4,137,742	4,136,950	5,104,235
Fund/REIT expenses			
Property management expenses	(234,843)	(234,843)	(263,088)
Fund/REIT management fees and administrative expenses	(48,890)	(142,329)	(181,952) (4)
Property management fee	(381,812)	(380,591)	(461,860)
Amortization of issuance and offering costs		(20)	(93)
Finance cost	(103,204)	(78,239)	(415,115)
Total expenses	(768,749)	(836,022)	(1,322,107)
Net investment income before adjustments	3,368,993	3,300,928	3,782,127
Add: Excess liquidity from amortization of issuance and			
offering costs	-	20	93
Less: Non-cash rental and service income	-		(7,436)
Net cash available for distribution/distribution of benefit	3,368,993	3,300,948	3,774,784
•			·
Projected distribution/distribution of benefits (%)	90.1	98.7	98.2
Number of investment units/trust units (Millions of Units)	2,212	2,212	2,212
Projected distribution/distribution of benefits	3,035,355	3,259,638	3,705,844
Distribution/distribution of benefits per unit (THB)	1.3719	1.4733	1.6750



# SPV – Rental Expense paid to CPNREIT



CPNREIT will gain the benefits in form of fixed rent and variable rent from the sublessee of the assets under the conditions specified in the sublease agreement.

Year	Fixed Rent (Bt mn)	Variable Rent
2018	210.0	
2019	217.4	
2020	225.0	
2021	232.8	
2022	241.0	90% of Net EBITDA of Hilton Pattaya and not more than 50% of accumulated fixed rent
2023	249.4	
2024	258.1	
2025	267.2	
2026	276.5	

<sup>\*</sup>Net EBITDA = Total revenue - Total cost & expenses - Reserves for repairs, improvement, procurement - Fixed rent



# CPNREIT – Fee expenses



Fee expense	CPNRF	CPNREIT				
Property Management Fees – to CPN						
- Property Management Fees	Not > 0.30% of NAV	Not > 0.28% of appraisal value of investment properties ex hotel				
- Commission for securing tenants	Calculate from monthly rental rate					
- Rent collection fee	Not > 3% of total net r	ental income				
- Incentive fee	Not > 2.35% of Net Pro	operty Income				
- Purchase and sale of property	1.5% of acquired property value and 0.75% of sold property value					
- Construction management Fee for improvement/development	2% of total cost of improvement					
Annual Management fee – to SCBAM or REIT Management Fee – to RM	Not > 1% of NAV	Not >1% of Total asset values (floor not < Bt 15 mn in 2018), and increase 3% per year (0.275% of Total asset values )				
Advertising, PR, Sale promotion expense	Not > 0.5% of NAV	Actual payment, not > 0.5% of NAV				
Trustee fee - SCBAM	Not > 0.05% of NAV	Not > 1% of Total asset values (floor of not < Bt 20 mn)				
Registrar fee	Not > 0.05% of NAV	As specified by the registrar				



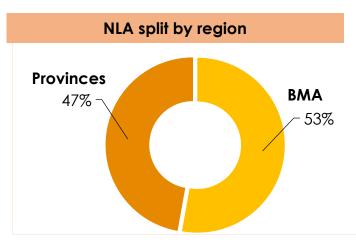
# CPNREIT – Other expenses

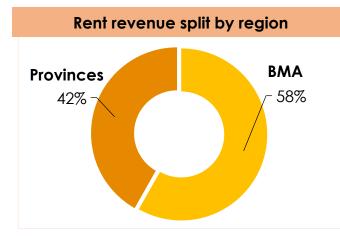
- 1) Property management expenses
  - Property tax
  - Insurance expenses
  - Advertising and other expenses
- 2) REIT Management fees
  - REIT Management fee
  - Trustee fee
  - Registrar fee
- 3) Administrative expenses including annual listing fee in the SET, Annual report filing fees, Audit and advisory fees, Asset appraisal fees, Media and publishing and admin expenses
- 4) Property Management fee
  - Rental and service collection fee
  - Leasing commission
  - PM base fee
  - PM incentive fee
  - Fee for overseeing the renovation



# Leasable Area and Occupancy

	No. of	Land		NLA <sup>(1)(2)</sup> (mn sqm)			Occupancy Rate <sup>(1)</sup>			
Retail Properties	Projects	Freehold	Leasehold	Freehold & Leasehold	Retail	Department Store	Total	4Q16	3Q17	4Q17
ВМА	14	4	7	3	0.70	0.06	0.77	95%	91%	91%
Provinces	18	12	4	2	0.63	0.06	0.68	94%	93%	93%
Total <sup>(1)</sup>	32	16	11	5	1.33	0.12	1.45	94%	93%	92%





Non-core Properties	No. of	NLA (sqm)	Occupancy Rate <sup>(1)</sup> (%)			
Non-core Properties	Projects	NLA (sqiii)	4Q16	3Q17	4Q17	
Office in BMA <sup>(1)(2)</sup>	5	56,239	96%	93%	93%	
Residential in BMA	1	1,568	21%	21%	21%	
Hotel in provincial area	2	561 rooms	83%	88%	85%	

<sup>(1)</sup> Excludes area transferred to CPNREIT and CPNCG

<sup>(2)</sup> Excludes rental agreements < 1 year, such as kiosk, carts, ATMs and coin machines.



# **Financial Summary**

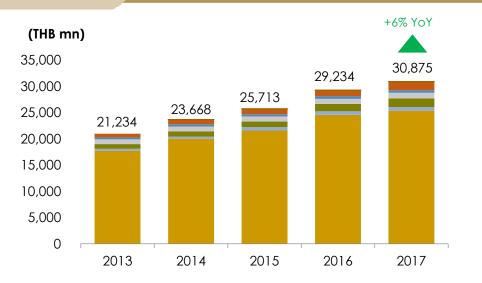


% YoY Growth	2013	2014	2015	2016	2017
Total revenues (Exc. non-recurring items) /1	19%	13%	9%	14%	6%
Operating profit (Exc. non-recurring items)	31%	15%	7%	19%	5%
Normalized Net profit	36%	21%	7%	19%	7%
Net profit	2%	16%	8%	17%	47%
Same store revenue growth	12%	4%	2%	2%	3.5% <sup>/2</sup>
Gross Profit Margin (Exc. Other Income)(%)	47%	48%	48%	49%	50%
EBITDA Margin (%)	52%	53%	53%	54%	54%

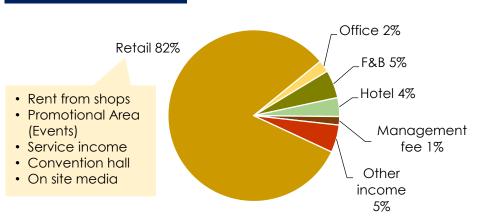
/1 Total revenue includes rental & service, hotel operation, food & beverage, and other incomes, excluding interest income, and share of profit from investment. /2 Excl. CentralWorld, CentralPlaza Rama 3, CentralMarina, CentralPlaza Nakhon Si Thammarat, CentalPlaza Nakhon Ratchasima and CentralPlaza Mahachai



# Revenue Breakdown



### 2017 Breakdown



# FY17 total revenues /1 +6% YoY mainly contributed by Rent and services +3% YoY

- Contributions from new shopping malls in 2016, CentralPlaza Nakhon Si Thammarat, and in 2017, CentralPlaza Nakhon Ratchasima and CentralPlaza Mahachai
- Contributions from fully-resumed operation after major renovations at Central Marina and Central Plaza Pinklao
- Strong performances of existing shopping malls: EastVille, WestGate, Grand Rama 9, Chiangrai, Khonkaen, Ubonratchathani, Suratthani and Phitsanulok

#### Hotel +10% YoY

 Higher occupancy rates and room rates at Hilton Pattaya and higher room rate from Centara Hotel & Convention Centre Udonthani

### F&B sales +17% YoY

- New food courts launched in 2016 at Nakhon Si Thammarat, Bangna, CentralMarina and Chaengwattana, and in 2017 at Nakhon Ratchasima, Mahachai and Phuket
- Strong performances with double digit sales growth from EastVille, WestGate and Samui

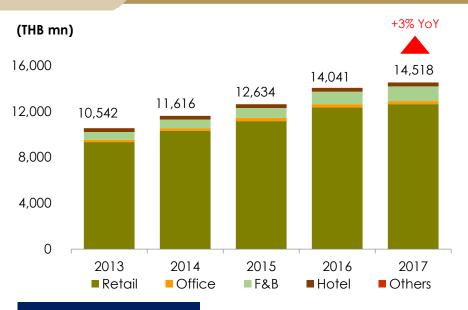
### Active marketing and promotional events throughout the year

Collaboration with business partners, holding promotional campaigns to encourage more spending from local customers and cater for expanding foreign tourists visiting Thailand, are vital to the strong revenue performance throughout the year.

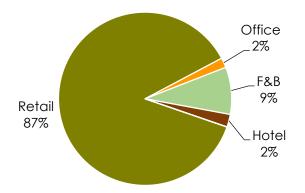
Note: /1 Includes revenues from residential projects and water & amusement park, and property management fees from CPNREIT & CPNCG. Excludes non-recurring items.



# **Cost Breakdown**



### 2017 Breakdown



Note: Excludes non-recurring items.

### FY17 total costs +3% YoY mainly contributed by

### Cost of rent and services +2% YoY

- Full year recognition of operating and depreciation costs of new and renovated projects in 2016: CentralPlaza Nakhon Si Thammarat, CentralMarina and CentralPlaza Pinklao, as well as operating and depreciation costs of newly opened projects in 2017: CentralPlaza Nakhon Ratchasima and CentralPlaza Mahachai.
- Higher maintenance, repair and personnel expenses to support the expansion of new shopping malls
- Higher energy efficiencies at shopping malls result in reduction of utility costs by approx. 3% YoY

### Cost of hotel operations +6% YoY

 In line with revenues of hotel business mainly from effective cost management and control in the operations

### Cost of F&B sales +18% YoY

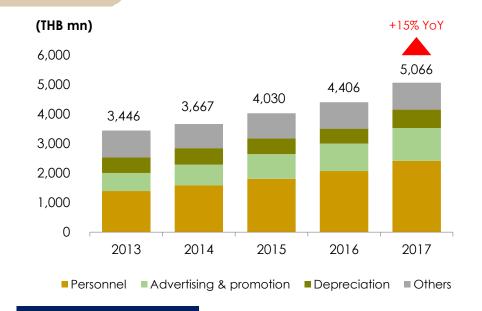
 Higher from newly opened and renovated food courts launched in 2016 and 2017

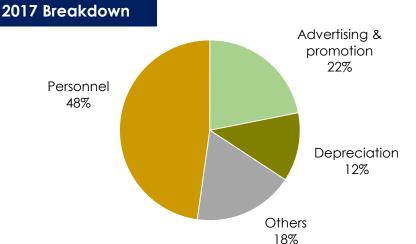
### Continued focus on efficient cost management

Implementation of energy conservation initiatives at shopping malls to yield lower electricity unit consumption, in face of rising unit cost, is actively carried out to maintain or increase overall gross profit margin.



# **SG&A Expenses Breakdown**





### FY17 SG&A expenses +15% YoY mainly contributed by

- Higher personnel expenses due to an increase in headcount to support business expansion
- Higher marketing expenses for the opening of new and renovated shopping malls in 2016 and 2017, namely CentralPlaza Nakhon Si Thammarat, CentralPlaza Nakhon Ratchasima, CentralPlaza Mahachai, CentralPlaza Pinklao and CentralPlaza Rama 3
- Higher promotional and event-based expenditures due to higher magnitude of activities in the festive seasons during the year

### Balancing overhead expenses with business plan

Close monitoring of operating performance and maintain optimal SG&A expenses level according to business requirements with potential incremental savings from 1) synergy with Central Group in marketing activities and supply chain management 2) preparing organizational readiness for future growth

Note: Excludes non-recurring items.

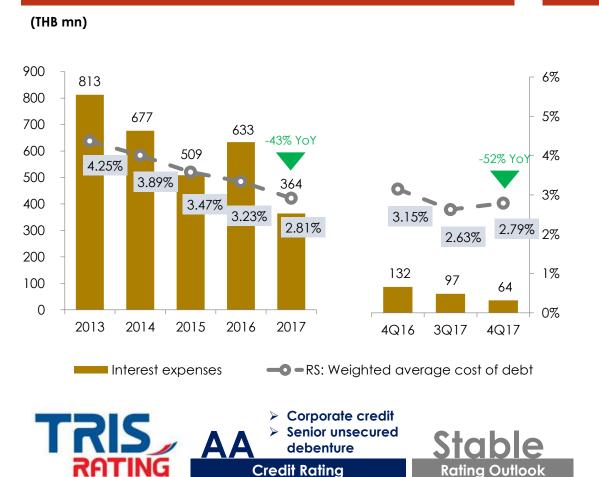


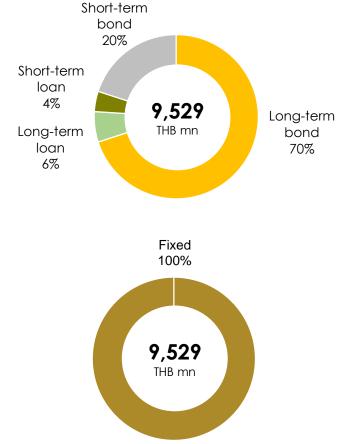
# **Debt Analysis**

# Low finance cost and strong credit rating

### Finance cost and average cost of debt

### YE17 Outstanding Debt Breakdown





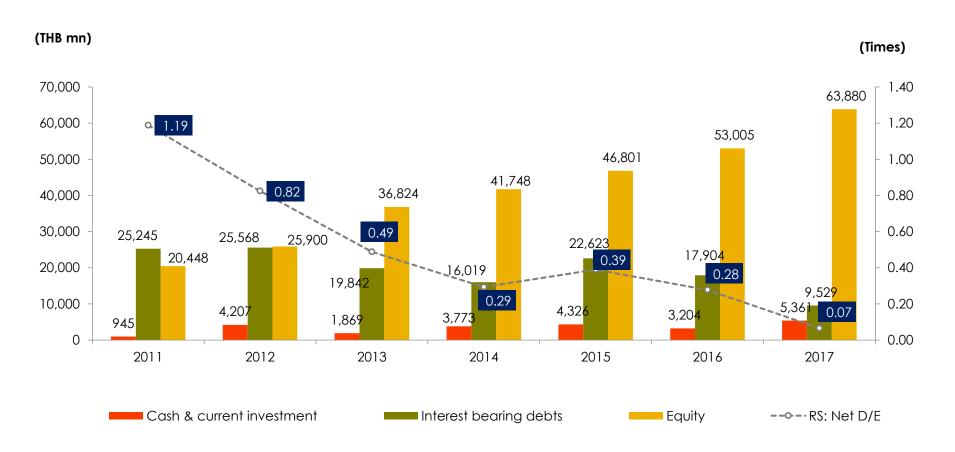
Note: Weighted average interest rate was derived from interest expenses including interest capitalization for projects under development.

All borrowings at denominated in THB



# **Capital Structure**

### CPN's net D/E ratios are historically below its debt covenant of 1.75x



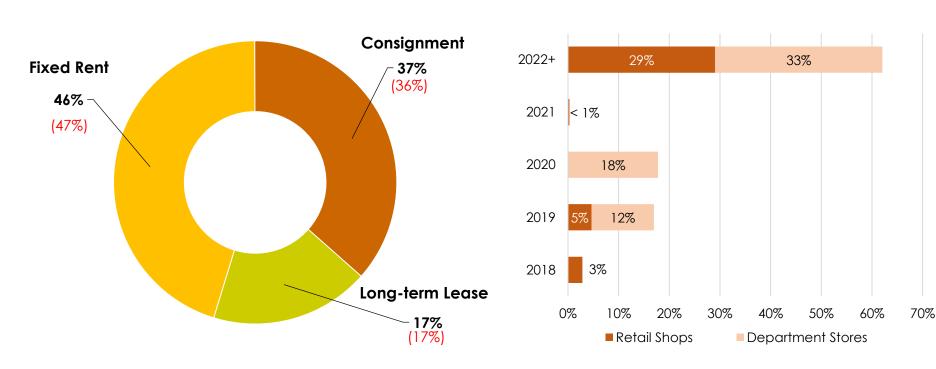


# **Rental Contract Structure**

Upside from long-term lease contract expirations to convert into short term contracts at market rental rate should help increase revenues

### Rental contract composition by area<sup>(1)</sup>

### Long-term lease contracts expiration<sup>(2)</sup>



Source: Company estimate as of 31 December 2017

(1) Percentage based on occupied area. (%) YE16 figure

<sup>(2)</sup> Based on total long-term lease area of 154,027 sq.m. with less than 4% rental income contribution.



# **Statement of Financial Position**

Financial Position (THB mn)	End of 4Q16	End of 3Q17	End of 4Q17	% Change QoQ	% Change YoY
Current assets					
Cash and current investments	3,204	1,975	5,361	171%	67%
Other current assets	3,455	5,305	7,753	46%	124%
Total current assets	6,659	7,279	13,114	80%	97%
Non-current assets					
Investment properties (1)	76,700	81,111	84,972	5%	11%
Leasehold rights	10,647	11,240	11,207	(0%)	5%
Property & equipment (PP&E)	1,797	1,698	1,676	(1%)	(7%)
Other non-current assets	8,724	11,027	9,604	(13%)	10%
Total non-current assets	97,868	105,075	107,459	2%	10%
Total assets	104,527	112,354	120,574	7%	15%
Current liabilities	14,878	17,750	14,354	(19%)	(4%)
Non-current liabilities	36,644	33,863	42,340	25%	16%
Total liabilities	51,523	51,613	56,694	10%	10%
Total equity	53,005	60,741	63,880	5%	21%

<sup>(1)</sup> Investment Properties are booked at cost and depreciated with the straight-line basis over the life of the assets. The estimated fair value is 180,409 mn (THB 167,688mn in December 2016), stated in the disclosure notes to the main financial statement no. 9 under "Investment Properties".



# **Statement of Comprehensive Income**

Consolidated Earnings (THB mn)	4Q16	3Q17	4Q17	% Change QoQ	% Change YoY	FY2016	FY2017	% Change YoY
Revenue from rent and services	6,492	6,422	6,587	3%	1%	25,247	26,057	3%
Retail	6,323	6,249	6,415	3%	1%	24,579	25,367	3%
Office	168	173	172	(1%)	2%	667	690	3%
Other supportive businesses	0.2	0.2	0.2	(6%)	(23%)	1	1	(29%)
Revenue from hotel operations	247	274	290	6%	18%	998	1,097	10%
Revenue from food and beverage	362	407	433	6%	20%	1,389	1,633	17%
Other income	386	4,096	743	(82%)	92%	1,600	5,809	263%
Total revenues	7,487	11,198	8,053	(28%)	8%	29,234	34,596	18%
Total revenues excluding non-recurring items	7,487	7,698	7,834	2%	3%	29,234	31,096	6%
Cost of rent and services	3,273	3,249	3,387	4%	3%	12,630	12,894	2%
Retail	3,201	3,181	3,319	4%	4%	12,349	12,627	2%
Office	72	68	68	(0%)	(5%)	279	267	(5%)
Other supportive businesses	0.3	0.1	0.3	121%	3%	1	1	(51%)
Cost of hotel operation	79	89	91	2%	15%	325	344	6%
Cost of food and beverage	288	323	341	6%	19%	1,086	1,280	18%
Total costs	3,639	3,661	3,819	4%	5%	14,041	14,518	3%
Operating profit	2,522	6,386	2,540	(60%)	1%	10,814	14,989	39%
Operating profit excluding non-recurring items	2,522	2,886	2,365	(18%)	(6%)	10,814	11,314	5%
Net profit	2,219	5,983	2,326	(61%)	5%	9,244	13,568	47%
Net profit excluding non-recurring items	2,219	2,483	2,151	(13%)	(3%)	9,244	9,893	<b>7</b> %
EPS (Bt)	0.49	1.33	0.52	(61%)	5%	2.06	3.02	47%
EPS (Bt) excluding non-recurring items	0.49	0.55	0.48	(13%)	(3%)	2.06	2.20	<b>7</b> %
Gross Profit Margin (excl. other income)	49%	48%	48%	(1%)	(1%)	49%	50%	0%
Operating Profit Margin (exc. non-recurring item)	34%	37%	30%	(7%)	(3%)	37%	37%	(0%)



# 2017 Awards and Achievements

Dow Jones
Sustainability Indices
In Collaboration with RobecoSAM

consecutive years (2014-17)

Member of Dow Jones Sustainability Indices (DJSI) Emerging Markets 2017 showcases a track record of excellence in performance, governance, social and environmental development

Sustainable Retail Property Developer

and Manager

consecutive years (2015-17)



SET Thailand Sustainability Investment 2017 listing confirms CPN's commitment towards sustainable growth and focus on environmental, social and governance (ESG) factors

consecutive years (2014-17)



**2017** for property development sector in recognition of the most widely regarded brand amongst customers, investors and the general public.

Top-Class Operator

Accredited Energy Conserver



CentralPlaza Suratthani



CentralPlaza Chonburi



Thailand Energy
Awards 2017 honors CPN on
developing and promoting energy
conservation retail facilities at 2
shopping centers.





CentralPlaza Nakhon Si Thammarat

BRAND VALUES



CentralFestival Eastville

Asia Pacific Property Awards 2017 organized by International Property Awards, recognizes CPN amongst the

highest levels of achievement in the category 'Retail Development –
Thailand' for 2 shopping centers



The 2017 ICSC Asia-Pacific
Shopping Center Silver Award –
New Development was presented in
recognition of the exemplary design
innovation for Central Festival Eastville



# **CPN Shares Trading Statistics**

### **Key Trading Statistics as of YE17**

Key Metrics	ТНВ
Par Value	0.50
Share Price (THB)	85.25
Earnings per Diluted Share (THB)	3.02
P/E (x)	28.23
P/BV (x)	5.99
Dividend Yield <sup>(3)</sup> (%)	1.6%
Market Capitalization (THB bn)	383
Authorized Share Capital (mn shares)	4,488

### **Dividend History**

Key Metrics	2017	2016	2015	2014	2013	2012	2011
Par Value (THB)	0.50	0.50	0.50	0.50	0.50(2)	1.00	1.00
Dividend (THB/Share)	1.40 <sup>(3)</sup>	0.83	0.70	0.65	0.55	0.475	0.37
Dividend Paid (THB mn)	6,283 <sup>(3)</sup>	3,725	3,142	2,917	2,468	2,070	806
Dividend Payout Ratio	46% <sup>(3)</sup>	40%	40%	40%	39%	33%(1)	39%

Dividend policy is paid annually approximately 40% of net profit

(unless there is compelling reason against this).

Note 1: Dividend payout ratio of 33% in 2012 was derived from 40% of normal net profit and 17% of gain from transferring assets into CPNCG.

Note 2: Par split from THB 1.00 to THB 0.50 per share effective on May 7, 2013

Note 3: Subject to the approval of shareholders at the 2018 Annual General Meeting of Shareholders on April 27, 2018

Source: SETSMART (except P/E and P/BV ratios, calculated based on the latest financial results), company announcements on SET



# CPNREIT and CPNCG

# Operational performance

On December 1, 2017, CPNRF was converted into CPNREIT, which also leased additional assets in CentralFestival Pattaya Beach and Hilton Pattaya. At the end of 4Q17, CPNREIT has five retail properties and two office towers in its portfolio, with CPN REIT Management Co., Ltd., as the REIT manager and CPN as the property manager.

CPNCG was established in September 2012 and currently owns one office with SCB Asset Management Co., Ltd. as the fund manager and CPN as the property manager.

CONDEIT Droportion	Remaining Life	Leasable Area <sup>(1)</sup>	Occupancy Rate (%) (2)			
CPNREIT Properties	(years)	(sq.m.)	4Q16	3Q17	4Q17	
1. Rama 2 (Retail)	7 Yr & 7 M	82,746	87	92	94	
2. Rama 3 (Retail)	77 Yr & 7 M	36,285	90	59	78	
3. Pinklao (Retail)	7 Yr	27,611	96	98	99	
4. Pinklao Tower A & B (Office)	7 Yr	34,031	90	85	85	
5. Chiangmai Airport (Retail)	26 Yr & 4 M	37,490	96	93	93	
6. Pattaya Beach (Retail)	19 Yr & 8 M	29,404	n/a	n/a	98	
Total		247,567	91	86	91	

CPNCG Office Property	Remaining Life	Leasable Area <sup>(1)</sup> (sq.m.)	Occupancy Rate (%) <sup>(2)</sup>			
Critod Office Property	(years)	Leasable Alea* (sq.III.)	4Q16		4Q17	
CentralWorld (Office)	15 Yr & 3 M	81,400	100	98	99	

Note 1: Includes rental agreements < 1 year such as kiosk, carts, ATMs and coin machines and CPN acts as the property manager. Note 2: Percentage based on leasable area.