

## Central Pattana Plc.

**Property Development and Investment** 

MEMBER OF

Dow Jones Sustainability Indices

In Collaboration with RobecoSAM @





Analyst Meeting 3Q17
9 November 2017

### **3Q17 Performance Overview**

30 Shopping Malls 1.6 mn sqm NLA

92%\* CPN Occ. Rate 5%YoY Rev. Growth 6%YoY Profit Growth

### **Key Drivers**

- The new project launched in 2016 i.e. CentralPlaza Nakhon Si Thammarat
- The renovated projects CentralMarina, CentralPlaza Chaengwattana, and CentralPlaza Bangna
- Existing projects i.e. Eastville, WestGate, Salaya, Chiangrai, Pattaya Beach, and Phitsanulok
- Successful Food Destination Zone in various shopping mall
- Resilient Same Store Rental Revenue Growth of 3.4%
- Effective space utilization: promotion area, convention halls, and on-site media
- Cost efficiency: continual sustained cost saving measures

| 3Q17 | <b>Financial</b> | High | light |
|------|------------------|------|-------|
|      |                  |      | _     |

| (THB mn)  | 3Q17   | 2Q17  | %QoQ   | 3Q16  | %YoY   |  |  |  |  |
|---|--------|-------|--------|-------|--------|--|--|--|--|
| Revenues  | 7,698  | 7,620 | 1.0%   | 7,319 | 5.2%   |  |  |  |  |
| Operating profits   | 2,886  | 2,847 | 1.4%   | 2,725 | 5.9%   |  |  |  |  |
| Normalized Net Profit   | 2,483  | 2,483 | -0.0%  | 2,242 | 6.0%   |  |  |  |  |
| GP Margin (%)   | 48.5%  | 50.1% | -1.6%  | 49.3% | -0.9%  |  |  |  |  |
| EBITDA Margin (%)   | 54.7%  | 54.5% | 0.2%   | 54.7% | -0.7%  |  |  |  |  |
| Net D:E (time)  | 0.26x  | 0.31x | -0.05x | 0.33x | -0.07x |  |  |  |  |
| Including non-recurring income from insurance claim of THB 3,500 mn |        |       |        |       |        |  |  |  |  |
| Revenues  | 11,198 |       | 47.0%  |       | 53.0%  |  |  |  |  |
| Net Profit  | 5,983  |       | 140.9% |       | 155.4% |  |  |  |  |



TRIS Rating upgraded company & senior unsecured debt ratings of CPN to "**AA**" with "**Stable**" Outlook on 22 September 2017.



central plaza

Manahakorn of Isan Open: 3 Nov 2017



central plaza

The Ship of Happiness Open: 23 Nov 2017



## **Recent Major Events**

to be completed
in Dec 2017

- CPNRF EGM will be on 28 August 2017 to approve
  - The conversion of CPNRF to CPNREIT
  - The lease of CentralFestival Pattaya Beach (certain part) and Hilton Pattaya to CPNREIT for 20 years with the net asset price of THB 11,908 mn
  - CPN will be Property manager and REIT manager
  - Conversion ratio: 1:1
- Currently, CPN REIT Management Co., Ltd., is on the process of seeking approval from the SEC

JV with Ek-Chai Distribution System Co., Ltd.

- JV name: Synergistic Property Development Company Limited
- Registered capital: THB 100,000
- Objective: To support business expansion
- Shareholding ratio; 50:50

CentralWorld

Major Renovation

- Renovation period: 4Q16-3Q18,
- Stop renovation during festive season till Chinese New Year (Dec 2017-Jan 2018)
- 70% of CTW renovation completed in 2017
- Occupancy rate: 83% at the end of 3Q17

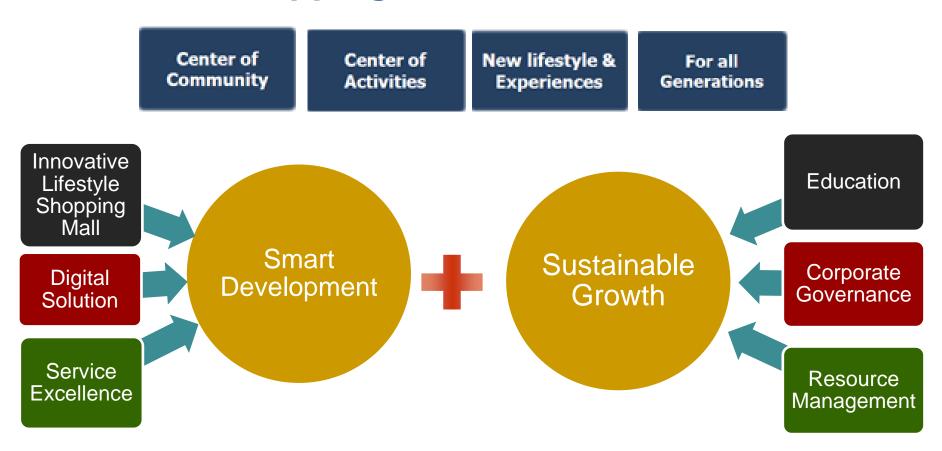






## **2017 Strategic Directions**

# **CPN Shopping Mall = CENTER OF LIFE**





## **Domestic expansion continues**

#### CentralPlaza Nakhon Ratchasima

Investment cost (1): THB 5.00 bn NLA (2): 56,000 sgm

Joint developer (3): Central Department Store Land Size: 26 acres (65 rais) (Freehold)

Parking: 3,600 cars

Occupancy rate: 80%



#### CentralPlaza Mahachai

**Investment cost** (1): THB 3.20 bn **NLA** (2): 28,850 sqm

Joint developer <sup>(3)</sup>: Robinson Department Store Land Size: 40 acres (100 rais) (Freehold)

Parking: 1,500 cars Leasing Progress: 80%





2017 3 Nov -17

23 Nov-17

2018

1H18

2021

### CentralPhuket

**Investment cost** (1): THB 6.65 bn **NLA** (2): 63,000 sqm

Joint developer (3): -

Land Size: 22 acres (57 rais) (Leasehold)

Parking: 3,000 cars

Leasing Progress: TBA

11 additional projects '18-'21 (BKK:Provinces = 50:50)



Note 1: Includes land and construction cost of shopping center and parking building. Excludes Central Department Store or Robinson Department Store, and BUs' area. Note 2: Excludes Central Department Store or Robinson Department Store, BUs' area

Note 3: Area will be developed and owned by the joint developer. However, the store will serve as a magnet to draw traffic into CPN's plaza area.

## International project in Malaysia



### **Central i-City**

Investment Cost (1) THB 8.3 bn

Joint venture I-R&D Sdn Bhd ("IRD"), an I-Berhad wholly-owned subsidiary

CPN holds 60% stake and IRD holds 40% stake

CPN will lead in the development and management of the shopping mall

Program:

**GFA** 278,000 sqm

**NLA** 89,700 sqm (including department store)

Land size 11 acres (27 rais) (Freehold)

**Location** i-City, Shah Alam, Selangor Darul Ehsan, Malaysia

Opening (Tentative) 4Q18



### **Project progress:**

- 100% completion of Anchor Leasing (Department Store, Supermarket, and Cinema)
- Secured fashion anchors and fitness







## **Asset enhancement projects**

Modernize malls to enhance asset value and draw traffic

### 4 Projects in 2016

- CentralPlaza Bangna
- CentralMarina
- CentralFestival Phuket
- CentralPlaza Chaengwattana

### **5** Projects in 2017











2016

2017









### Asset enhancement in 2017

# centralw@rld

Renovation Period: 4Q16 – 3Q18 Investment Cost: THB 2.00 bn

### **Renovation Plan:**

- Enhance circulation and simplified navigation
- Re-zone merchandise to suit current market
- Major anchors & entertainment addition
- Enhance customer experience through new retail concept design
- Enhance linkage to public transportation
- Better service & more convenience





RAMA 3

Renovation Period: Apr-Dec 17 Investment Cost: THB 1.00 bn

Asset under CPNRF

### **Renovation Plan:**

- Re-zone merchandise to suit current market
- Enhance customer experience through new design
- Better service & facility system









## Residential projects

### Value-added condominium projects in key domestic market



- maximize value creation from outstanding mall locations;
- The first 3 projects to be completed in 2018: Chiangmai, Rayong, and Khonkaen



100% pre-sales

Transfer: 1Q18

**ESCENT Khonkaen** 

408 Units, 24-storey condo 100% pre-sales

Transfer: 2Q18





New projects launched in 2017, total value of THB 2 bn

### **ESCENT Nakhon Ratchasima**

380 Units

22-storey and 17-storey condos

Pre-sale: 3 Nov 17

### **ESCENT Chiangrai**

312 Units

2 bldgs. of 8-storey condo

Pre-sale: 16 Nov 17

### **ESCENT Chiangmai**

450 Units

2 bldgs of 8-storey condo

Pre-sale: 30 Nov 17



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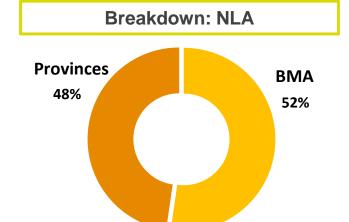


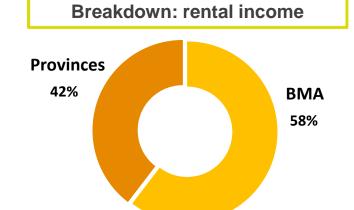




## **Leasable Area and Occupancy**

| No. of               |          | Land     |           |                      | NLA <sup>(1)(2)</sup> (mn sqm) |                     |       | Occupancy Rate <sup>(1)</sup> |      |      |
|----------------------|----------|----------|-----------|----------------------|--------------------------------|---------------------|-------|-------------------------------|------|------|
| Retail Properties    | Projects | Freehold | Leasehold | Freehold & Leasehold | Retail                         | Department<br>Store | Total | 3Q16                          | 2Q17 | 3Q17 |
| ВМА                  | 13       | 3        | 7         | 3                    | 0.68                           | 0.06                | 0.74  | 94%                           | 93%  | 91%  |
| Provinces            | 17       | 11       | 4         | 2                    | 0.62                           | 0.06                | 0.63  | 92%                           | 93%  | 93%  |
| Total <sup>(1)</sup> | 30       | 14       | 11        | 5                    | 1.30                           | 0.12                | 1.42  | 93%                           | 93%  | 92%  |





| Non care Properties             | No. of   | NI A (agm) | Occupancy Rate <sup>(1)</sup> |      |      |  |
|---------------------------------|----------|------------|-------------------------------|------|------|--|
| Non-core Properties             | Projects | NLA (sqm)  | 3Q16                          | 2Q17 | 3Q17 |  |
| Office in BMA <sup>(1)(2)</sup> | 5        | 56,239     | 96%                           | 94%  | 93%  |  |
| Residential in BMA              | 1        | 1,568      | 37%                           | 21%  | 21%  |  |
| Hotel in provincial area        | 2        | 561 rooms  | 88%                           | 92%  | 88%  |  |



<sup>(1)</sup> Excludes area transferred to CPNRF and CPNCG

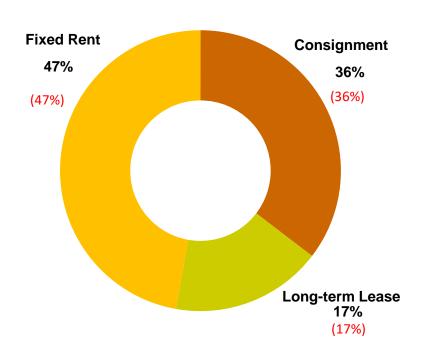
<sup>(2)</sup> Excludes rental agreements < 1 year, such as kiosk, carts, ATMs and coin machines.

## **Rental Contracts Type & Upside**

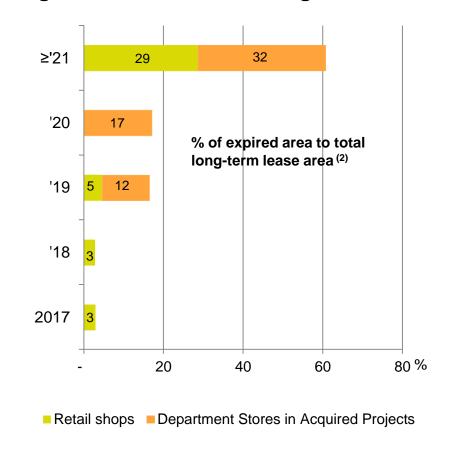
Upside from expirations of long-term lease contracts converted into short term contracts at market rental rate should help increase revenues.

### Reliable contract structure

Types of rental contract (1)



### Long-term Lease: Potential higher revenue<sup>(2)</sup>

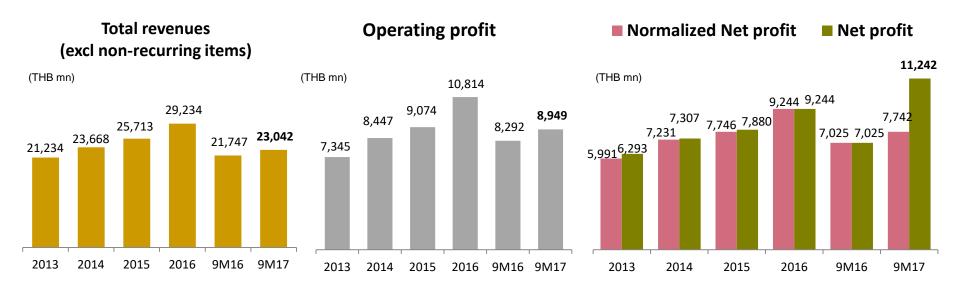




<sup>(1)</sup> Percentage based on occupied area.
(%) 3Q16 figure

<sup>(2)</sup> Total long-term lease area is 158,583 sq.m. with less than 4% rental income contribution.

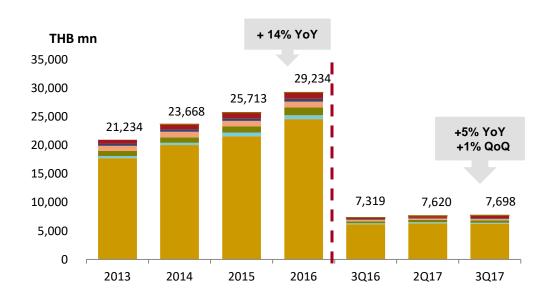
## **Financial Summary**



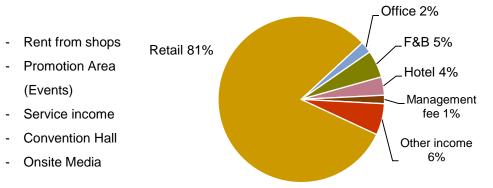
| % YoY Growth                                 | 2013 | 2014 | 2015 | 2016 | 9M16 | 9M17               |
|--|------|------|------|------|------|--------------------|
| Total revenues (Exc. non-recurring items) /1 | 19%  | 13%  | 9%   | 14%  | 17%  | 6%                 |
| Operating profit (Exc. non-recurring items)  | 31%  | 15%  | 7%   | 19%  | 22%  | 8%                 |
| Normalized Net profit                        | 36%  | 21%  | 7%   | 19%  | 20%  | 10%                |
| Net profit                                   | 2%   | 16%  | 8%   | 17%  | 18%  | 60%                |
| Same store revenue growth                    | 12%  | 4%   | 2%   | 2%   | 2%   | 3.4% <sup>/2</sup> |
| Gross Profit Margin (Exc. Other Income)(%)   | 47%  | 48%  | 48%  | 49%  | 49%  | 50%                |
| EBITDA Margin (%)                            | 52%  | 53%  | 53%  | 54%  | 55%  | 56%                |



### Revenue Breakdown



### 3Q17 Revenue breakdown



**3Q17 total revenues** <sup>11</sup> **+5% YoY** or THB 379 mn YoY mainly contributed by

#### Rent and services +2% YoY

- Contributions from Nakhon Si Thammarat project, launched in 2016
- Contributions from fully-resumed operation after major renovation in 2016: CentralMarina
- Strong performances of existing projects:
   EastVille, WestGate, Chaengwattana, Salaya,
   Chiangrai, Pattaya Beach, and Pitsanulok

#### Hotel +11% YoY

 Driven mainly by higher occupancy rate and room rate during the summer vacation of Hilton Pattaya Hotel, and higher room rate from Centara Hotel & Convention Centre Udonthani

#### F&B sales +13% YoY

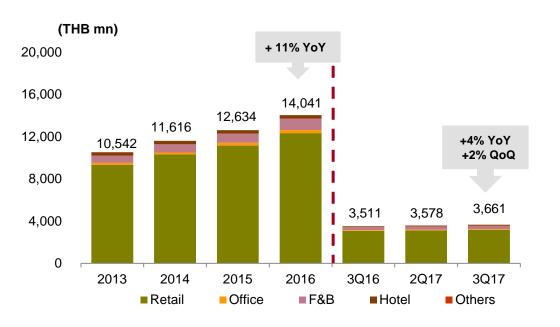
- New food courts launched in 2016 at Nakhon Si Thammarat, Bangna, CentralMarina and Chaengwattana
- Full quarter contribution from the new food court at Phuket, launched in the previous quarter
- Strong performances with double digit sales growth from Rattanathibet, EastVille, Rama 2, WestGate, and Samui projects.

#### Implementing strategic marketing activities:

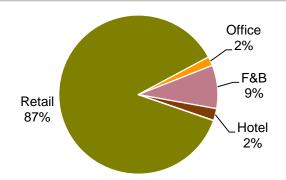
 In collaboration with business partners, holding promotional campaigns to encourage more spending from local customers and cater for expanding foreign tourists visiting Thailand.



### **Cost Breakdown**



#### 3Q17 Cost breakdown



**3Q17 total costs +4% YoY** or THB 150 mn YoY mainly due to:

#### Cost of Rent and Services +3% YoY

- Higher personnel costs in preparation for the expansion of new shopping malls
- Higher depreciation and amortization cost of completed renovated projects: Bangna and EastVille
- But the increase in utility cost at 1.4%, which is less than that of the electricity Ft rate, which rose of 3.8% YoY

#### Cost of Hotel Business +6% YoY

 In line with revenues of hotel business mainly resulting from effective cost management and control in both room and F&B segment

#### Cost of F&B +16% YoY

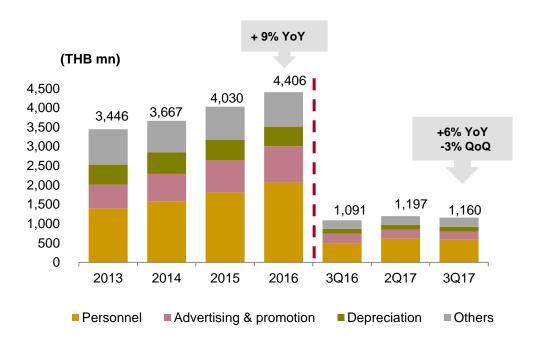
 Increasing operating costs from new and renovated food courts launched in 2016 and 2017.

#### Focusing on efficient cost management:

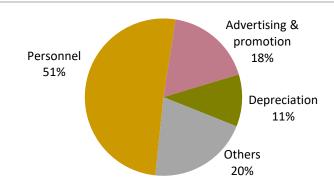
 Continuing implementation according to energy conservation measures, thus less consumption unit in addition to lower Ft charges during quarter, led to lower utilities costs.



## **SG&A Expenses Breakdown**



### 3Q17 SG&A breakdown



## **3Q17 SG&A expenses +6% YoY** or THB 69 mn mainly due to:

• Due to higher personnel expenses to support its new shopping mall openings.

### Ability to control expenses:

- Continuous pooled mechanism with Central Group to achieve economies of scale
  - Marketing campaign
  - Supply chain management



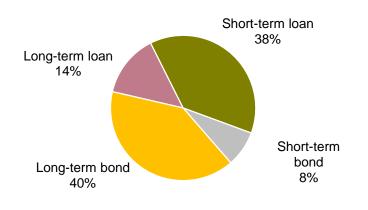
## **Debt Analysis**

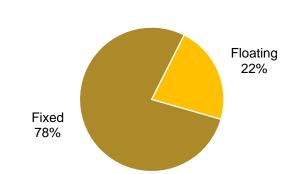


### **Outstanding Borrowings THB 17,967 mn**

### **Fixed vs. Floating Interest Rate Mix**

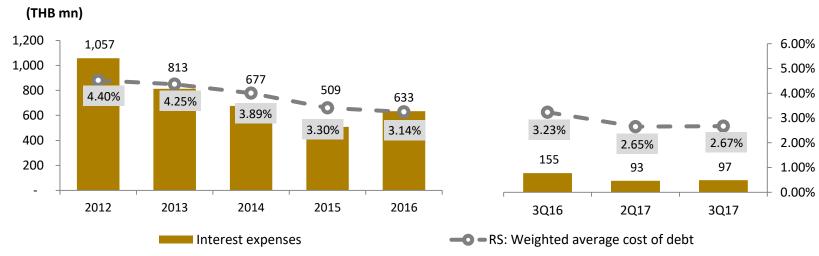
### **AA Credit Rating**





- Upgraded to "AA" ratings with "Stable" outlook by TRIS Rating on 22 Sep 2017
- All borrowings are denominated in **THB**

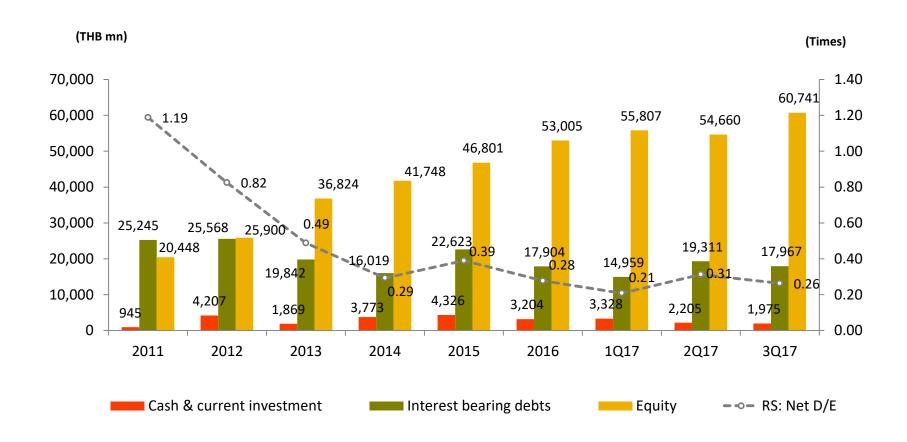
**Financing Cost** 





## **Capital Structure**

CPN's net D/E stood at 0.26 times, against its debt covenant of 1.75 times.





## **Statement of Financial Position**

| Financial Position (THB mn)  | End of 3Q16 | End of 2Q17 | End of 3Q17 | % Change<br>QoQ | % Change<br>YoY |
|------------------------------|-------------|-------------|-------------|-----------------|-----------------|
| Current assets               |             |             |             |                 |                 |
| Cash and current investments | 3,118       | 2,205       | 1,975       | (10%)           | (37%)           |
| Other current assets         | 3,341       | 4,475       | 5,305       | 19%             | 59%             |
| Total current assets         | 6,459       | 6,680       | 7,279       | 9%              | 13%             |
| Non-current assets           |             |             |             |                 |                 |
| Investment properties (1)    | 75,089      | 79,073      | 81,111      | 3%              | 8%              |
| Leasehold rights             | 10,886      | 10,268      | 11,240      | 9%              | 3%              |
| Property & equipment (PP&E)  | 1,805       | 1,734       | 1,698       | (2%)            | (6%)            |
| Other non-current assets     | 8,202       | 10,873      | 11,027      | 1%              | 34%             |
| Total non-current assets     | 95,982      | 101,949     | 105,075     | 3%              | 9%              |
| Total assets                 | 102,441     | 108,628     | 112,354     | 3%              | 10%             |
| Current liabilities          | 14,945      | 18,346      | 17,750      | (3%)            | 19%             |
| Non-current liabilities      | 36,734      | 35,623      | 33,863      | (5%)            | (8%)            |
| Total liabilities            | 51,679      | 53,969      | 51,613      | (4%)            | (0%)            |
| Total equity                 | 50,762      | 54,660      | 60,741      | 11%             | 20%             |



# **Statement of Comprehensive Income**

| Consolidated Earnings (THB mn)                   | 3Q16  | 2Q17  | 3Q17   | % Change QoQ<br>(2Q17 vs 3Q17) |       | 9M16   | 9M17   | % Change YoY<br>(9M16 vs 9M17) |
|--|-------|-------|--------|--------------------------------|-------|--------|--------|--------------------------------|
| Revenue from rent and services                   | 6,323 | 6,518 | 6,422  | (1%)                           | 2%    | 18,755 | 19,470 | 4%                             |
| Retail   | 6,213 | 6,345 | 6,249  | (2%)                           | 1%    | 18,256 | 18,953 | 4%                             |
| Office   | 169   | 173   | 173    | (0%)                           | 3%    | 498    | 517    | 4%                             |
| Other supportive businesses                      | 0.3   | 0.2   | 0.2    | 0%                             | (33%) | 0.6    | 0.5    | (2%)                           |
| Revenue from hotel operations                    | 248   | 240   | 274    | 14%                            | 11%   | 751    | 807    | 7%                             |
| Revenue from food and beverage                   | 359   | 409   | 407    | (1%)                           | 13%   | 1,027  | 1,198  | 17%                            |
| Other income                                     | 389   | 453   | 4,096  | 805%                           | 952%  | 1,214  | 5,067  | 317%                           |
| Total revenues                                   | 7,319 | 7,620 | 11,198 | 47%                            | 53%   | 21,747 | 26,542 | 22%                            |
| Total revenues excluding non-recurring items     | 7,319 | 7,620 | 7,698  | 1%                             | 3%    | 21,747 | 23,042 | 6%                             |
| Cost of rent and services                        | 3,148 | 3,185 | 3,249  | 2%                             | 3%    | 9,357  | 9,507  | 2%                             |
| Retail   | 3,102 | 3,118 | 3,181  | 2%                             | 3%    | 9,149  | 9,308  | 2%                             |
| Office   | 69    | 67    | 68     | 2%                             | (1%)  | 208    | 199    | (4%)                           |
| Other supportive businesses                      | 0.4   | 0.1   | 0.1    | 0%                             | (60%) | 0.3    | 0.4    | 52%                            |
| Cost of hotel operation                          | 84    | 78    | 89     | 14%                            | 6%    | 246    | 253    | 3%                             |
| Cost of food and beverage                        | 280   | 315   | 323    | 3%                             | 16%   | 798    | 940    | 18%                            |
| Total costs                                      | 3,511 | 3,578 | 3,661  | 2%                             | 4%    | 10,401 | 10,700 | 3%                             |
| Operating profit                                 | 2,725 | 2,847 | 6,386  | 124%                           | 134%  | 8,292  | 12,449 | 50%                            |
| Operating profit excluding non-recurring items   | 2,725 | 2,847 | 2,886  | 1%                             | 6%    | 8,292  | 8,949  | 8%                             |
| Net profit                                       | 2,342 | 2,483 | 5,983  | 141%                           | 155%  | 7,025  | 11,242 | 60%                            |
| Net profit excluding non-recurring items         | 2,342 | 2,483 | 2,483  | (0%)                           | 6%    | 7,025  | 7,742  | 10%                            |
| EPS (Bt)   | 0.52  | 0.55  | 1.33   | 141%                           | 155%  | 1.57   | 2.50   | 60%                            |
| EPS (Bt) excluding non-recurring items           | 0.52  | 0.55  | 0.55   | (0%)                           | 6%    | 1.57   | 1.73   | 10%                            |
| Gross Profit Margin (excl. other income)         | 49%   | 50%   | 48%    | (2%)                           | (1%)  | 49%    | 50%    | 1%                             |
| Operating Profit Margin (exc. non-recurring item | 37%   | 37%   | 37%    | 0%                             | 0%    | 38%    | 39%    | 1%                             |



## **Key Trading Statistics and Dividend**

### **Key Trading Statistics**

| Key Metrics                          | ТНВ   |
|--------------------------------------|-------|
| Par Value                            | 0.50  |
| Stock Price (THB) (1)                | 78.00 |
| EPS (2)                              | 0.55  |
| P/E (x) <sup>(1)</sup>               | 35.65 |
| Market Capitalization (THB bn)(3)    | 350   |
| Authorized Share Capital (mn shares) | 4,488 |

Note 1: SetSmart as of 30 September 2017

Note 2: 3Q17 Performance. EPS excluding non-recurring items

Note 3: Market Cap USD 10.49 bn (BOT exchange rate THB 33.37/USD)

### **Dividend**

| Key Metrics               | 2016    | 2015    | 2014    | 2013    | 2012   | 2011 | 2010 |
|---------------------------|---------|---------|---------|---------|--------|------|------|
| Par Value (THB)           | 0.50(3) | 0.50(3) | 0.50(3) | 0.50(3) | 1.00   | 1.00 | 1.00 |
| Dividend (THB/Share)      | 0.83    | 0.70    | 0.65    | 0.55    | 0.475  | 0.37 | 0.25 |
| Dividend Paid<br>(THB mn) | 3,725   | 3,142   | 2,917   | 2,468   | 2,070  | 806  | 545  |
| Dividend Payout Ratio     | 40%     | 40%     | 40%     | 39%     | 33%(2) | 39%  | 48%  |

### Dividend policy is paid annually approximately 40% of net profit

(unless there is compelling reason against this).

Note 1: Dividend payout ratio of 25% in 2009 was derived from 40% of normal net profit and 14% of gain from transferring assets into CPNRF.

Note 2: Dividend payout ratio of 33% in 2012 was derived from 40% of normal net profit and 17% of gain from transferring assets into CPNCG.

Note 3: Par split to THB 0.50 per share effective on 7 May 2013



## **Operational Performance: CPNRF and CPNCG**

In 3Q17, CPN Retail Growth Leasehold Property Fund ("CPNRF") had four shopping centers and two office towers. In Sep12, CPN Commercial Growth Leasehold Property Fund ("CPNCG") was launched and currently owns one office.

CPNRF and CPNCG are managed by SCB Asset Management, Fund Manager. Their properties are managed by CPN, Property Manager.

| CONDE Dramarii o                | Remaining Life | Leasable Area <sup>(1)</sup>         | Occupancy Rate (%) (2) |      |      |  |
|---------------------------------|----------------|--------------------------------------|------------------------|------|------|--|
| CPNRF Properties                | (years)        | (sq.m.)                              | 3Q16                   | 2Q17 | 3Q17 |  |
| 1. Rama 2 (Retail)              | 7 Yr & 10 M    | 83,023                               | 87                     | 90   | 92   |  |
| 2. Rama 3 (Retail)              | 77 Yr & 10 M   | 37,062                               | 90                     | 63   | 59   |  |
| 3. Pinklao (Retail)             | 7 Yr & 3 M     | 27,605                               | 91                     | 96   | 98   |  |
| 4. Pinklao Tower A & B (Office) | 7 Yr & 3 M     | 33,951                               | 94                     | 90   | 85   |  |
| 5. Chiangmai Airport (Retail)   | 26 Yr & 7 M    | 37,480                               | 92                     | 94   | 93   |  |
| Total                           |                | 219,121                              | 90                     | 87   | 86   |  |
| CPNCG Office Property           | Remaining Life | Leasable Area <sup>(1)</sup> (sq.m.) | Occupancy Rate (%) (2) |      |      |  |
| or rise emoc i reperty          | (years)        | Leasable Alea (34.III.)              | 3Q16                   | 2Q17 | 3Q17 |  |
| CentralWorld (Office)           | 15 Yr & 6 M    | 81,400                               | 99                     | 98   | 98   |  |



## **Awards & Recognition 2017**

MEMBER OF

## Dow Jones Sustainability Indices

In Collaboration with RobecoSAM (



### "2017 Down Jones Sustainability Indices (DJSI)"

CPN is recognized in the DJSI Emerging Markets for 4 consecutive years. the list of DJSI members will be effective from September 18, 2017 on wards. Source: SET News 72/2017

### "Thailand's Top Corporate Brands Value 2017"

CPN received Thailand's Top Corporate Brand Values 2017 Award in Property Sector with brand value of THB 139,199 mn from Chulalongkorn University and the Stock Exchange of Thailand



# Silver - The Design and Development Award: CentralFestival EastVille

The International Council of Shopping Centers (ICSC) has announced the winners of the 2017 Asia-Pacific Shopping Center Awards, recognizing the region's most innovative shopping centers for outstanding achievement in marketing, design and development, and retail.

## CENTIRAL PHUKET

central plaza

# "Top 10 Developers Awards 2017" by BCI ASIA for 2 projects: Central Phuket and CentralPlaza Mahachai

This award is given to the firms in Asia which are the national leading developers that have developed great design and development, and have environmental concern.



## **Investor Relations**

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