

# Central Pattana Plc.

Property Development and Investment

Dow Jones Sustainability Indices

In Collaboration with RobecoSAM @



CentralPlaza Rama 3

# **Contents** Our Company Growth Financing ► Looking ahead ► Appendices





### **CPN** at a Glance

### **VISION**

To be the most admired and dynamic regional retail property developer with world-class rewarding experience

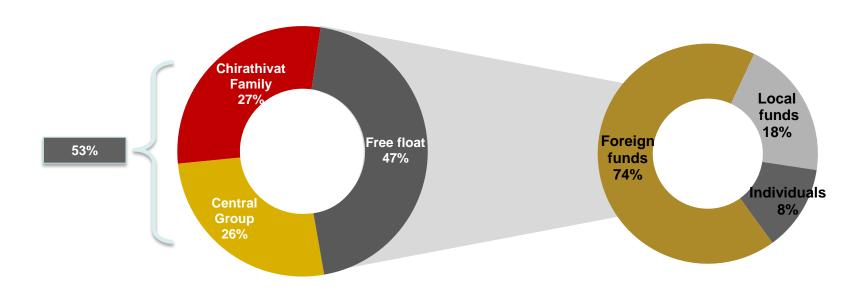
#### **Mixed-use Project Development** Other related business **Malls Property funds** Residential Commercial Hotel **CPNRF CPNCG** RESIDENTIAL **PROPERTIES PROPERTIES PROPERTIES** PROPERTIES in CPNRF in CPNCG 2 Hotels 7 Office Buildings 1 centralw@rld Residence Lardprao CPNRF: Pinklao Tower A Central City Residence 22 centralplaza RM2, RM3, PKO, CMA, Pinklao Tower B @ Bangna Hilton Pinklao Tower A&B Bangna 6 centralfesti∛al CentralWorld Tower Chaengwattana 1 centralmarina CPNCG: Rama9 The Offices @ CentralWorld ⊿ St 94%\* 21% 1.6 mn sqm Rank **Shopping Malls NLA** Occ. Rate Market Share in BKK Retail Developer





# **Strategic Shareholders**

CPN is one of the flagship businesses of the **Central Group (Chirathivat Family)**. As a strong and supportive shareholder, the Chirathivat family brings to CPN a wealth of retail-related expertise through the family's long record and successful leadership in Thailand's dynamic and competitive landscape of shopping mall developments and department store / specialty store operations.





Source: TSD as of 31 March 2017



# Strategic Shareholder

CPN's strong synergy with the Central Group helps CPN to attract dynamic tenants, increase people traffic and command higher rents.

### **Central Group**

#### Central Pattana Public Company Limited (53%)\*







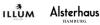


### Central Department Store Group (100%)\*



















#### Central Hotel & Resort Group (65%)\*













### Central Food Retail Group (100%)\*











#### Central Restaurant Group (65%)\*

Erz

















### Central Hardlines Group (100%)\*





Central Online (50%)\*







#### Central Marketing Group (100%)\*







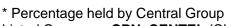














# **Property Development and Management**



Property Developer & Property Manager

**Shopping Mall** 

Department Store & Category killers







Other Tenants

Other Tenants

Other Tenants

Other Tenants













**CMG** 



Other Tenants

Other Tenants

Other Tenants

Other Tenants















#### **CRG & CMG**

- ~12% of total leasable areas and also in term of total revenue
- Pricing criteria as same as others

#### Other tenants

 ~88% of total leasable areas and also in term of total revenue

#### Joint developers

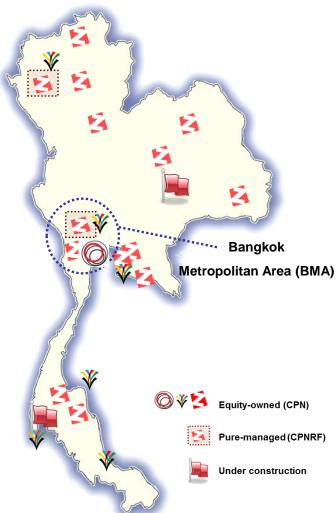
- Sharing cost of land and common area
- Owning its investment cost and assets



# **Property Locations**

### Our company

### **Existing Projects (30)**



Shopping Centers (13 BMA, 17 Provinces)
Offices (7)

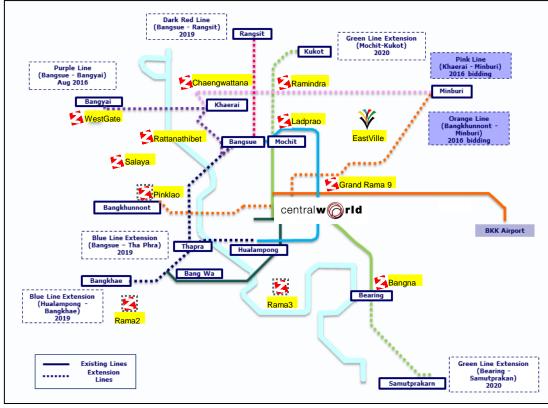
centralw orld 1 (BMA)

MA) Hotels (2)

BMA 12 Provinces) Residence (1)

central pla 23 (11 BMA, 12 Provinces)

centralfesti val 6 (1 BMA, 5 Provinces)





# **CPN's Growth Aspiration**



## 5 year target: top line growth of 14-15% CAGR for 2017-2021

## **Mixed-use Project Development**

Malls Other related business Property funds

### 15 New projects:

- 14 Domestic projects (BKK:Provinces = 50:50)
  - 1 Overseas project (i-City in Malaysia)

### ESCENT Condominium

2018: ESCENT Khonkaen ESCENT Chiangmai ESCENT Rayong

Target: 3 projects/year

2017:

**CPNRF Conversion to REIT** 

### Renovation projects:

2017: CPN: CTW and PKT

CPNRF: RM3, RM2, CMA

2018-2021: approx. 2-3 projects/year

Other mixed-use projects

**2019-2021**: 1-3 projects

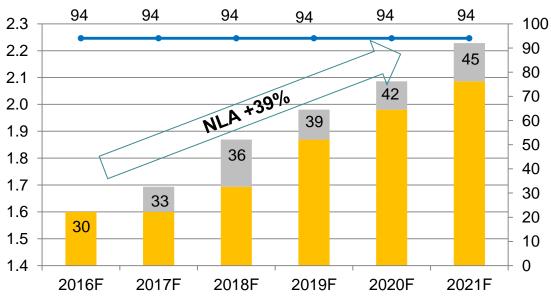




# **Future Leasable Area & Occupancy Rate**

Retail NLA (mn sqm)

Occupancy Rate (%)



No. of Malls	2016F	2017F	2018F	2019F	2020F	2021F	
Domestic	30	33	35	38	41	44	
Overseas			1	1	1	1	
NLA (mn sqm)	1.60	1.76	1.87	1.97	2.08	2.22	
Residential			3	6	9	12	
Other mixed-use				1-3 projects			



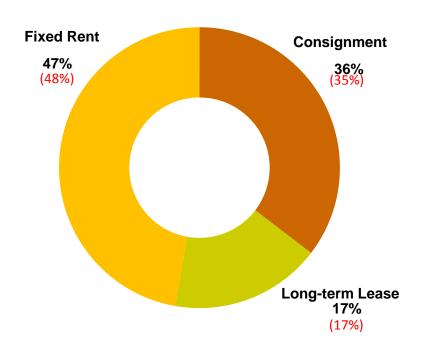


# **Rental Contracts Type & Upside**

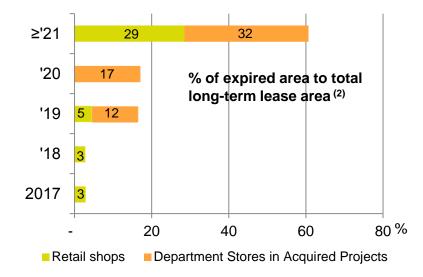
Upside from expirations of long-term lease contracts converted into short term contracts at market rental rate should help increase revenues.

### Reliable contract structure

Types of rental contract (1)



### Long-term Lease: Potential higher revenue



#### **Rental Rate Reversion**





<sup>(1)</sup> Percentage based on occupied area.



# Additional CAPEX to drive future growth

Capex will continue to focus on core business

### Capex 2016-2020F

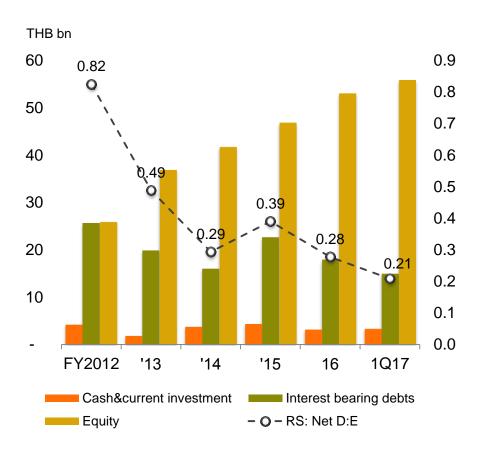
(THB bn)	FY2016	'17F	'18F	'19F	'20F
Under construction	6.0	8.0	5.8	2.1	0.5
Enhancement	2.7	2.5	2.6	1.9	1.4
Potential	0.0	5.1	4.4	9.1	12.5
Total Malls	8.7	15.6	12.8	13.1	14.4
Residential	0.5	1.7	2.6	3.2	3.5
Total Capex	9.2	17.3	15.5	16.2	17.8



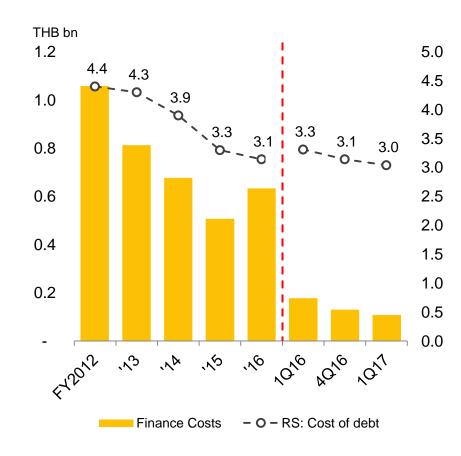


# Solid balance sheet despite expansion

#### **Balance sheet and D:E**



### Finance Costs and cost of debt (1)

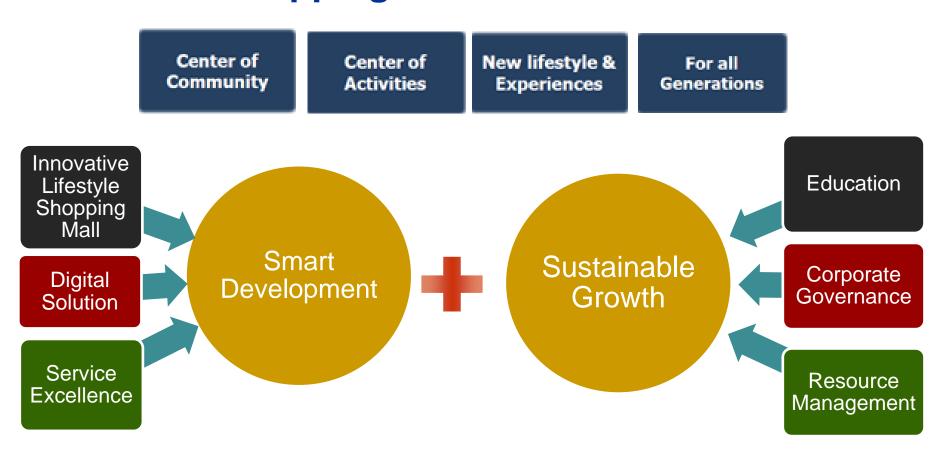






# **2017 Strategic Directions**

# **CPN Shopping Mall = CENTER OF LIFE**





# **Innovative Lifestyle Shopping Malls**

central festival

New format & concepts



Sky Run - A rooftop jogging track



**Kids Playground** 



Think Space B2S - "Co-Working Space"



Pet Park





### **Asset Enhancement - CentralPlaza Pinklao**

#### **Before:**



### Project background:

- Assets under CPNRF & CPN
- 20,000 sqm under CPN's long-term lease converted to short-term

Renovation cost: THB 1.9 bn

CPN's cost: THB 1.55 bn

• CPNRF's cost: THB 0.35 bn





**Food Destination** 



#### Impact after renovation:

- Rental rate growth:
  - Short-term contract: + 10-15%
  - Long-term lease: + > 5 times
- Revenue growth contribution: 2.3%
- Additional NLA: 6,000 sqm
- New brands, New food destination















# **Asset Enhancement - CentralPlaza Bangna**

#### Before:



#### **Project background:**

- Located in high competition area
- Renovation cost: THB 2.0 bn















### Impact after renovation:

- Rental rate growth: 5%
- Additional NLA: 4,000 sqm
- Modern fashion brands
- Food Balcony: Brand new restaurants
- New Food Patio
- Family facilities: Pororo Aquapark, Kidspace







## **Asset Enhancement - CentralMarina**

### Before:



### **Project background:**

- 20-year land lease renewal in 2015
- Renovation period: May Dec 2016
- Renovation cost: THB 1.0 bn













### Impact after renovation:

- Rental rate growth: 10 15%
- Additional NLA: 2,000 sqm
- Brand new food park
- Public House
- · Rest area
- · Marina Market









# **2017 Strategic Directions**



"Smart Development & Sustainable growth toward mixed-use development"

# SMART DEVELOPMENT

- 1. Shopping mall business:
- New malls
- Asset Enhancement
- New Formats & Concepts
- Space utilization

- 2. Mixed-use development
- Residential development

High growth potential in 2018 is expected, driven by new malls, AEI, and Residential properties.

3. Acquiring land bank both domestic and overseas & seeking for acquisition opportunities

	2017	2018	2019
New Malls	Ce ntralPlaza <b>Nakhon Ratchasima</b> CentralPlaza <b>Mahachai</b> Central <b>Phuket</b>	Central <b>i-City</b> 2 Unannounced Malls	3 projects
	CPN: CentralWorld,		
Enhanced Malls	CentralFestival Phuket 1	2 - 3 projects	2 - 3 projects
	CPNRF: CentralPlaza Rama 3,		
	CentralPlaza Rama 2,		
	CentralPlaza Chiangmai Airport		
Condominium		Escent <b>Chaingma</b> i, <b>Khonkaen, Rayong</b>	3 projects



# **2017 Strategic Directions**



### **Funding**

- CAPEX ≈ THB 17.0 bn (Operating Cash Flow THB 15.0 16.0 bn)
- REIT SETUP: Alternative source of funding
  - Finished by 2H17
  - New asset injection under study

### **Financial**

### 2017 Guidance:

- Top-line growth +6-8%
- Maintain Gross Margin and EBITDA margin at high level

#### 2018 Guidance:

Significant top-line growth 20-25%

### **Operation**

- Cost efficiency improvement
- Tenants Management
- Customers Experiences
- Space utilization efficiency management
- Online social community

### CG & SD

- Increase DJSI score
- Focus on ESG toward 3 Concentration areas
  - Education program
  - Reduction in Carbon Footprint
  - Community centrality



# **Domestic expansion continues**

### CentralPlaza Nakhon Ratchasima

**Investment cost** (1): THB 5.00 bn **NLA** (2): 56,000 sgm

Joint developer (3): Central Department Store Land Size: 26 acres (65 rais) (Freehold)

Parking: 3,500 cars

#### CentralPlaza Mahachai

Investment cost (1): THB 3.20 bn NLA (2): 28,850 sgm

Joint developer <sup>(3)</sup>: Robinson Department Store Land Size: 40 acres (100 rais) (Freehold)

Parking: 1,500 cars







2017

Sep-17

**Nov-17** 

Dec-17

2018

2021



#### CentralPhuket

**Investment cost** (1): THB 6.65 bn **NLA** (2): 63,000 sqm

Joint developer (3): -

Land Size: 22 acres (57 rais) (Leasehold)

Parking: 3,000 cars

11 additional projects '18-'21 (BKK:Provinces = 50:50)



Note 1: Includes land and construction cost of shopping center and parking building. Excludes Central Department Store or Robinson Department Store, and BUs' area. Note 2: Excludes Central Department Store or Robinson Department Store. BUs' area

Note 3: Area will be developed and owned by the joint developer. However, the store will serve as a magnet to draw traffic into CPN's plaza area.

# International project in Malaysia



### **Central i-City**

Investment Cost (1) THB 8.3 bn

Joint venture I-R&D Sdn Bhd ("IRD"), an I-Berhad wholly-owned subsidiary

CPN holds 60% stake and IRD holds 40% stake

CPN will lead in the development and management of the shopping mall

Program:

**GFA** 278,000 sqm

**NLA** 89,700 sqm (including department store)

Land size 11 acres (27 rais) (Freehold)

**Location** i-City, Shah Alam, Selangor Darul Ehsan, Malaysia

Opening (Tentative) October 2018



### **Project progress:**

- 100% completion of Anchor Leasing (Department Store, Supermarket, and Cinema)
- Secured fashion anchors and fitness.

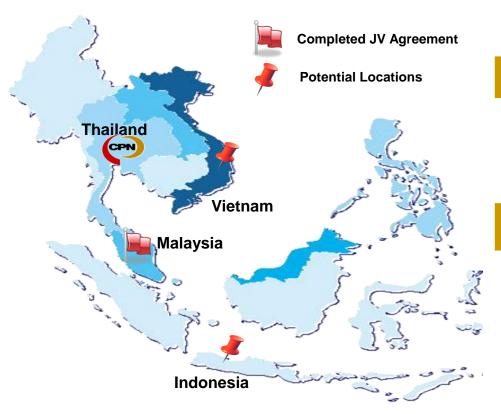


# Potential expansion in neighboring countries



### **Investment strategy**

- √ Joint venture with local partners with focus on retail properties
- √ To be a property manager



### Malaysia

- √ Realistic land prices and freehold ownership
- √ Moderate competition and fragmented market
- √ High spending power with customer profile similar to Thailand

### **Vietnam**

- √ Large population
- √ Low competition with few major players
- √ Strong growth in disposable income/low spending power

### Indonesia

- √ Large population
- √ Rapidly growing middle class population with increasing spending power
- √ Sophisticated market but strong competition from existing players
- √ High cost of fund and unrealistic land price with limited infrastructure





# **Asset enhancement projects**

Modernize malls to enhance asset value and draw traffic

### 4 Projects in 2016

- CentralPlaza Bangna
- CentralMarina
- CentralFestival Phuket
- CentralPlaza Chaengwattana

### **5** Projects in 2017











2016

2017











### Asset enhancement in 2017



Renovation Period: 4Q16 – 2Q18 Investment Cost: THB 2.00 bn





### **Renovation Plan:**

- Enhance circulation and simplified navigation
- Re-zone merchandise to suit current market
- Major anchors & entertainment addition
- Enhance customer experience through new retail concept design
- Enhance linkage to public transportation
- Better service & more convenience











## **Asset enhancement in 2017**



Renovation Period: Apr-Dec 17 Investment Cost: THB 1.00 bn

Asset under CPNRF









#### **Renovation Plan:**

- Re-zone merchandise to suit current market
- Enhance customer experience through new design
- Better service & facility system









## **Asset Enhancement - CentralFestival Phuket**



















**Food Destination** 

**Food Patio** 

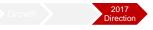
**Public House** 











# Residential projects

### Value-added condominium projects in key domestic market



- maximize value creation from outstanding mall locations;
- The first 3 projects to completed in 2018: Chiangmai, Rayong, and Khonkaen





ESCENT Rayong 419 Units, 25-storey condo 100% pre-sales









## **CPNRF** conversion into REIT

## To enhance capability for retail property expansion

### **CPNRF**

Listed date: 23 August 2005 NAV<sup>(1)</sup>: THB 13.55 per unit NAV<sup>(1)</sup>: THB 29.99 bn

Units: 2.21 bn

CPNRF Properties	Type
1. Rama 2	Retail
2. Rama 3	Retail
3. Pinklao	Retail
4. Chiangmai Airport	Retail
5. Pinklao Tower A&B	Office

Differences	Property Fund	REIT
Capital increase for additional investment	Not allowed	Allowed
Gearing	10% of NAV	35-60% of total assets

#### Tax on dividends

Differences	Property Fund	REIT
Thai Retail	10% withholding tax	10% withholding tax
Thai Listed co.	100% of corporate income tax is waived <sup>(2)</sup>	Combine with net income towards
Thai Limited co.	50% of corporate income tax is waived <sup>(2)</sup>	corporate income tax (20%)
Foreign Retail	n/a	10% withholding tax
Foreign Corporate	n/a	



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# **Strong Development & Acquisition Pipeline**

1980s 1990s 2000s 2010-2016 30 existing projects (24 Greenfields, 6 Acquisitions <=> 13 in Bangkok, 17 in Provinces) Bangkok (1) Bangkok (3) Bangkok (2) Bangkok (4) 1993 CentralPlaza Ramindra 2002 CentralPlaza Rama 2 2011 CentralPlaza Grand Rama 9 1980 Established under Central Plaza Co., Ltd. 1995 CentralPlaza Pinklao 2008 CentralPlaza Chaengwattana 2014 CentralPlaza Salaya **Green-field Development** 1982 CentralPlaza Lardprao 1997 CentralPlaza Rama 3 Provinces (3) 2015 CentralPlaza WestGate 2009 CentralFestival Pattaya Beach 2015 CentralFestival EastVille Province (1) 1995 CentralPlaza Pattaya 2009 CentralPlaza Chonburi Provinces (9) 2009 CentralPlaza Khonkaen 2011 CentralPlaza Chiangrai 2011 CentralPlaza Phitsanulok 2012 CentralPlaza Suratthani CentralPlaza Lardprao 2012 CentralPlaza Lampang 2013 CentralPlaza Ubonratchathani 2013 CentralFestival Chiangmai 2013 CentralFestival Hatyai 2014 CentralFestival Samui 2015 CentralPlaza Rayong Province (1) Bangkok (3) 2016 CentralPlaza Nakhon Si Acquisition 1996 CentralPlaza Chiangmai Airport 2001 CentralPlaza Bangna **Thammarat** 2002 CentralWorld Province (1) 2003 CentralPlaza Rattanathibet 2015 CentralFestival Phuket Province (1) 2009 CentralPlaza Udonthani Bangkok (2) Redevelopment & Enhancement Province (1) Bangkok (2) 2000 CentralPlaza Chiangmai Airport 2004 The Offices at CentralWorld 2013 CentralPlaza Bangna Phase 2A 2006 CentralWorld 2015 CentralPlaza Pinklao Province (1) Province (1) 2012 CentralPlaza Udonthani (Phase 2) 2003 CentralPlaza Chiangmai Airport Phase 2B



### **1Q17 Performance Overview**

30 Shopping Malls 1.6 mn sqm NLA 94%\* CPN Occ. Rate

7% Rev. Growth 16% YoY Profit Growth

### **Key Drivers**

- The new project launched in 2016 i.e. CentralPlaza Nakhon Si Thammarat
- The renovated projects CentralPlaza Pinklao and CentralMarina – full quarter contribution.
- Successful Food Destination Zone
- Resilient Same Store Revenue Growth
- Effective space utilization: promotion area, convention halls, and on-site media
- Cost efficiency: continual sustained cost saving measures

### **1Q17 Financial Highlight**

(THB mn)	1Q17	1Q16	%YoY
Revenues	7,719	7,229	<b>1</b> 7%
Operating profits	3,216	2,835	<b>13</b> %
Normalized Net Profit	2,776	2,390	<b>16%</b>
GP Margin (%)	52.0%	49.7%	<b>2.3</b> %
EBITDA Margin (%)	58.3%	56.3%	<b>1</b> 2.0%
Net D:E (time)	0.21x	0.33x	<b>↓</b> 0.12x

### **Dividend payment**

Dividend: 0.83 Baht per share

XD: 10 Mar 2017

Payment: 19 May 2017

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CPN is recognized in the DJSI Emerging Markets for 3 consecutive years.



# **Key Driver for 1Q17**

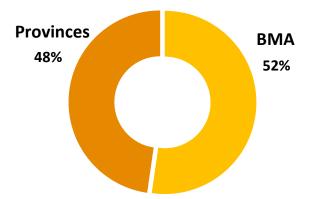
Strategy	Shopping Mall	Details
New Mall	central plaza	New lifestyle shopping mall in South of Thailand Opened 28 July 2016 Occupancy Rate: 87% at the end of 1Q17
Asset Enhancement	central <b>pla</b>	<ul> <li>Rental rate growth:</li> <li>Short-term contract: + 10-15%</li> <li>Long-term lease: + &gt; 5 times</li> <li>Additional NLA: 6,000 sqm to 63,500 sqm</li> </ul>
	<b>central</b> marina	<ul> <li>Rental rate growth: +10-15%</li> <li>Additional NLA: 2,300 sqm to 17,500 sqm</li> </ul>
	central <b>pla</b>	<ul> <li>Rental rate growth: 5%</li> <li>Additional NLA: 4,700 sqm to 64,500 sqm</li> </ul>
Food Destination	Various CPN shopping malls	Combination of Food Kiosks, Food Courts, and Supermarket Solid F&B revenue growth of +22% YoY
Space Utilization	All CPN shopping malls	National Events Signature Events Fair & Expo @ Convention Hall
Cost Efficiency	All CPN shopping malls	Innovative utility saving technologies i.e. LED, Chillers, Solar rooftop



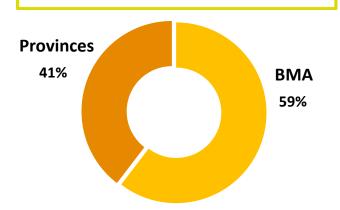
# **Leasable Area and Occupancy**

Retail	Retail No. of Lanc		Land	NLA <sup>(1)(2)</sup> (mn sqm)			Occupancy Rate (1)			
Properties	Projects	Freehold	Leasehold	Freehold & Leasehold	Retail	Depart Store	Total	1Q16	4Q16	1Q17
BMA	13	3	7	3	0.68	0.06	0.74	94%	95%	95%
Provinces	17	11	4	2	0.62	0.06	0.68	94%	94%	93%
Total	30	14	11	5	1.30	0.12	1.42	94%	94%	94%





### Breakdown: rental income



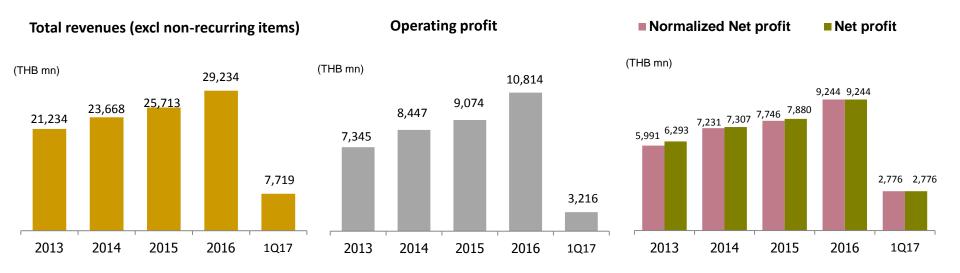
Non care Dreparties	No. of	NII A (agm)	Occupancy Rate <sup>(1)</sup>			
Non-core Properties	Projects	NLA (sqm)	1Q16	4Q16	1Q17	
Office in BMA <sup>(1)(2)</sup>	5	56,239	96%	96%	96%	
Residential in BMA	1	1,568	37%	21%	21%	
Hotel in provincial area	2	561 rooms	80%	83%	92%	



<sup>(1)</sup> Excludes area transferred to CPNRF and CPNCG

<sup>(2)</sup> Excludes rental agreements < 1 year, such as kiosk, carts, ATMs and coin machines.

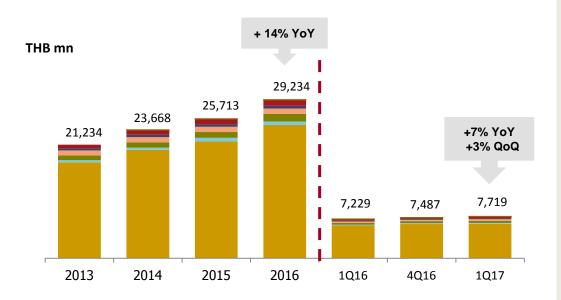
# **Financial Summary**



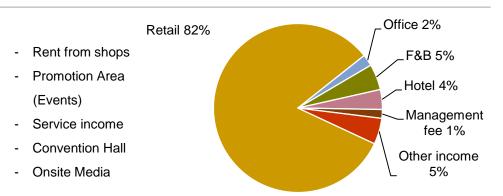
% YoY Growth	2012	2013	2014	2015	2016	1Q17
Total revenues (Exc. non-recurring items) /1	39%	19%	13%	9%	14%	7%
Operating profit (Exc. non-recurring items)	113%	31%	15%	7%	19%	13%
Normalized Net profit	136%	36%	21%	7%	19%	16%
Net profit	201%	2%	16%	8%	17%	16%
Same store revenue growth	29%	12%	4%	2%	2%	3.4%/2
Gross Profit Margin (Exc. Other Income)(%)	44%	47%	48%	48%	49%	52%
EBITDA Margin (%)	54%	52%	53%	53%	54%	58%



### Revenue Breakdown



#### 1Q17 Revenue breakdown



**1Q17 total revenues** <sup>/1</sup> **+7% from 1Q16** or THB 490 mn YoY mainly contributed by

#### Rent and services +5%

- Resilient performance of existing projects such as CentralFaestival EastVille, CentralPlaza WestGate, CentralPlaza Lampang, CentralPlaza Suratthani, and CentralPlaza Udonthani
- Full quarter contributed from a new mall:
   CentralPlaza Nakhon Si Thammarat and asset enhancement: CentralPlaza Pinklao & CentralMarina

#### Hotel +6%

 Due to high season – Chinese New Year for Hilton Pattaya Hotel, and higher number of group of corporate and gov customers for Centara Hotel & Convention Centre Udonthani

#### F&B sales +22%

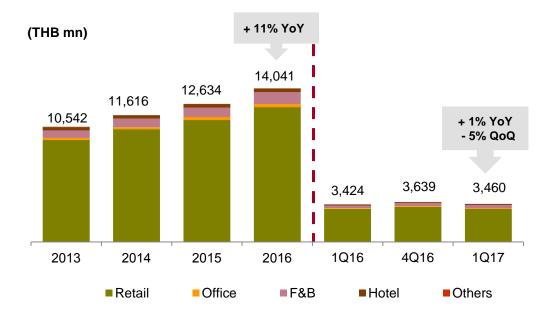
- Contributions from new food courts launched in 2016 at CentralPlaza Bangna, CentralMarina, and CentralPlaza Chaengwattana
- Strong performances of existing food courts both in Bangkok and provincial malls.

#### Implementing strategic marketing activities:

 In collaboration with business partners, holding promotional campaigns to encourage more spending from local customers and cater for expanding foreign tourists visiting Thailand.



### **Cost Breakdown**



**1Q17 total costs +1% from 1Q16** or THB 36 mn YoY mainly due to:

#### Cost of Rent and Services -1%

 Effectiveness the continuing energy conservation measures, and low electricity tariff (Ft tariff) throughout 2016 and 1Q17

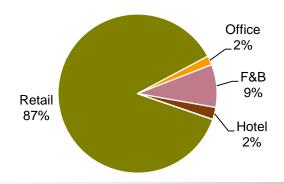
#### Cost of Hotel Business -3%

 Lower personnel expense from vacant positions at Hilton Pattaya Hotel.

#### Cost of F&B +24%

 Increasing operating costs from new and renovated food courts launched in 2016. The growth was in line with growth of F&B sales.

### 1Q17 Cost breakdown

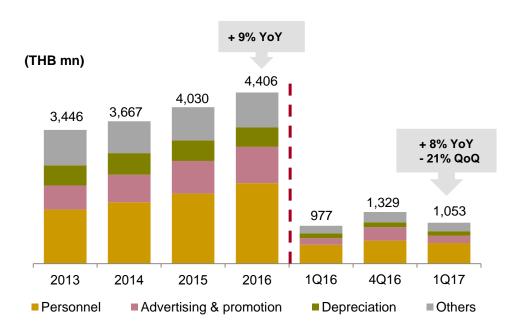


#### Focusing on efficient cost management:

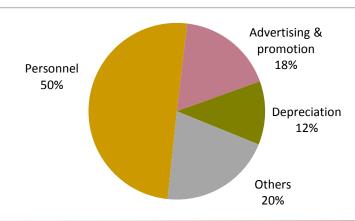
 Continuing implementation according to energy conservation measures, thus less consumption unit in addition to lower Ft charges during quarter, led to lower utilities costs.



# **SG&A Expenses Breakdown**



#### 1Q17 SG&A breakdown



# **1Q17 SG&A expenses +8% from 1Q16** or THB 76 mn mainly due to:

- Additional personnel expense and additional marketing & promotion expenses arising from business expansion
- Marketing & promotion expenses to revenues from rent and service ratio was maintained the same as 1Q16.

#### Ability to control expenses:

- Continuous pooled mechanism with Central Group to achieve economies of scale
  - Marketing campaign
  - Supply chain management



# **Debt Analysis**

Long-term

bond

58%

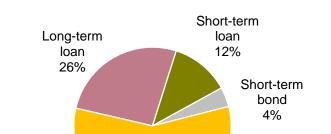


**AA- Credit Rating** 

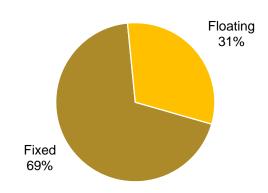
 Affirmed "AA-" ratings with "Stable" outlook by TRIS Rating in 23 June 2016

All borrowings are denominated in THB

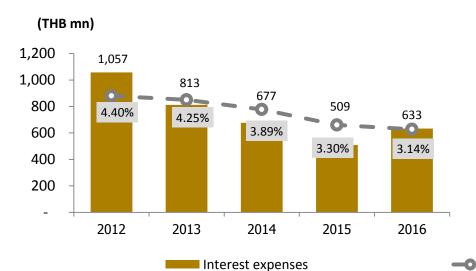
### **Outstanding Borrowings THB 14,959 mn**

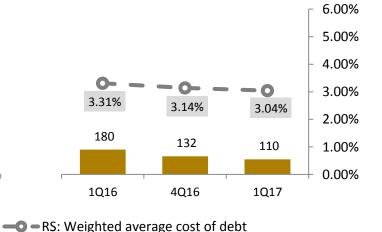


### **Fixed vs. Floating Interest Rate Mix**





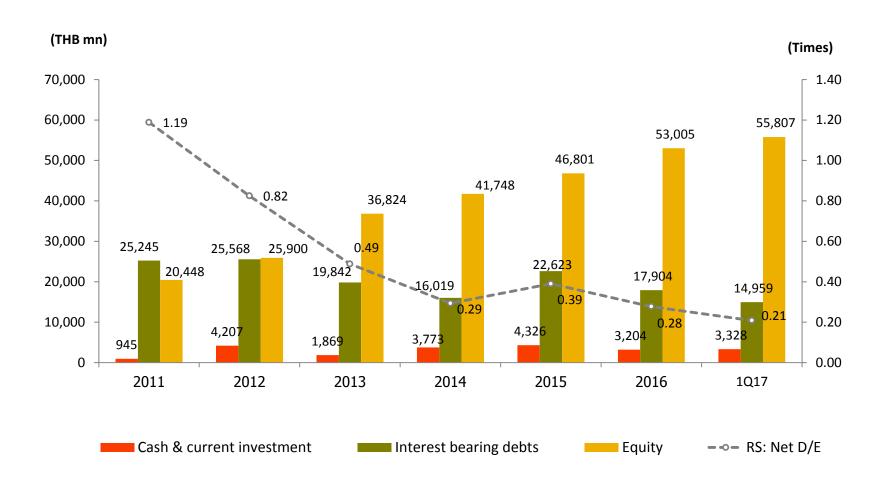






# **Capital Structure**

CPN's net D/E stood at 0.28 times, against its debt covenant of 1.75 times.





# **Statement of Financial Position**

Financial Position (THB mn)	1Q16	4Q16	1Q17	% Change QoQ	% Change YoY
Current assets					
Cash and current investments	5,358	3,204	3,328	4%	(38%)
Other current assets	2,571	3,455	3,337	(3%)	30%
Total current assets	7,929	6,659	6,665	0%	(16%)
Non-current assets					
Investment properties (1)	74,742	76,700	77,304	1%	3%
Leasehold rights	11,482	10,647	10,540	(1%)	(8%)
Property & equipment (PP&E)	1,883	1,797	1,767	(2%)	(6%)
Other non-current assets	7,542	8,724	8,993	3%	19%
Total non-current assets	95,650	97,868	98,603	1%	3%
Total assets	103,579	104,527	105,269	1%	2%
Current liabilities	16,707	14,878	13,127	(12%)	(21%)
Non-current liabilities	37,652	36,644	36,335	(1%)	(3%)
Total liabilities	54,358	51,523	49,462	(4%)	(9%)
Total equity	49,221	53,005	55,807	5%	13%



# **Statement of Comprehensive Income**

Consolidated Earnings (THB mn)	1Q16	4Q16	1Q17	% Change QoQ	% Change YoY
Revenue from rent and services	6,213	6,492	6,530	1%	5%
Retail	6,052	6,323	6,359	1%	5%
Office	161	168	170	1%	6%
Other supportive businesses	0.3	0.2	0.2	(18%)	(40%)
Revenue from hotel operations	277	247	293	19%	6%
Revenue from food and beverage	313	362	382	5%	22%
Other income	426	386	514	33%	21%
Total revenues	7,229	7,487	7,719	3%	7%
Cost of rent and services	3,093	3,273	3,073	(6%)	(1%)
Retail	3,023	3,201	3,008	(6%)	(0%)
Office	69	72	65	(10%)	(7%)
Other supportive businesses	0.3	0.3	0.3	0%	0%
Cost of hotel operation	88	79	85	8%	(3%)
Cost of food and beverage	244	288	302	5%	24%
Total costs	3,424	3,639	3,460	(5%)	1%
Operating profit	2,835	2,522	3,216	27%	13%
Net profit	2,390	2,219	2,776	25%	16%
EPS (Bt)	0.53	0.49	0.62	25%	16%
Gross Profit Margin (excl. other income)	50%	49%	52%	3%	2%
Operating Profit Margin	39%	34%	42%	8%	2%



### 2016 Awards and Achievement



Member of Dow Jones Sustainability Indices (DJSI) Emerging Markets 2016 for three consecutive years

"Thailand's Top Corporate Brand 2016" honored CPN for superior corporate brand value of THB 141 bn for property development sector for three consecutive years

"Thailand Energy Awards 2016" honoured companies with outstanding performance in both energy conservation and renewable energy development: (CRI, RTB, UDN, RM9)

"SET Thailand Sustainability Investment (THIS)" confirm CPN's commitment towards sustainable growth and focus on environmental, social and governance (ESG) factors

"People's Choice Awards Thailand Voted by Chinese Tourists"

CentralWorld was voted by to be the most favorite shopping mall among Chinese tourists

"Thailand Mice Standard 2016" awarded CPN as a preferred destination for meetings, incentives, conventions and exhibitions in ASEAN

"Asia Pacific Property Awards 2016" organized by International Property
Awards, granted CPN the highest levels of achievement in 'Retail Development' Thailand
'5 Stars' Best Retail Development Thailand CentralPlaza Rayong
'Highly Recommended' Retail Development Thailand CentralPlaza Westgate



# **Key Trading Statistics and Dividend**

### **Key Trading Statistics**

Key Metrics	ТНВ
Par Value	0.50
Stock Price (THB) (1)	56.75
EPS (2)	0.62
P/E (x) <sup>(1)</sup>	27.55
Market Capitalization (THB bn)(3)	254
Authorized Share Capital (mn shares)	4,488

Note 1: SetSmart as of 31 March 2017

Note 2: 1Q17 Performance. EPS excluding non-recurring items

Note 3: Market Cap. USD 7.37 bn (BOT exchange rate THB 34.45/USD)

#### **Dividend**

Key Metrics	2016	2015	2014	2013	2012	2011	2010
Par Value (THB)	0.50(3)	0.50(3)	0.50(3)	0.50(3)	1.00	1.00	1.00
Dividend (THB/Share)	0.83	0.70	0.65	0.55	0.475	0.37	0.25
Dividend Paid (THB mn)	3,725	3,142	2,917	2,468	2,070	806	545
Dividend Payout Ratio	40%	40%	40%	39%	33%(2)	39%	48%

### Dividend policy is paid annually approximately 40% of net profit

(unless there is compelling reason against this).

Note 1: Dividend payout ratio of 25% in 2009 was derived from 40% of normal net profit and 14% of gain from transferring assets into CPNRF.

Note 2: Dividend payout ratio of 33% in 2012 was derived from 40% of normal net profit and 17% of gain from transferring assets into CPNCG.

Note 3: Par split to THB 0.50 per share effective on 7 May 2013



# **Operational Performance: CPNRF and CPNCG**

In 1Q17, CPN Retail Growth Leasehold Property Fund ("CPNRF") had four shopping centers and two office towers. In Sep12, CPN Commercial Growth Leasehold Property Fund ("CPNCG") was launched and currently owns one office.

CPNRF and CPNCG are managed by SCB Asset Management, Fund Manager. Their properties are managed by CPN, Property Manager.

CONDE Dramartia	Remaining Life	Leasable Area <sup>(1)</sup>	Occupancy Rate (%) (2)		
CPNRF Properties	(years)	(sq.m.)	1Q16	4Q16	1Q17
1. Rama 2 (Retail)	8 Yr & 4 M	87,612	87	87	85
2. Rama 3 (Retail)	78 Yr & 4 M	37,346	91	90	87
3. Pinklao (Retail)	7 Yr & 9 M	27,772	75	96	96
4. Pinklao Tower A & B (Office)	7 Yr & 9 M	33,938	97	90	90
5. Chiangmai Airport (Retail)	27 Yr & 1 M	37,553	97	96	94
Total		224,223	89	91	89

CDNCC Office Property	Remaining Life	Leasable Area <sup>(1)</sup> (sq.m.)	Occupancy Rate (%) (2)			
CPNCG Office Property	(years)	Leasable Area (sq.m.)	1Q16	4Q16	1Q17	
CentralWorld (Office)	16 Yr	81,412	99	100	100	



# **Investor Relations**

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