



**PROPERTY  
DEVELOPMENT  
& INVESTMENT**

A Member of Central Group

MEMBER OF

**Dow Jones  
Sustainability Indices**

In Collaboration with RobecoSAM

# Central Pattana Plc.

Property Development and Investment



**central plaza**  
NAKHON RATCHASIMA

*Manakhorn of Isan - The Largest Mixed-Use Project of Isan*

## Nomura Investment Forum 2017

*November 27, 2017*



# Contents

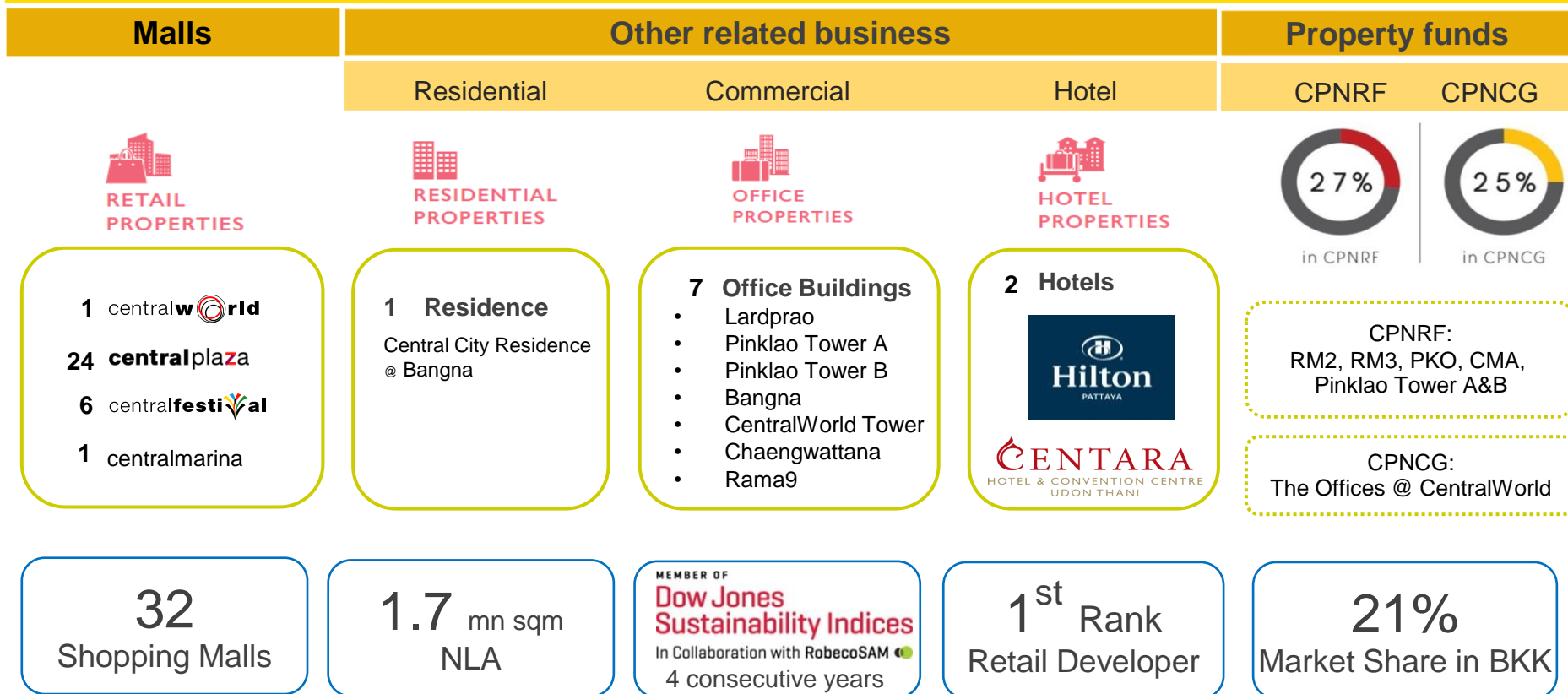
- ▶ Our Company
- ▶ Growth
- ▶ Financing
- ▶ Looking ahead
- ▶ Appendices

# CPN at a Glance

## VISION

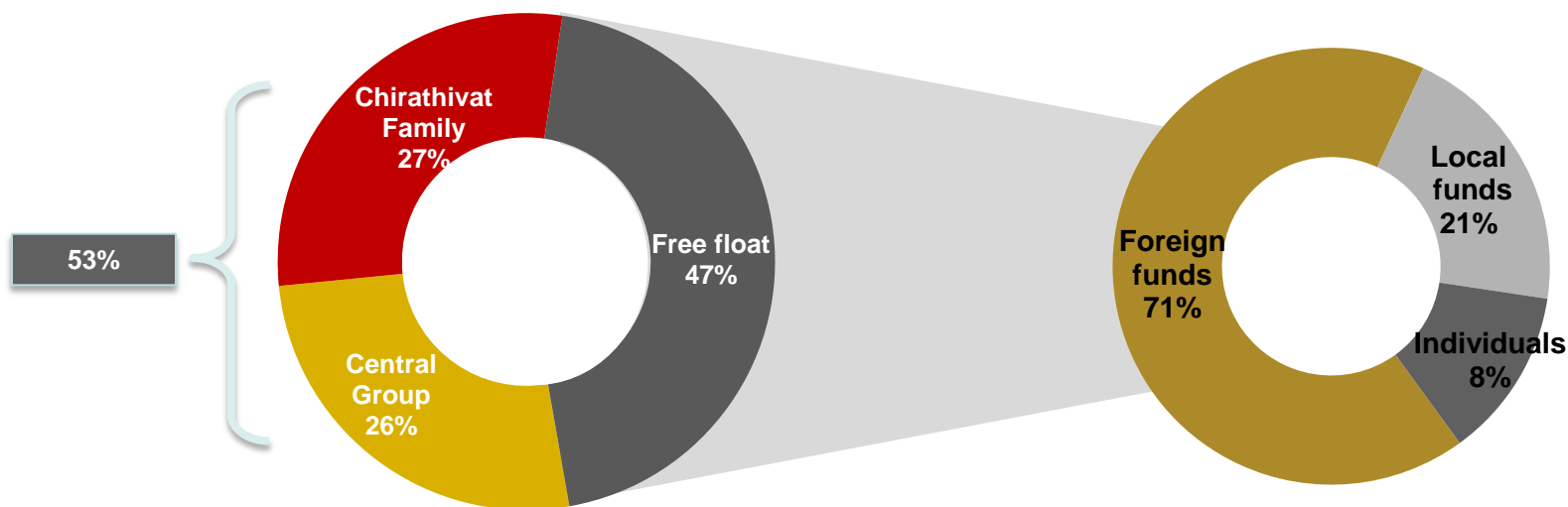
To be the most admired and dynamic regional retail property developer with world-class rewarding experience

### Mixed-use Project Development



# Strategic Shareholders

CPN is one of the flagship businesses of the **Central Group (Chirathivat Family)**. As a strong and supportive shareholder, the Chirathivat family brings to CPN a wealth of retail-related expertise through the family's long record and successful leadership in Thailand's dynamic and competitive landscape of shopping mall developments and department store / specialty store operations.



# Strategic Shareholder

CPN's strong synergy with the Central Group helps CPN to attract dynamic tenants, increase people traffic and command higher rents.

## Central Group

### Central Pattana Public Company Limited (53%)\*



### Central Department Store Group (100%)\*



### Central Hotel & Resort Group (65%)\*



### Central Food Retail Group (100%)\*



### Central Restaurant Group (65%)\*



### Central Hardlines Group (100%)\*



### Central Marketing Group (100%)\*



### Central Online (50%)\*





# Property Development and Management



Property Developer  
& Property Manager

Shopping Mall

Department Store  
& Category killers



CRG



CMG

## CRG & CMG

- ~12% of total leasable areas and also in term of total revenue
- Pricing criteria as same as others

## Other tenants

- ~88% of total leasable areas and also in term of total revenue

Central



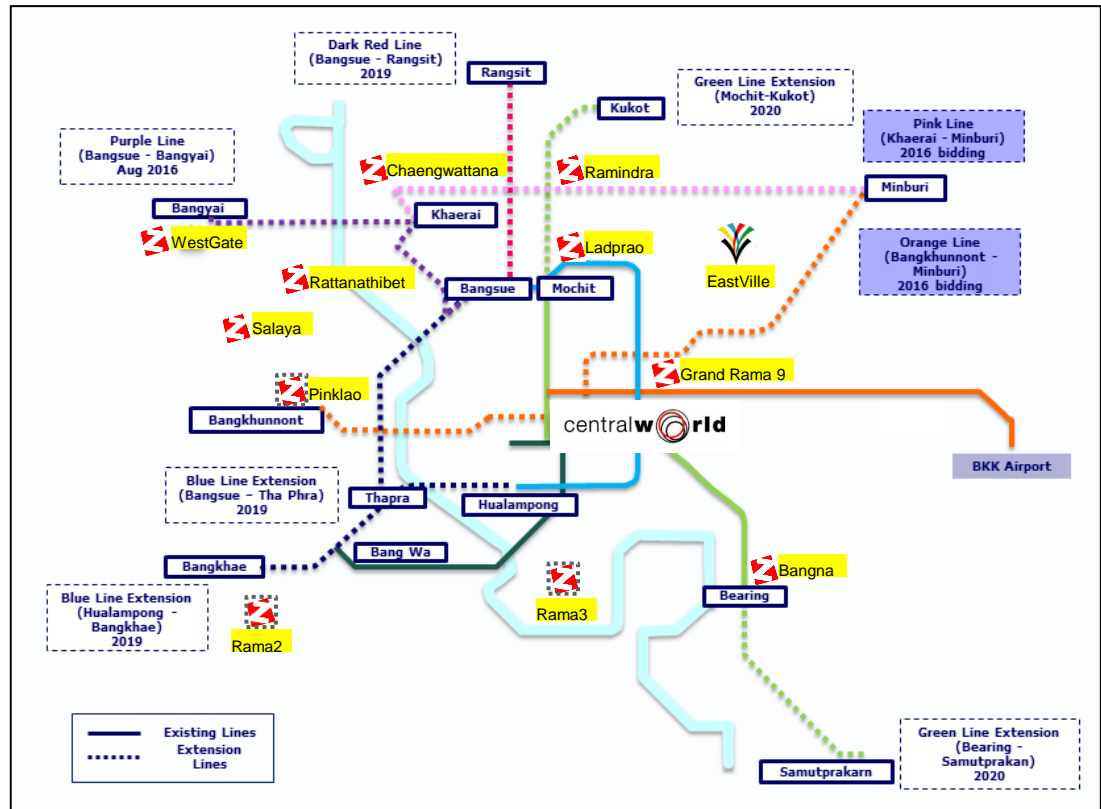
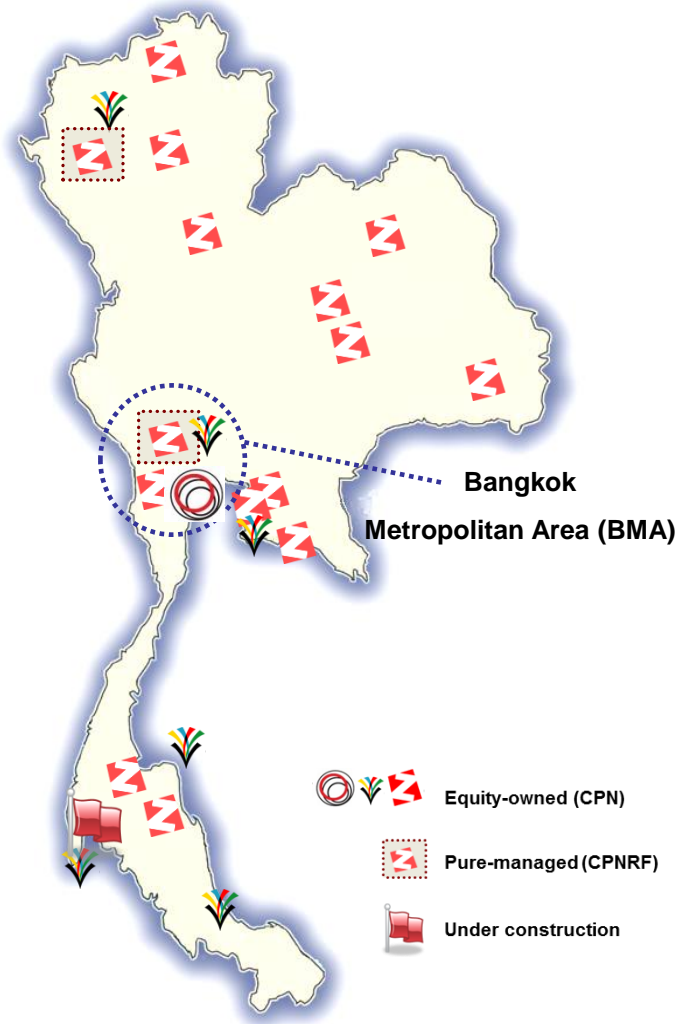
## Joint developers

- **Sharing cost** of land and common area
- Owning its investment cost and assets

# Property Locations

## Existing Projects (32)

- Shopping Centers (14 BMA, 18 Provinces)
  - central**w**orld 1 (BMA)
  - central**pl**aza 25 (12 BMA, 13 Provinces)
  - central**festi**val 6 ( 1 BMA, 5 Provinces)
- Offices (7)
- Hotels (2)
- Residence (1)



# CPN's Growth Aspiration



**5 year target : top line growth of 13-15% CAGR for 2017-2021**

## Mixed-use Project Development

### Malls

#### 15 New projects:

- 14 Domestic projects  
(BKK:Provinces = 50:50)
- 1 Overseas project  
(i-City in Malaysia)

#### Renovation projects:

**2017:** CPN: CTW and PKT  
CPNRF: RM3, RM2, CMA

**2018-2021:** approx. 2-3 projects/year

### Other related business

#### ESCENT Condominium

**2018:** ESCENT Khonkaen  
ESCENT Chiangmai  
ESCENT Rayong

**Target:** 3 projects/year

#### Other mixed-use projects

**2019-2021:** 1-3 projects

### Property funds

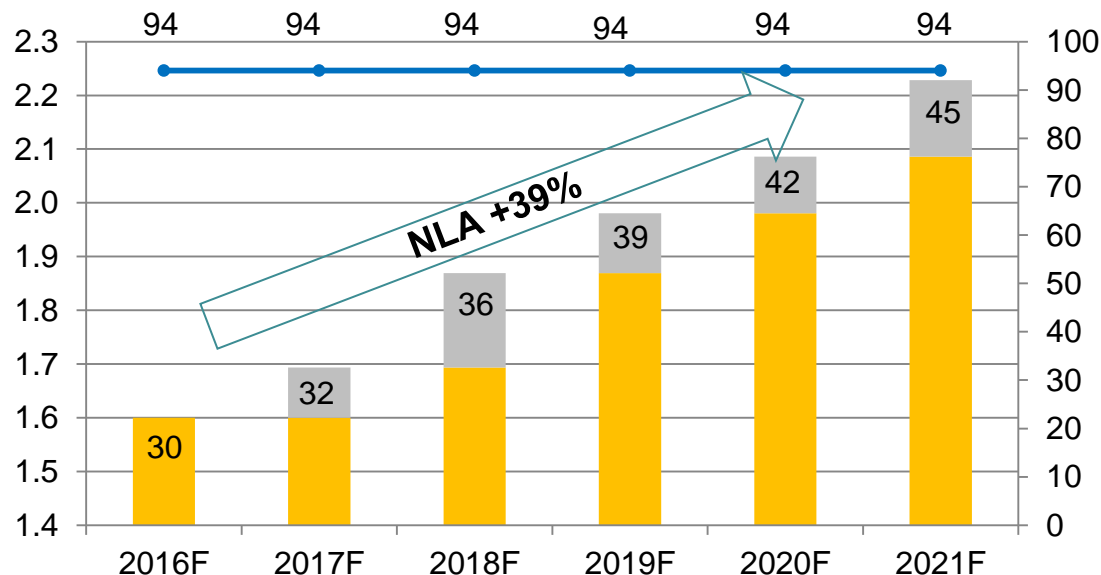
**2017:**  
CPNRF Conversion to **REIT**



# Future Leasable Area & Occupancy Rate

Retail NLA  
(mn sqm)

Occupancy Rate  
(%)



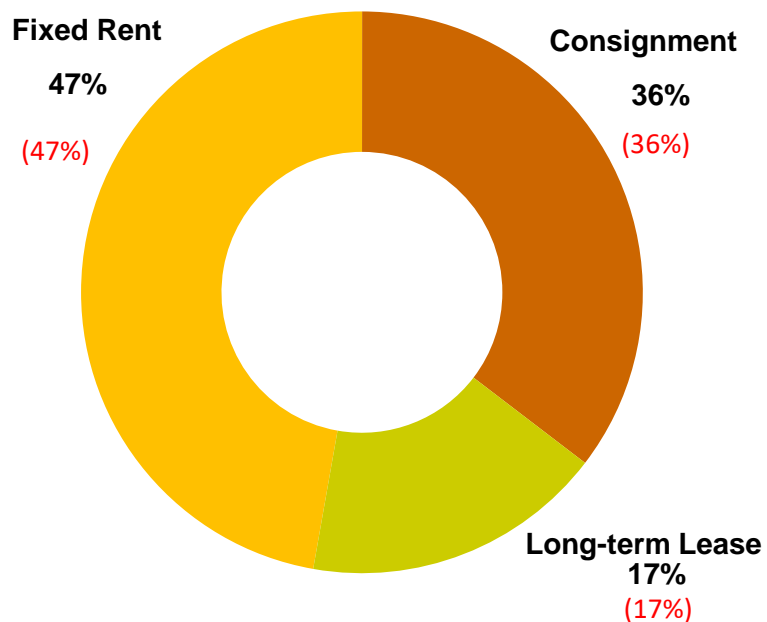
No. of Malls	2016	2017F	2018F	2019F	2020F	2021F
Domestic	30	32	35	38	41	44
Overseas			1	1	1	1
NLA (mn sqm)	1.61	1.69	1.87	1.97	2.08	2.22
Residential			3	6	9	12
Other mixed-use				1 - 3 projects		

# Rental Contracts Type & Upside

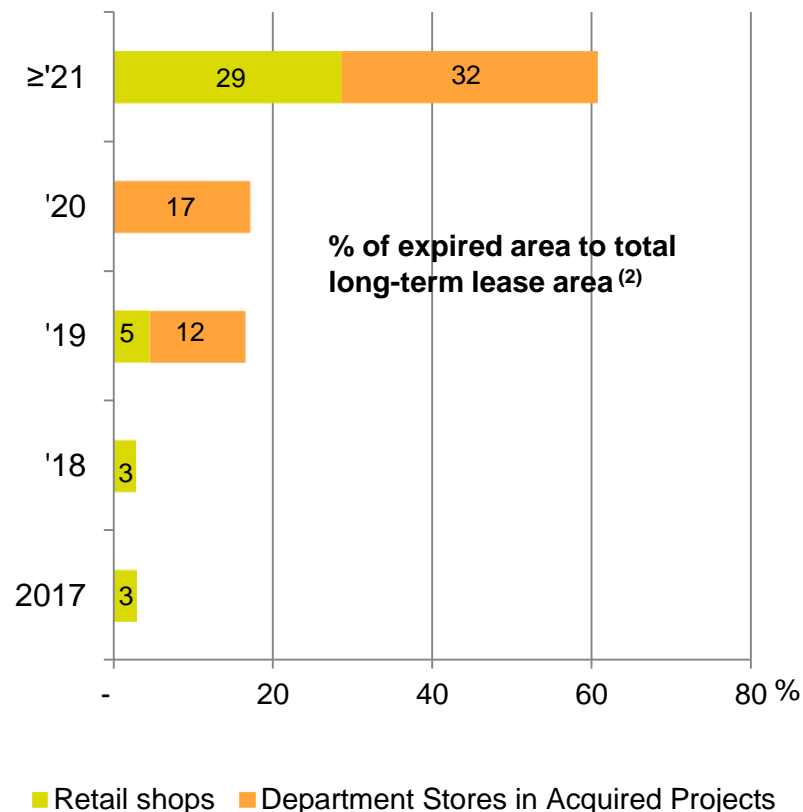
Upside from expirations of long-term lease contracts converted into short term contracts at market rental rate should help increase revenues.

## Reliable contract structure

Types of rental contract <sup>(1)</sup>



## Long-term Lease: Potential higher revenue<sup>(2)</sup>



# Additional CAPEX to drive future growth

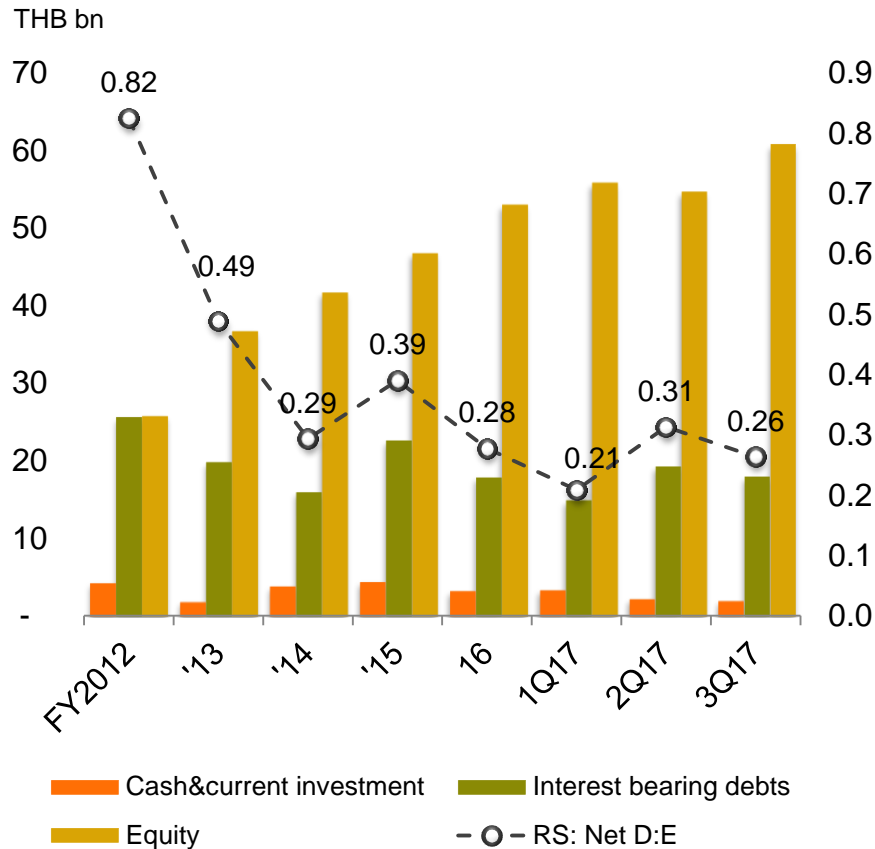
Capex will continue to focus on core business

## Capex 2016-2020F

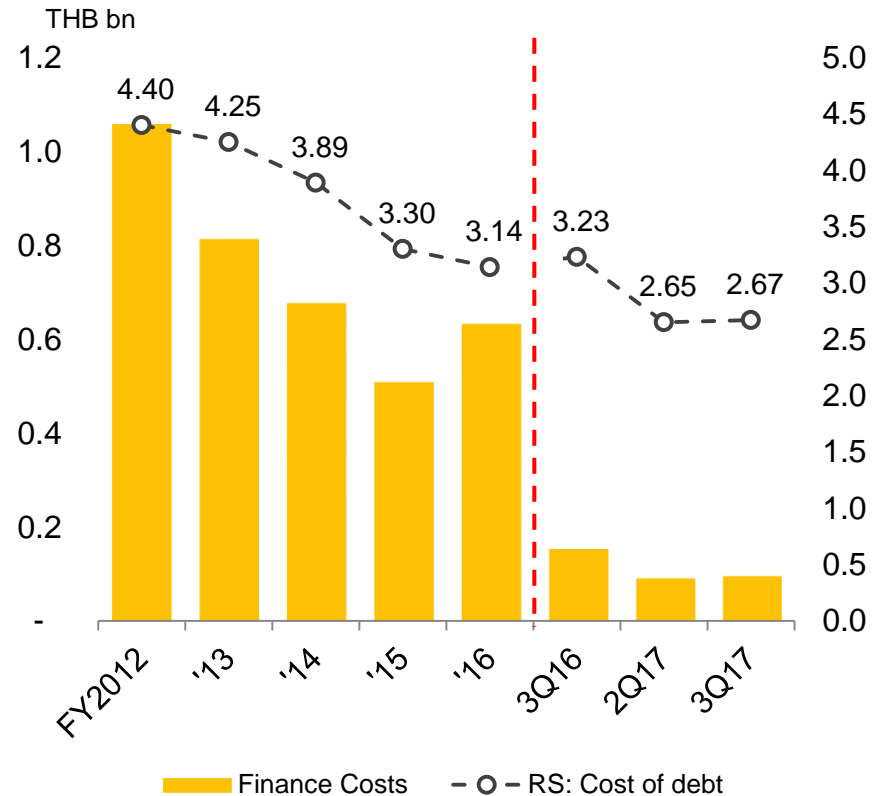
(THB bn)	FY2016	'17F	'18F	'19F	'20F
Under construction	6.0	8.0	5.8	2.1	0.5
Enhancement	2.7	2.5	2.6	1.9	1.4
Potential	0.0	5.1	4.4	9.1	12.5
<b>Total Malls</b>	<b>8.7</b>	<b>15.6</b>	<b>12.8</b>	<b>13.1</b>	<b>14.4</b>
Residential	0.5	1.7	2.6	3.2	3.5
<b>Total Capex</b>	<b>9.2</b>	<b>17.3</b>	<b>15.5</b>	<b>16.2</b>	<b>17.8</b>

# Solid balance sheet despite expansion

## Balance sheet and D:E



## Finance Costs and cost of debt (1)



# 2017 Strategic Directions

Growth

2017  
Direction

“Smart Development & Sustainable growth toward mixed-use development”

## SMART DEVELOPMENT

### 1. Shopping mall business:

- New malls
- Asset Enhancement
- New Formats & Concepts
- Space utilization

### 2. Mixed-use development

- Residential development

High growth potential in 2018 is expected, driven by new malls, AEI, and Residential properties.

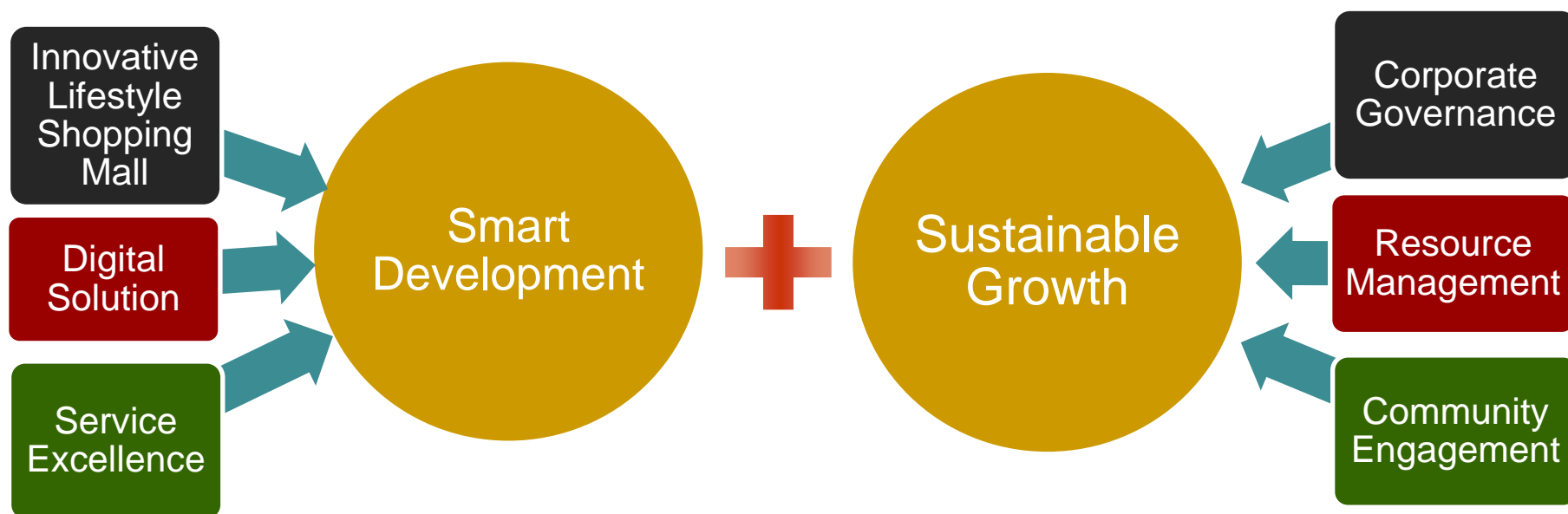
### 3. Acquiring land bank both domestic and overseas & seeking for acquisition opportunities

	2017	2018	2019
<b>New Malls</b>	CentralPlaza <b>Nakhon Ratchasima</b> CentralPlaza <b>Mahachai</b>	Central <b>Phuket</b> Central <b>i-City</b> 1 Unannounced Malls	3 projects
<b>Enhanced Malls</b>	<b>CPN:</b> Central <b>World</b> CentralFestival <b>Phuket 1</b> <b>CPNRF:</b> CentralPlaza <b>Rama 3</b> CentralPlaza <b>Rama 2</b> CentralPlaza <b>Chiangmai Airport</b>	2 - 3 projects	2 - 3 projects
<b>Condominium</b>		Escent <b>Chiangmai, Khonkaen, Rayong</b>	Escent <b>Nakhon Ratchasima, Chiangrai, Chiangmai</b>



# 2017 Strategic Directions

## CPN Shopping Mall = CENTER OF LIFE



# Innovative Lifestyle Shopping Malls

New format & concepts

**central**festival  
EASTVILLE



**Sky Run - A rooftop jogging track**



**Think Space B2S – “Co-Working Space”**



**Kids Playground**



**Pet Park**



# Domestic expansion continues

## CentralPlaza Nakhon Ratchasima

**Investment cost** <sup>(1)</sup> : THB 5.00 bn  
**NLA** <sup>(2)</sup> : 56,000 sqm  
**Joint developer** <sup>(3)</sup> : Central Department Store  
**Land Size** : 26 acres (65 rais) (Freehold)  
**Parking** : 3,600 cars  
**Occupancy rate** : 80%



## CentralPlaza Mahachai

**Investment cost** <sup>(1)</sup> : THB 3.20 bn  
**NLA** <sup>(2)</sup> : 28,850 sqm  
**Joint developer** <sup>(3)</sup> : Robinson Department Store  
**Land Size** : 40 acres (100 rais) (Freehold)  
**Parking** : 1,500 cars  
**Occupancy rate** : 85%



2017

3 Nov -17

23 Nov-17

2018

1H18

2021



## CentralPhuket

**Investment cost** <sup>(1)</sup> : THB 6.65 bn  
**NLA** <sup>(2)</sup> : 63,000 sqm  
**Joint developer** <sup>(3)</sup> : -  
**Land Size** : 22 acres (57 rais) (Leasehold)  
**Parking** : 3,000 cars  
**Leasing Progress** : TBA

11 additional projects '18-'21  
 --(BKK:Provinces = 50:50)

# Mahanakorn of Isan

## The Largest Mixed-Use Project of Isan

31<sup>st</sup>

central plaza  
NAKHON RATCHASIMA



**THE BIGGEST SYNERGY OF CENTRAL GROUP** ครบที่สุด  
กับการผนึกกำลัง  
ของกลุ่มเซ็นทรัล

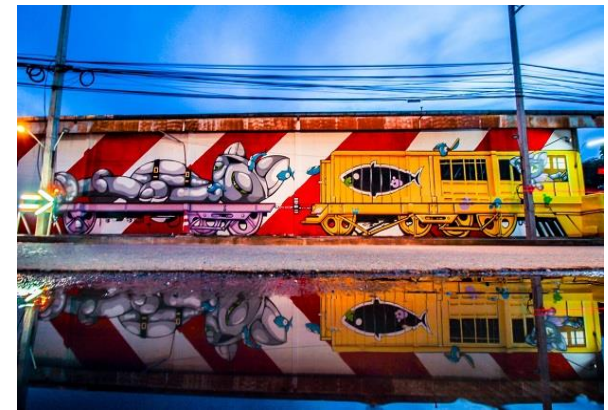
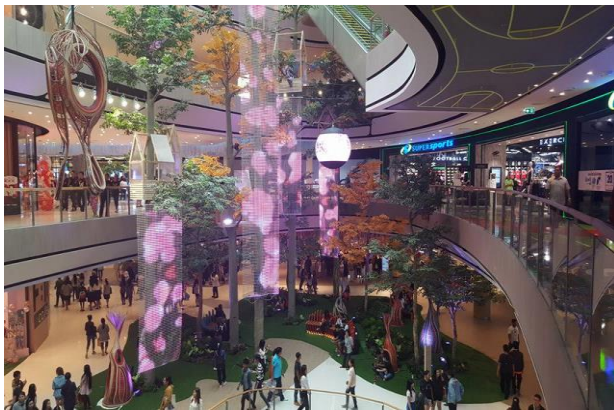
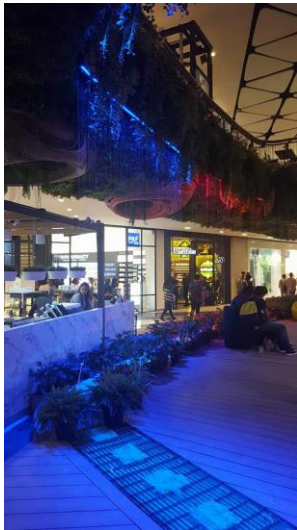




# Mahanakorn of Isan

## Features & Attractions

**central plaza**  
NAKHON RATCHASIMA





# Mahanakorn of Isan

## Food Park





# Mahanakorn of Isan

## Other Zones



# International project in Malaysia

## Central i-City

<b>Investment Cost <sup>(1)</sup></b>	THB 8.3 bn
<b>Joint venture</b>	I-R&D Sdn Bhd (“IRD”), an I-Berhad wholly-owned subsidiary CPN holds 60% stake and IRD holds 40% stake CPN will lead in the development and management of the shopping mall
<b>Program:</b>	
<b>GFA</b>	278,000 sqm
<b>NLA</b>	89,700 sqm (including department store)
<b>Land size</b>	11 acres (27 rais) (Freehold)
<b>Location</b>	i-City, Shah Alam, Selangor Darul Ehsan, Malaysia
<b>Opening (Tentative)</b>	4Q18



### Project progress:

- **100% completion of Anchor Leasing (Department Store, Supermarket, and Cinema)**
- **Secured fashion anchors and fitness**



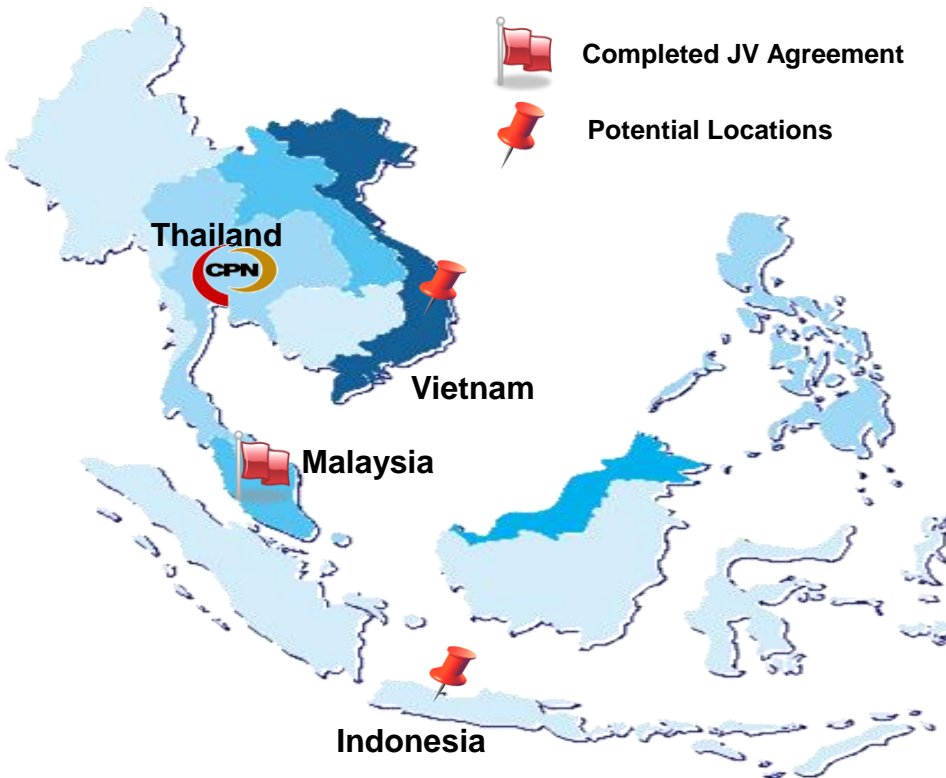
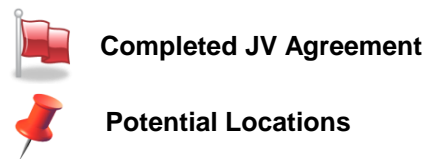
# Potential expansion in neighboring countries

Growth

2017  
Direction

## Investment strategy

- ✓ Joint venture with local partners with focus on retail properties
- ✓ To be a property manager



## Malaysia

- ✓ Realistic land prices and freehold ownership
- ✓ Moderate competition and fragmented market
- ✓ High spending power with customer profile similar to Thailand

## Vietnam

- ✓ Large population
- ✓ Low competition with few major players
- ✓ Strong growth in disposable income/low spending power

## Indonesia

- ✓ Large population
- ✓ Rapidly growing middle class population with increasing spending power
- ✓ Sophisticated market but strong competition from existing players
- ✓ High cost of fund and unrealistic land price with limited infrastructure

# Asset enhancement projects

Modernize malls to enhance asset value and draw traffic

## 4 Projects in 2016

- CentralPlaza Bangna
- CentralMarina
- CentralFestival Phuket
- CentralPlaza Chaengwattana

## 5 Projects in 2017

centralw<sup>o</sup>orld



centralplaza  
RAMA 3

centralplaza  
RAMA 2

centralplaza  
CHIANGMAI AIRPORT

2016

2017





# Asset enhancement in 2017

centralw<sup>o</sup>rld

Renovation Period: 4Q16 – 3Q18

Investment Cost: THB 2.00 bn



## Renovation Plan:

- Enhance circulation and simplified navigation
- Re-zone merchandise to suit current market
- Major anchors & entertainment addition
- Enhance customer experience through new retail concept design
- Enhance linkage to public transportation
- Better service & more convenience





# Asset enhancement in 2017

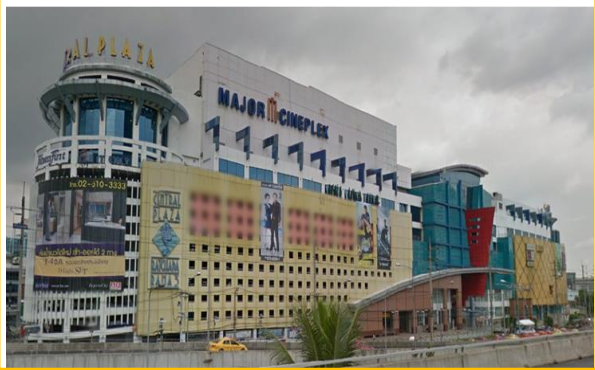
central **plaza**

RAMA 3

Renovation Period: Apr-Dec 17

Investment Cost: THB 1.00 bn

Asset under CPNRF



## Renovation Plan:

- Re-zone merchandise to suit current market
- Enhance customer experience through new design
- Better service & facility system

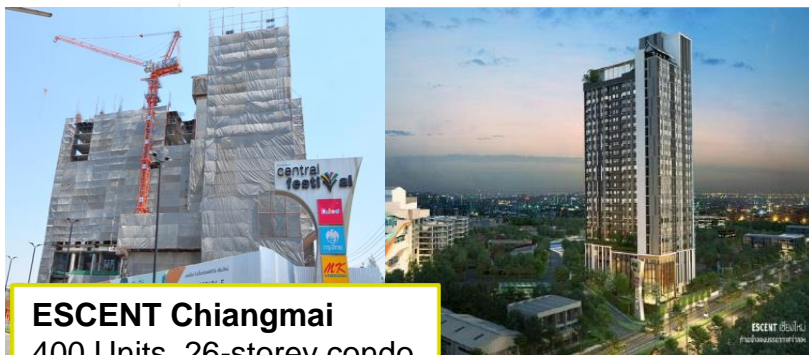


# Residential projects

Value-added condominium projects in key domestic market

# ESCENT

- maximize value creation from outstanding mall locations ;
- The first 3 projects to completed in 2018 : Chiangmai, Rayong, and Khonkaen



## ESCENT Chiangmai

400 Units, 26-storey condo

100% pre-sales

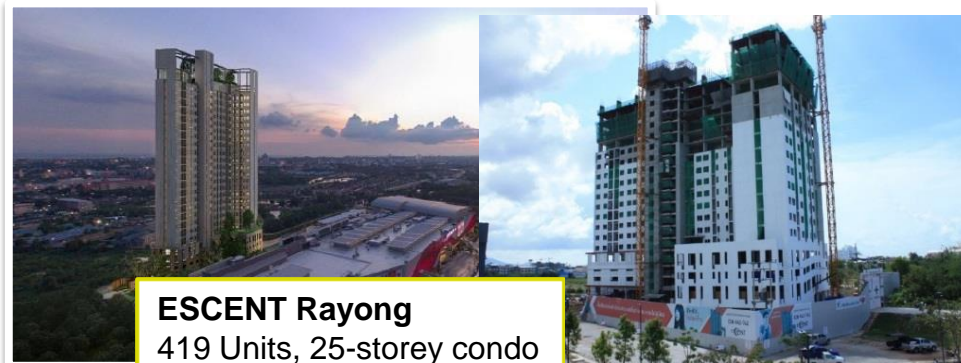
Transfer: 1Q18

## ESCENT Khonkaen

408 Units, 24-storey condo

100% pre-sales

Transfer: 2Q18



## ESCENT Rayong

419 Units, 25-storey condo

100% pre-sales

Transfer: 1Q18



**New projects launched  
in 2017, total value of  
THB 2 bn**

## ESCENT Nakhon Ratchasima

380 Units

22-storey and 17-storey condos

Pre-sale: 3 Nov 17

## ESCENT Chiangrai

312 Units

2 bldgs. of 8-storey condo

Pre-sale: 16 Nov 17

## ESCENT Chiangmai

450 Units

2 bldgs of 8-storey condo

Pre-sale: 30 Nov 17



# 2017 Strategic Directions

Growth

2017  
Direction

## Funding

- CAPEX  $\approx$  THB 17.0 bn (Operating Cash Flow THB  $\approx$ 15.0)
- CPNREIT SETUP: Alternative source of funding
  - Finished by 4Q17
  - New asset injection

## Financial

### 2017 Guidance:

- Top-line growth  $\approx$  6%
- Maintain Gross Margin and EBITDA margin at high level

### 2018 Guidance:

- Significant top-line growth  $\approx$  20%

## Operation

- Cost efficiency improvement
- Tenants Management
- Customers Experiences
- Space utilization efficiency management
- Online social community

## CG & SD

- Increase DJSI score
- Focus on ESG toward 3 Concentration areas
  - Education program
  - Reduction in Carbon Footprint
  - Community centrality

# CPNRF conversion into REIT

## Objectives and rationales

### Rationales/ Benefits

- Growth potential from ability to invest in additional assets as current regulations prohibit property funds from any capital increase
- Dividend accretion for existing unitholders
- Diversifying sources of income for unitholders
- More flexible capital structure under REIT platform
- Enhancement of trading liquidity in the secondary market

### Tax waiver for PFPO-REIT conversion

- The Cabinet approved a tax waiver for PFPO-REIT conversion on 27 October 2015 to encourage the conversion to REIT. This waiver will expire on 31 December 2017.

Transaction Cost	Previous tax scheme	New proposed tax scheme (till 31 Dec 2017)
Lease Registration Fee: Leasehold	1.0% of lease value	0.01% (not exceeding THB 100,000)
Stamp Duty: Leasehold	0.1% of lease value	Waived
VAT: Leasehold & Freehold	7.0% of asset value	Waived
Payment in kind to PFPO unitholders with REIT units	Unclear	Waived

# CPNRF conversion into REIT

## Benefits & Concerns between PFPO and REIT

Differences	Property Fund	REIT
Capital increase for additional investment	Not allowed	Allowed
Gearing	10% of NAV	35% of total assets and 60% of total assets if rated as an investment grade
Investment	<ul style="list-style-type: none"> <li>Limited types of income-generating properties in Thailand (retail, warehouse, office, hotel and service apartment)</li> <li>Can only invest in property with &gt;80% construction completion</li> </ul>	<ul style="list-style-type: none"> <li>Real properties both in Thailand and offshore with total value not less than THB 500 mn</li> <li>Can invest in asset under development with investment needed to complete not more than of 10% of NAV</li> </ul>
Debt financing at IPO	Not allowed	Allowed
Role of sponsor	As a major unitholder plays a passive role on fund management	Can take REIT Manager role and actively manage REIT for the best benefit for unitholders

### Tax on dividends

Differences	Property Fund	REIT
Thai Retail	10% withholding tax	10% withholding tax
Thai Listed co.	100% of corporate income tax is waived <sup>(1)</sup>	Combine with net income towards corporate income tax (20%)
Thai Limited co.	50% of corporate income tax is waived <sup>(1)</sup>	
Foreign Retail	n/a	10% withholding tax or as indicated in DTA
Foreign Corporate	n/a	

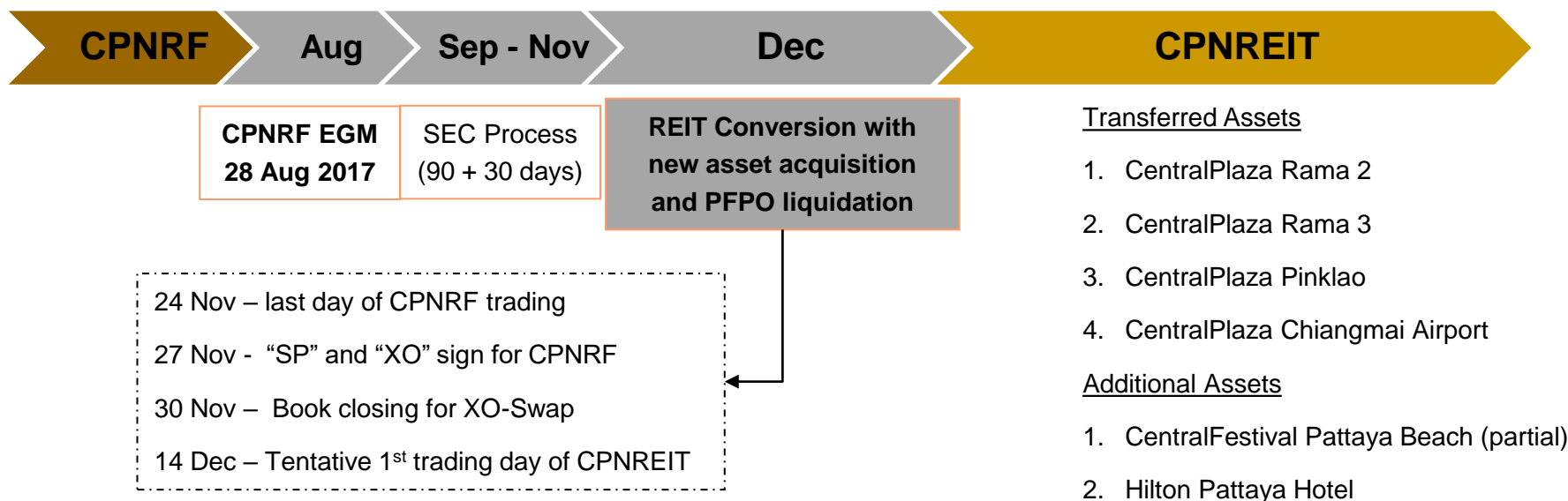
(1) if holding 3 months pre and post dividend payment

# CPNRF conversion into REIT

## Proposed Transaction

<b>REIT Name</b>	<b>CPN Retail Growth Leasehold Real Estate Investment Trust (“CPNREIT”)</b>
<b>Transaction</b>	1) PFPO-REIT Conversion 2) New asset acquisition (net asset price of Baht 11,908 mn) 2.1 CentralFestival Pattaya Beach (partial) 2.2 Hilton Pattaya Hotel
<b>Sponsor/REIT Manager</b>	CPN REIT Management Co., Ltd.
<b>Trustee</b>	SCB Asset Management Co., Ltd.

## Timeline






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# Appendices

# Strong Development & Acquisition Pipeline

	1980s	1990s	2000s	2010-2017
	30 existing projects (24 Greenfields, 6 Acquisitions <=> 14 in Bangkok, 18 in Provinces)			
Green-field Development	<b>Bangkok (1)</b> 1980 Established under Central Plaza Co., Ltd. 1982 CentralPlaza Lardprao  CentralPlaza Lardprao	<b>Bangkok (3)</b> 1993 CentralPlaza Ramindra 1995 CentralPlaza Pinklao 1997 CentralPlaza Rama 3 <b>Province (1)</b> 1995 CentralPlaza Pattaya	<b>Bangkok (2)</b> 2002 CentralPlaza Rama 2 2008 CentralPlaza Chaengwattana <b>Provinces (3)</b> 2009 CentralFestival Pattaya Beach 2009 CentralPlaza Chonburi 2009 CentralPlaza Khonkaen	<b>Bangkok (5)</b> 2011 CentralPlaza Grand Rama 9 2014 CentralPlaza Salaya 2015 CentralPlaza WestGate 2015 CentralFestival EastVille <b>2017 CentralPlaza Mahachai</b> <b>Provinces (10)</b> 2011 CentralPlaza Chiangrai 2011 CentralPlaza Phitsanulok 2012 CentralPlaza Suratthani 2012 CentralPlaza Lampang 2013 CentralPlaza Ubonratchathani 2013 CentralFestival Chiangmai 2013 CentralFestival Hatyai 2014 CentralFestival Samui 2015 CentralPlaza Rayong 2016 CentralPlaza Nakhon Si Thammarat <b>2017 CentralPlaza Nakhon Ratchasima</b>
Acquisition		<b>Province (1)</b> 1996 CentralPlaza Chiangmai Airport	<b>Bangkok (3)</b> 2001 CentralPlaza Bangna 2002 CentralWorld 2003 CentralPlaza Rattanathibet <b>Province (1)</b> 2009 CentralPlaza Udonthani	<b>Province (1)</b> 2015 CentralFestival Phuket
Redevelopment & Enhancement		<b>Province (1)</b> 2000 CentralPlaza Chiangmai Airport Phase 2A	<b>Bangkok (2)</b> 2004 The Offices at CentralWorld 2006 CentralWorld <b>Province (1)</b> 2003 CentralPlaza Chiangmai Airport Phase 2B	<b>Bangkok (2)</b> 2013 CentralPlaza Bangna 2015 CentralPlaza Pinklao <b>Province (1)</b> 2012 CentralPlaza Udonthani (Phase 2)

# 3Q17 Performance Overview

**30**  
Shopping Malls

**1.6** mn sqm  
NLA

**92%\***  
CPN Occ. Rate

**5%YoY**  
Rev. Growth

**6%YoY**  
Profit Growth

## Key Drivers

- The new project launched in 2016 i.e. CentralPlaza Nakhon Si Thammarat
- The renovated projects – CentralMarina, CentralPlaza Chaengwattana, and CentralPlaza Bangna
- Existing projects i.e. Eastville, WestGate, Salaya, Chiangrai, Pattaya Beach, and Phitsanulok
- Successful Food Destination Zone in various shopping mall
- Resilient Same Store Rental Revenue Growth of 3.4%
- Effective space utilization: promotion area, convention halls, and on-site media
- Cost efficiency: continual sustained cost saving measures

## 3Q17 Financial Highlight

(THB mn)	3Q17	2Q17	%QoQ	3Q16	%YoY
Revenues	7,698	7,620	1.0%	7,319	5.2%
Operating profits	2,886	2,847	1.4%	2,725	5.9%
Normalized Net Profit	2,483	2,483	-0.0%	2,242	6.0%
GP Margin (%)	48.5%	50.1%	-1.6%	49.3%	-0.9%
EBITDA Margin (%)	54.7%	54.5%	0.2%	54.7%	-0.7%
Net D:E (time)	0.26x	0.31x	-0.05x	0.33x	-0.07x
<i>Including non-recurring income from insurance claim of THB 3,500 mn</i>					
Revenues	11,198		47.0%		53.0%
Net Profit	5,983		140.9%		155.4%



TRIS Rating upgraded company & senior unsecured debt ratings of CPN to “AA” with “Stable” Outlook on 22 September 2017.



**central plaza**  
NAKHON RATCHASIMA  
Manahakorn of Isan  
Open: 3 Nov 2017



**central plaza**  
MAHACHAI  
The Ship of Happiness  
Open: 23 Nov 2017

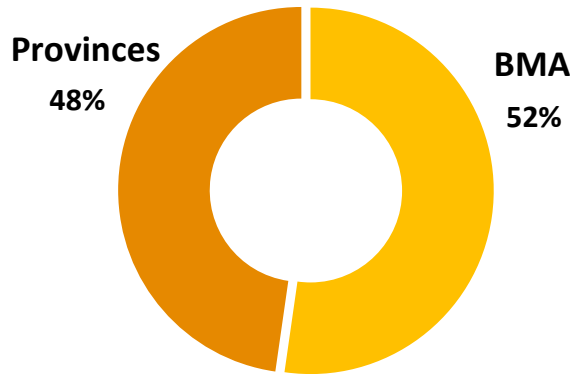


\* Includes area transferred to CPNRF and CPNCG, 3Q17 occ. rate was 91%.

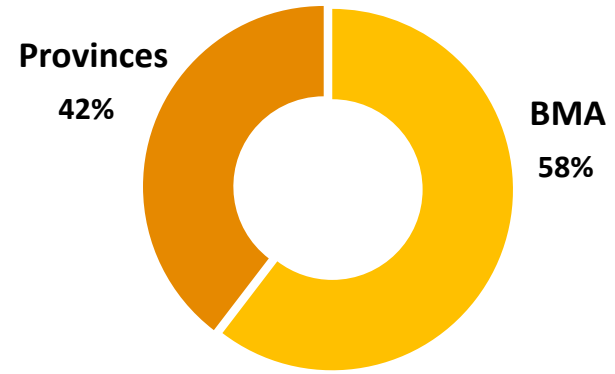
# Leasable Area and Occupancy

Retail Properties	No. of Projects	Land			NLA <sup>(1)(2)</sup> (mn sqm)			Occupancy Rate <sup>(1)</sup>		
		Freehold	Leasehold	Freehold & Leasehold	Retail	Department Store	Total	3Q16	2Q17	3Q17
BMA	13	3	7	3	0.68	0.06	0.74	94%	93%	91%
Provinces	17	11	4	2	0.62	0.06	0.63	92%	93%	93%
<b>Total<sup>(1)</sup></b>	<b>30</b>	<b>14</b>	<b>11</b>	<b>5</b>	<b>1.30</b>	<b>0.12</b>	<b>1.42</b>	<b>93%</b>	<b>93%</b>	<b>92%</b>

**Breakdown: NLA**



**Breakdown: rental income**



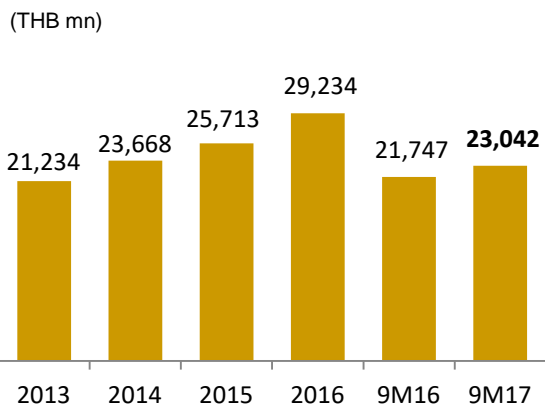
Non-core Properties	No. of Projects	NLA (sqm)	Occupancy Rate <sup>(1)</sup>		
			3Q16	2Q17	3Q17
Office in BMA <sup>(1)(2)</sup>	5	56,239	96%	94%	93%
Residential in BMA	1	1,568	37%	21%	21%
Hotel in provincial area	2	561 rooms	88%	92%	88%

(1) Excludes area transferred to CPNRF and CPNCG

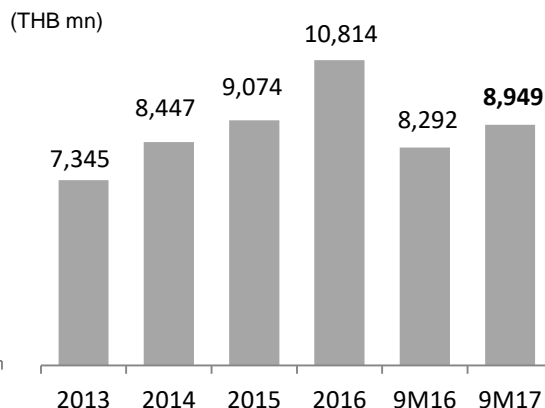
(2) Excludes rental agreements < 1 year, such as kiosk, carts, ATMs and coin machines.

# Financial Summary

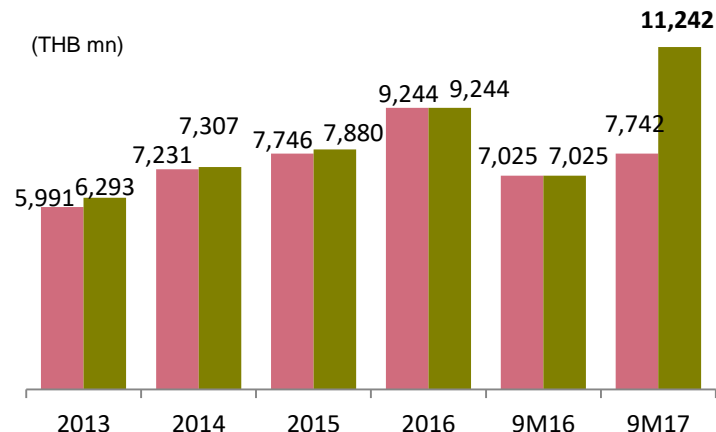
**Total revenues  
(excl non-recurring items)**



**Operating profit**

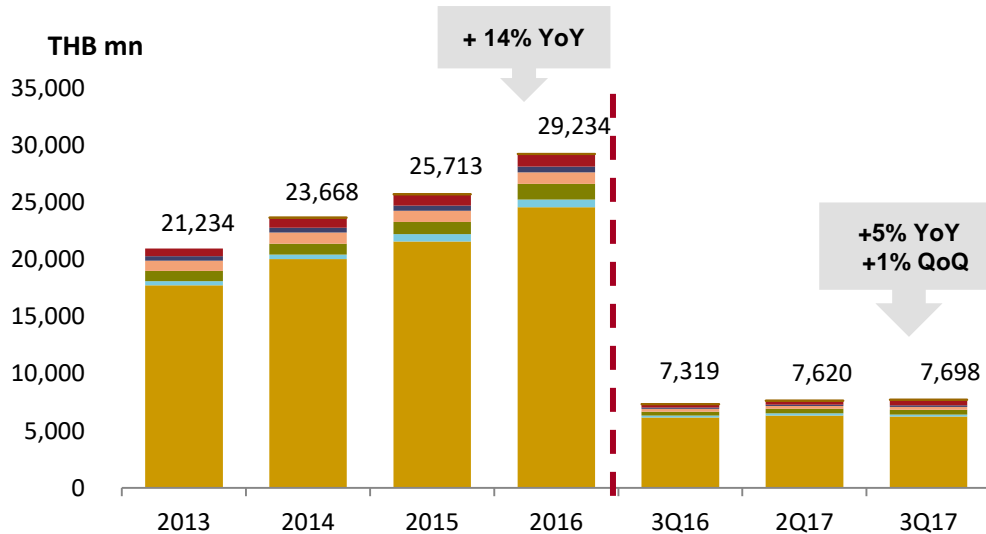


■ Normalized Net profit ■ Net profit

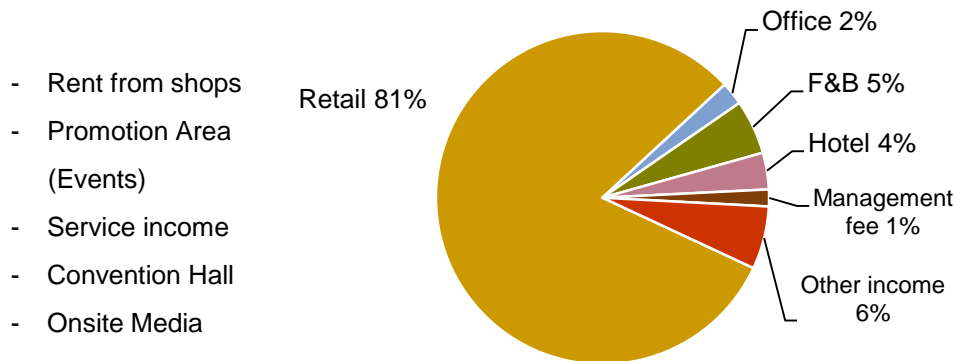


% YoY Growth	2013	2014	2015	2016	9M16	9M17
Total revenues (Exc. non-recurring items) <sup>/1</sup>	19%	13%	9%	14%	17%	6%
Operating profit (Exc. non-recurring items)	31%	15%	7%	19%	22%	8%
Normalized Net profit	36%	21%	7%	19%	20%	10%
Net profit	2%	16%	8%	17%	18%	60%
Same store revenue growth	12%	4%	2%	2%	2%	3.4% <sup>/2</sup>
Gross Profit Margin (Exc. Other Income)(%)	47%	48%	48%	49%	49%	50%
EBITDA Margin (%)	52%	53%	53%	54%	55%	56%

# Revenue Breakdown



## 3Q17 Revenue breakdown



**3Q17 total revenues /1 +5% YoY** or THB 379 mn  
YoY mainly contributed by

### Rent and services +2% YoY

- Contributions from Nakhon Si Thammarat project, launched in 2016
- Contributions from fully-resumed operation after major renovation in 2016: CentralMarina
- Strong performances of existing projects: EastVille, WestGate, Chaengwattana, Salaya, Chiangrai, Pattaya Beach, and Pitsanulok

### Hotel +11% YoY

- Driven mainly by higher occupancy rate and room rate during the summer vacation of Hilton Pattaya Hotel, and higher room rate from Centara Hotel & Convention Centre Udonthani

### F&B sales +13% YoY

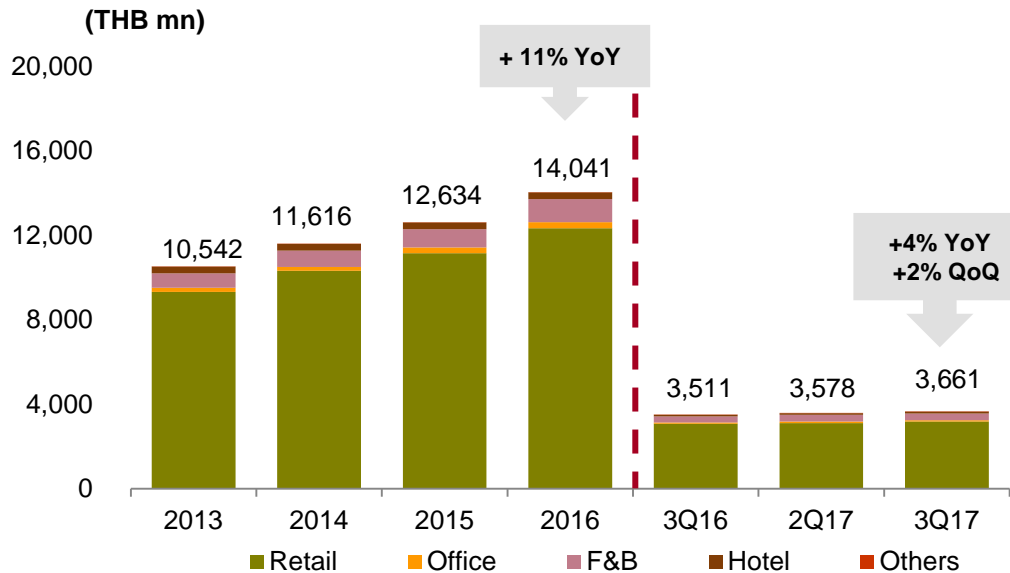
- New food courts launched in 2016 at Nakhon Si Thammarat, Bangna, CentralMarina and Chaengwattana
- Full quarter contribution from the new food court at Phuket, launched in the previous quarter
- Strong performances with double digit sales growth from Rattana Thibet, EastVille, Rama 2, WestGate, and Samui projects.

### Implementing strategic marketing activities:

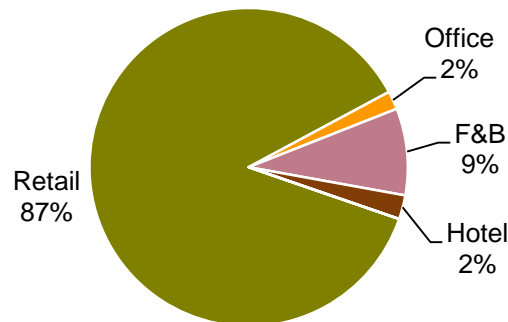
- In collaboration with business partners, holding promotional campaigns to encourage more spending from local customers and cater for expanding foreign tourists visiting Thailand.



# Cost Breakdown



3Q17 Cost breakdown



**3Q17 total costs +4% YoY** or THB 150 mn YoY mainly due to:

## Cost of Rent and Services +3% YoY

- Higher personnel costs in preparation for the expansion of new shopping malls
- Higher depreciation and amortization cost of completed renovated projects: Bangna and EastVille
- But the increase in utility cost at 1.4%, which is less than that of the electricity Ft rate, which rose of 3.8% YoY

## Cost of Hotel Business +6% YoY

- In line with revenues of hotel business mainly resulting from effective cost management and control in both room and F&B segment

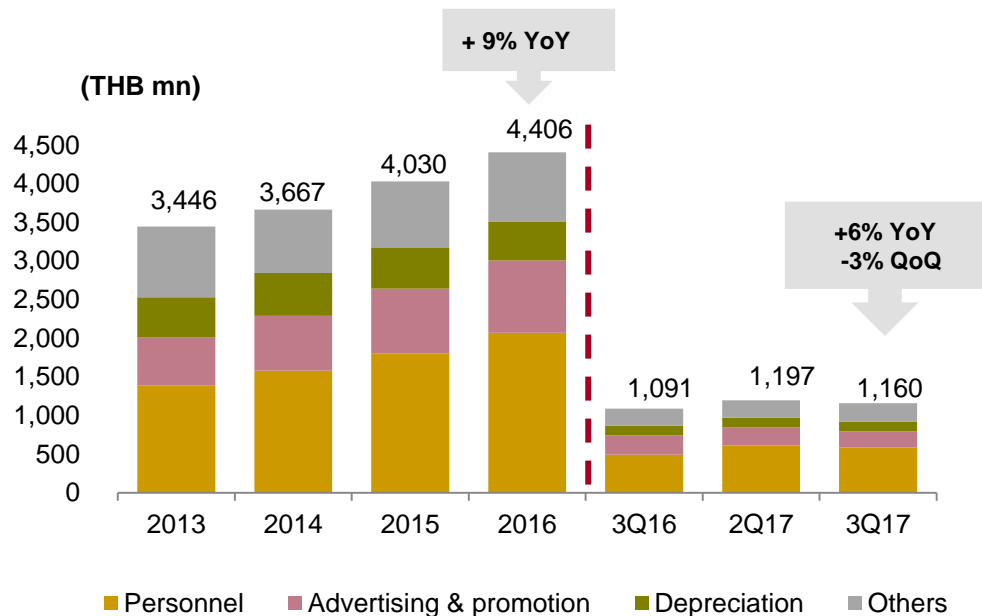
## Cost of F&B +16% YoY

- Increasing operating costs from new and renovated food courts launched in 2016 and 2017.

## Focusing on efficient cost management:

- Continuing implementation according to energy conservation measures, thus less consumption unit in addition to lower Ft charges during quarter, led to lower utilities costs.

# SG&A Expenses Breakdown



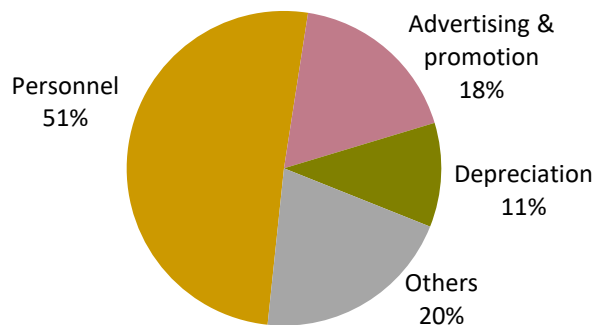
**3Q17 SG&A expenses +6% YoY or THB 69 mn** mainly due to:

- Due to higher personnel expenses to support its new shopping mall openings.

## Ability to control expenses:

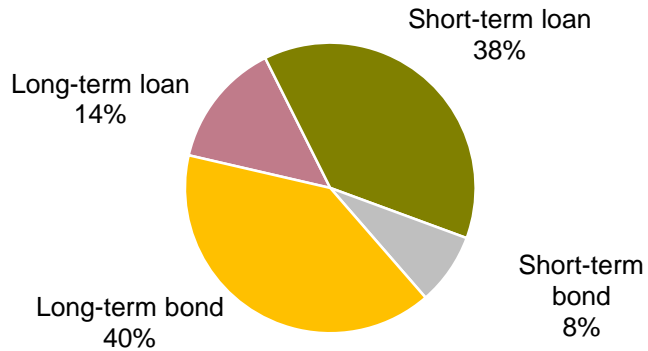
- Continuous pooled mechanism with Central Group to achieve economies of scale
  - Marketing campaign
  - Supply chain management

## 3Q17 SG&A breakdown

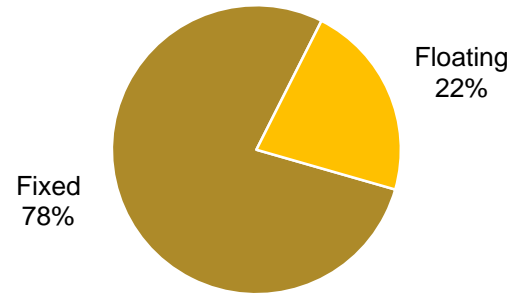


# Debt Analysis

## Outstanding Borrowings THB 17,967 mn



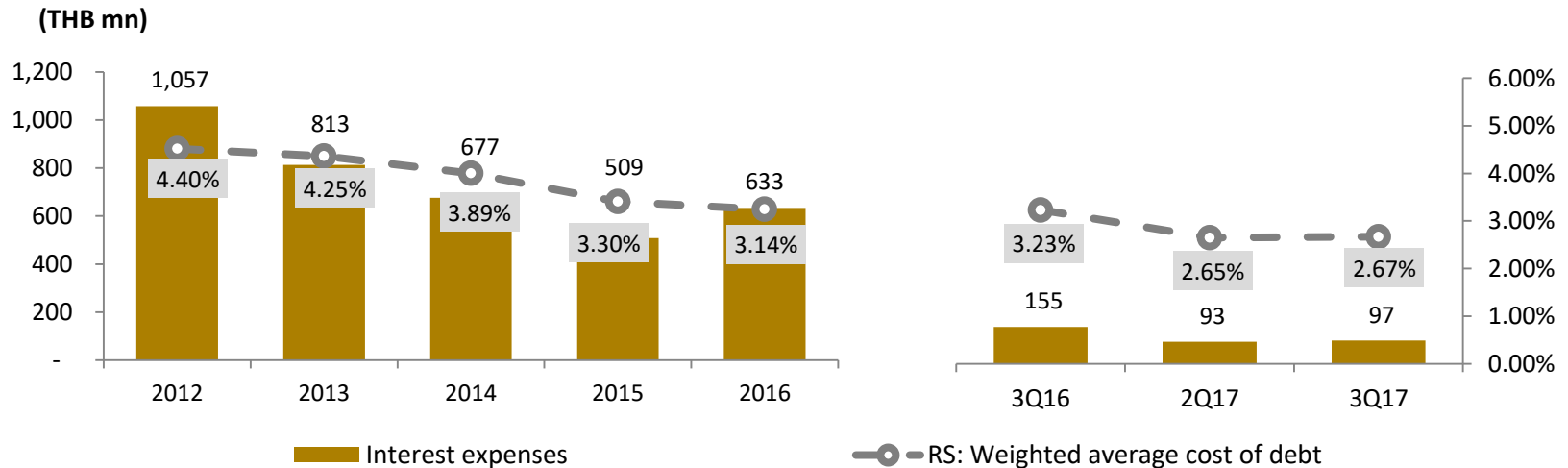
## Fixed vs. Floating Interest Rate Mix



## AA Credit Rating

- Upgraded to “AA” ratings with “Stable” outlook by TRIS Rating on 22 Sep 2017
- All borrowings are denominated in **THB**

## Financing Cost

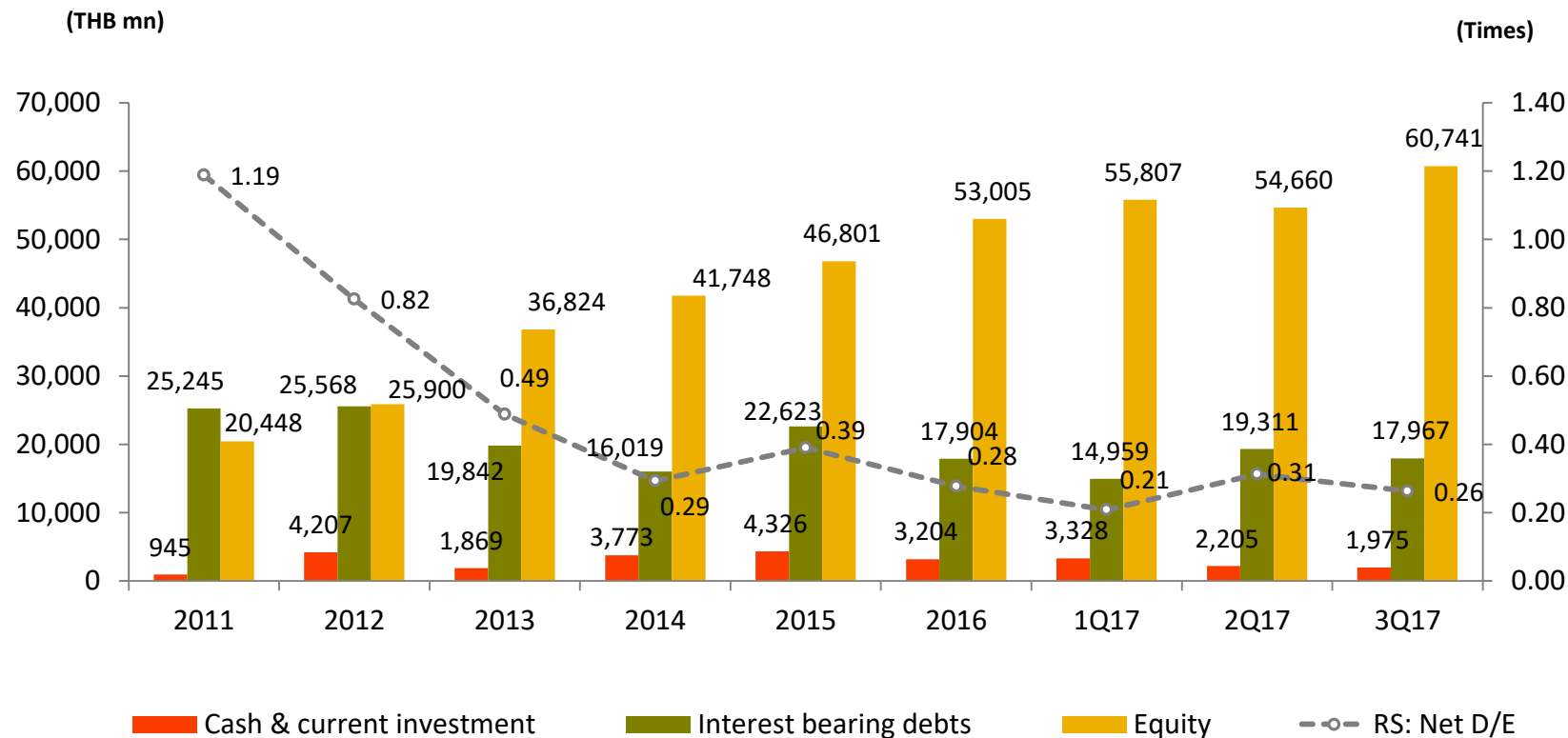


Note: Weighted average interest rate was derived from interest expenses including interest capitalization for projects under development.



# Capital Structure

CPN's net D/E stood at 0.26 times, against its debt covenant of 1.75 times.



# Statement of Financial Position

Financial Position (THB mn)	End of 3Q16	End of 2Q17	End of 3Q17	% Change QoQ	% Change YoY
Current assets					
Cash and current investments	3,118	2,205	1,975	(10%)	(37%)
Other current assets	3,341	4,475	5,305	19%	59%
Total current assets	6,459	6,680	7,279	9%	13%
Non-current assets					
Investment properties <sup>(1)</sup>	75,089	79,073	81,111	3%	8%
Leasehold rights	10,886	10,268	11,240	9%	3%
Property & equipment (PP&E)	1,805	1,734	1,698	(2%)	(6%)
Other non-current assets	8,202	10,873	11,027	1%	34%
Total non-current assets	95,982	101,949	105,075	3%	9%
<b>Total assets</b>	<b>102,441</b>	<b>108,628</b>	<b>112,354</b>	<b>3%</b>	<b>10%</b>
Current liabilities	14,945	18,346	17,750	(3%)	19%
Non-current liabilities	36,734	35,623	33,863	(5%)	(8%)
<b>Total liabilities</b>	<b>51,679</b>	<b>53,969</b>	<b>51,613</b>	<b>(4%)</b>	<b>(0%)</b>
<b>Total equity</b>	<b>50,762</b>	<b>54,660</b>	<b>60,741</b>	<b>11%</b>	<b>20%</b>

# Statement of Comprehensive Income

Consolidated Earnings (THB mn)	3Q16	2Q17	3Q17	% Change QoQ (2Q17 vs 3Q17)	% Change YoY (3Q16 vs 3Q17)	9M16	9M17	% Change YoY (9M16 vs 9M17)
Revenue from rent and services	6,323	6,518	6,422	(1%)	2%	18,755	19,470	4%
Retail	6,213	6,345	6,249	(2%)	1%	18,256	18,953	4%
Office	169	173	173	(0%)	3%	498	517	4%
Other supportive businesses	0.3	0.2	0.2	0%	(33%)	0.6	0.5	(2%)
Revenue from hotel operations	248	240	274	14%	11%	751	807	7%
Revenue from food and beverage	359	409	407	(1%)	13%	1,027	1,198	17%
Other income	389	453	4,096	805%	952%	1,214	5,067	317%
<b>Total revenues</b>	<b>7,319</b>	<b>7,620</b>	<b>11,198</b>	<b>47%</b>	<b>53%</b>	<b>21,747</b>	<b>26,542</b>	<b>22%</b>
<b>Total revenues excluding non-recurring items</b>	<b>7,319</b>	<b>7,620</b>	<b>7,698</b>	<b>1%</b>	<b>3%</b>	<b>21,747</b>	<b>23,042</b>	<b>6%</b>
Cost of rent and services	3,148	3,185	3,249	2%	3%	9,357	9,507	2%
Retail	3,102	3,118	3,181	2%	3%	9,149	9,308	2%
Office	69	67	68	2%	(1%)	208	199	(4%)
Other supportive businesses	0.4	0.1	0.1	0%	(60%)	0.3	0.4	52%
Cost of hotel operation	84	78	89	14%	6%	246	253	3%
Cost of food and beverage	280	315	323	3%	16%	798	940	18%
<b>Total costs</b>	<b>3,511</b>	<b>3,578</b>	<b>3,661</b>	<b>2%</b>	<b>4%</b>	<b>10,401</b>	<b>10,700</b>	<b>3%</b>
<b>Operating profit</b>	<b>2,725</b>	<b>2,847</b>	<b>6,386</b>	<b>124%</b>	<b>134%</b>	<b>8,292</b>	<b>12,449</b>	<b>50%</b>
<b>Operating profit excluding non-recurring items</b>	<b>2,725</b>	<b>2,847</b>	<b>2,886</b>	<b>1%</b>	<b>6%</b>	<b>8,292</b>	<b>8,949</b>	<b>8%</b>
<b>Net profit</b>	<b>2,342</b>	<b>2,483</b>	<b>5,983</b>	<b>141%</b>	<b>155%</b>	<b>7,025</b>	<b>11,242</b>	<b>60%</b>
<b>Net profit excluding non-recurring items</b>	<b>2,342</b>	<b>2,483</b>	<b>2,483</b>	<b>(0%)</b>	<b>6%</b>	<b>7,025</b>	<b>7,742</b>	<b>10%</b>
<b>EPS (Bt)</b>	<b>0.52</b>	<b>0.55</b>	<b>1.33</b>	<b>141%</b>	<b>155%</b>	<b>1.57</b>	<b>2.50</b>	<b>60%</b>
<b>EPS (Bt) excluding non-recurring items</b>	<b>0.52</b>	<b>0.55</b>	<b>0.55</b>	<b>(0%)</b>	<b>6%</b>	<b>1.57</b>	<b>1.73</b>	<b>10%</b>
<b>Gross Profit Margin (excl. other income)</b>	<b>49%</b>	<b>50%</b>	<b>48%</b>	<b>(2%)</b>	<b>(1%)</b>	<b>49%</b>	<b>50%</b>	<b>1%</b>
<b>Operating Profit Margin (exc. non-recurring item)</b>	<b>37%</b>	<b>37%</b>	<b>37%</b>	<b>0%</b>	<b>0%</b>	<b>38%</b>	<b>39%</b>	<b>1%</b>



# 2016 -2017 Awards and Achievement



**Member of Dow Jones Sustainability Indices (DJSI) Emerging Markets 2017**  
for four consecutive years

**“Thailand’s Top Corporate Brand 2017”** honored CPN for superior corporate brand value of THB 139 bn for property development sector for four consecutive years

**“Thailand Energy Awards 2016”** honoured companies with outstanding performance in both energy conservation and renewable energy development: (CRI, RTB, UDN, RM9)

**“SET Thailand Sustainability Investment (THIS)”** confirm CPN’s commitment towards sustainable growth and focus on environmental, social and governance (ESG) factors

**“People’s Choice Awards Thailand Voted by Chinese Tourists”**  
CentralWorld was voted by to be the most favorite shopping mall among Chinese tourists

**“Thailand Mice Standard 2016”** awarded CPN as a preferred destination for meetings, incentives, conventions and exhibitions in ASEAN

**“Asia Pacific Property Awards 2016”** organized by International Property Awards, granted CPN the highest levels of achievement in ‘Retail Development’ Thailand  
**‘5 Stars’ Best Retail Development Thailand** CentralPlaza Rayong  
**‘Highly Recommended’ Retail Development Thailand** CentralPlaza Westgate

# Key Trading Statistics and Dividend

## Key Trading Statistics

Key Metrics	THB
Par Value	0.50
Stock Price (THB) <sup>(1)</sup>	78.00
EPS <sup>(2)</sup>	0.55
P/E (x) <sup>(1)</sup>	35.65
Market Capitalization (THB bn) <sup>(3)</sup>	350
Authorized Share Capital (mn shares)	4,488

Note 1: SetSmart as of 30 September 2017

Note 2: 3Q17 Performance. EPS excluding non-recurring items

Note 3: Market Cap USD 10.49 bn (BOT exchange rate THB 33.37/USD)

## Dividend

Key Metrics	2016	2015	2014	2013	2012	2011	2010
Par Value (THB)	0.50 <sup>(3)</sup>	0.50 <sup>(3)</sup>	0.50 <sup>(3)</sup>	0.50 <sup>(3)</sup>	1.00	1.00	1.00
Dividend (THB/Share)	0.83	0.70	0.65	0.55	0.475	0.37	0.25
Dividend Paid (THB mn)	3,725	3,142	2,917	2,468	2,070	806	545
Dividend Payout Ratio	40%	40%	40%	39%	33% <sup>(2)</sup>	39%	48%

*Dividend policy is paid annually approximately 40% of net profit*

*(unless there is compelling reason against this).*

Note 1: Dividend payout ratio of 25% in 2009 was derived from 40% of normal net profit and 14% of gain from transferring assets into CPNRF.

Note 2: Dividend payout ratio of 33% in 2012 was derived from 40% of normal net profit and 17% of gain from transferring assets into CPNCG.

Note 3: Par split to THB 0.50 per share effective on 7 May 2013

# Operational Performance: CPNRF and CPNCG

In 3Q17, CPN Retail Growth Leasehold Property Fund (“CPNRF”) had four shopping centers and two office towers. In Sep12, CPN Commercial Growth Leasehold Property Fund (“CPNCG”) was launched and currently owns one office.

CPNRF and CPNCG are managed by SCB Asset Management, Fund Manager. Their properties are managed by CPN, Property Manager.

CPNRF Properties	Remaining Life (years)	Leasable Area <sup>(1)</sup> (sq.m.)	Occupancy Rate (%) <sup>(2)</sup>		
			3Q16	2Q17	3Q17
1. Rama 2 (Retail)	7 Yr & 10 M	83,023	87	90	92
2. Rama 3 (Retail)	77 Yr & 10 M	37,062	90	63	59
3. Pinklao (Retail)	7 Yr & 3 M	27,605	91	96	98
4. Pinklao Tower A & B (Office)	7 Yr & 3 M	33,951	94	90	85
5. Chiangmai Airport (Retail)	26 Yr & 7 M	37,480	92	94	93
Total		219,121	90	87	86

CPNCG Office Property	Remaining Life (years)	Leasable Area <sup>(1)</sup> (sq.m.)	Occupancy Rate (%) <sup>(2)</sup>		
			3Q16	2Q17	3Q17
CentralWorld (Office)	15 Yr & 6 M	81,400	99	98	98

# Investor Relations

## Address

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