



Dow Jones
Sustainability Indices
In Collaboration with RobecoSAM

Opportunity Day

for the 2Q18 financial results



The Stock Exchange of Thailand



20 Aug 2018



# **Agenda**

## Topics of Discussion





# **2Q18 Highlights**

## Unveiling future projects and continuity of existing projects



First International Luxury Outlet in Thailand

Announcement of "Central Village"





The New Lifestyle Destination at the Ancient Capital and Gateway to the North

New "Center of Life" in Ayutthaya





Secured additional 30 years at one of the strongest performing assets in Bangkok

Rama 2 land lease extension





# **2Q18 Financial Performance**

## Significant growth achieved contributed by all businesses



Nillion SQ. 73 1.7 Poroil NLA







Solid mall performance with same store rental rev. growth within guidance of 3-4%



Exceptional revenue growth from substantial residential project transfers



Well-managed costs amidst business expansion resulting in ample profit growth



Lower finance cost benefited from lower geared, more flexible capital structure

#### Key Financial Performance and Ratios\*\*

Unit: THB mn	2Q17	1Q18	2Q18	YoY%	QoQ%	1H17	1H18	YoY%
Total Revenue	7,620	8,223	9,405	+23.4%	+14.4%	15,339	17,628	+14.9%
Gross Profit	3,589	3,878	4,260	+18.7%	+9.8%	7,334	8,138	+11.0%
Operating Profit	2,847	3,168	3,355	+17.8%	+5.6%	6,063	6,532	+7.7%
Net Profit	2,483	2,822	2,935	+18.2%	+4.0%	5,259	5,758	+9.4%
EPS (THB/share)	0.55	0.63	0.65	+18.2%	+4.0%	1.17	1.28	+9.4%
Gross Profit Margin	50.1%	50.2%	48.0%	-2.1%	-2.2%	51.0%	49.0%	-2.0%
EBITDA Margin	54.5%	55.4%	50.6%	-2.9%	-3.8%	56.4%	52.8%	-3.6%
SG&A to Revenue	15.7%	14.6%	15.3%	-0.4%	+0.7%	14.7%	15.0%	+0.3%
Net D/E Ratio	0.31x	0.03x	0.16x	-0.15x	+0.13x	0.31x	0.16x	-0.15x

<sup>\*</sup> Includes area transferred to CPNREIT and CPNCG

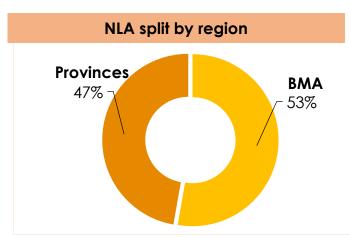
<sup>\*\*</sup> Excludes non-recurring items

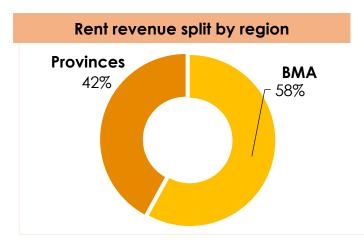


# Leasable Area and Occupancy

## Healthy occupancy levels in both BMA and provinces

No. of		Land	Land		NLA <sup>(1)(2)</sup> (mn sqm)			Occupancy Rate <sup>(1)</sup>		
Retail Properties	Projects	Freehold	Leasehold	Freehold & Leasehold	Retail	Department Store	Total	2Q17	1Q18	2Q18
ВМА	14	4	7	3	0.70	0.06	0.77	93%	91%	91%
Provinces	18	12	4	2	0.63	0.06	0.69	93%	92%	92%
Total <sup>(1)</sup>	32	16	11	5	1.33	0.12	1.45	93%	91%	91%





Non-core Properties	No. of	NII A (com)	NLA (sqm)  Occupancy Rate <sup>(1)</sup> (				
	Projects	NLA (SQIII)	2Q17	1Q18	2Q18		
Office in BMA <sup>(1)(2)</sup>	5	56,174	94%	94%	94%		
Residential in BMA	1	1,568	21%	21%	21%		
Hotel in provincial area	2	561 rooms	83%	86%	83%		

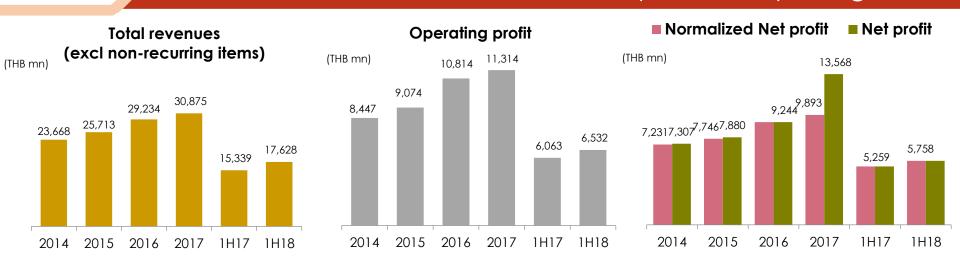
<sup>(1)</sup> Excludes area transferred to CPNRF and CPNCG

<sup>(2)</sup> Excludes rental agreements < 1 year, such as kiosk, carts, ATMs and coin machines.



# **Financial Summary**

## Solid top line and profit growth



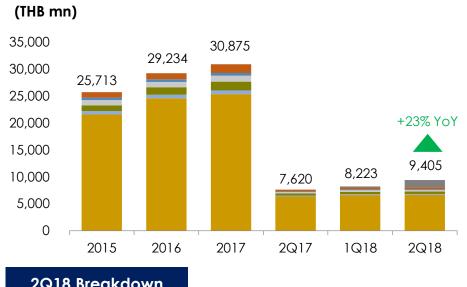
% YoY Growth	2014	2015	2016	2017	1H17	1H18
Total revenues (Exc. non-recurring items) /1	13%	9%	14%	6%	6%	15%
Operating profit (Exc. non-recurring items)	15%	7%	19%	5%	9%	8%
Normalized Net profit	21%	7%	19%	7%	12%	9%
Net profit	16%	8%	17%	47%	12%	9%
Same store revenue growth	4%	2%	2%	4%	3%	3% <sup>/2</sup>
Gross Profit Margin (Exc. Other Income)(%)	48%	48%	49%	50%	51%	49%
EBITDA Margin (%)	53%	53%	54%	54%	56%	53%

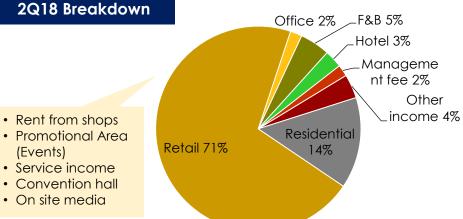
<sup>/1</sup> Total revenue includes rental & service, hotel operation, food & beverage, and other incomes, excluding interest income, and share of profit from investment. /2 Excl. CentralWorld, CentalPlaza Nakhon Ratchasima, CentralPlaza Mahachai, Central Plaza Rama 3, and CentralFestival Pattaya Beach



## Revenue Breakdown

#### Mainly boosted by residential sales





# **2Q18 total revenues** /1 **+23% YoY** mainly contributed by **Rent and services +5% YoY**

- Contributions from new shopping malls in 2017: CentralPlaza Nakhon Ratchasima and CentralPlaza Mahachai
- Increase from renovated mall in 2017: CentralPlaza Rama 3
- Strong performances of existing shopping malls: Rama 2, Pinklao, WestGate, Grand Rama 9 and Chiangrai

#### Hotel +10% YoY

 Higher occupancy rate at Hilton Pattaya and higher room rates from both Hilton Pattaya and Centara Hotel & Convention Centre Udonthani

#### F&B sales +9% YoY

- New food courts opened in 2017 at CentralPlaza Nakhon Ratchasima and CentralPlaza Mahachai
- Strong performances with double digit sales growth from Rama 2, Pinklao, Samui, CentralMarina and Festival Chiangmai

#### Real estate sales +100% YoY

• Continued unit ownership transfer at 3 residential projects: ESCENT Rayong, ESCENT Chiangmai and ESCENT Khonkaen

#### Active marketing and promotional events throughout the year

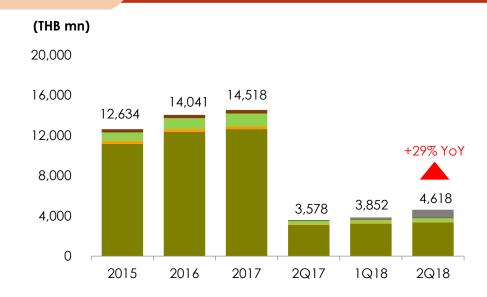
Collaboration with business partners, holding promotional campaigns to encourage more spending from local customers and cater for expanding foreign tourists visiting Thailand, are vital to the strong revenue performance throughout the year.

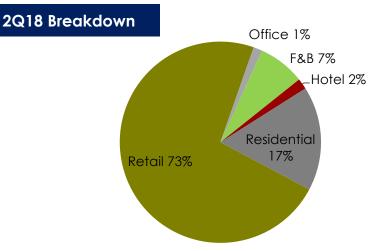
Note: /1 Includes revenues from residential projects and water & amusement park, and property management fees from CPNRF & CPNCG. Excludes non-recurring items.



## **Cost Breakdown**

#### Efficiencies maintained despite external cost pressure





Note: Excludes non-recurring items.

# 2Q18 total costs +29% YoY mainly contributed by Cost of rent and services +7% YoY

- Higher operating and depreciation costs of newly opened malls and renovated projects in 2017, namely CentralPlaza Nakhon Ratchasima, CentralPlaza Mahachai and CentralPlaza Rama 3.
- Higher maintenance, repair and personnel expenses to support the expansion of new shopping malls
- Slightly higher utility cost amidst rising electricity unit cost, courtesy of continuous energy conservation initiatives

#### Cost of hotel operations +3% YoY

 In line with revenues of hotel business mainly from effective cost management and control in the operations

#### Cost of F&B sales +10% YoY

 Better cost management at existing food courts despite higher cost from newly opened food courts in 2017

#### Cost of real estate sales +100% YoY

• In-line with the increase in real estate sales from 3 residential projects: ESCENT Rayong, Chiangmai and Khonkaen

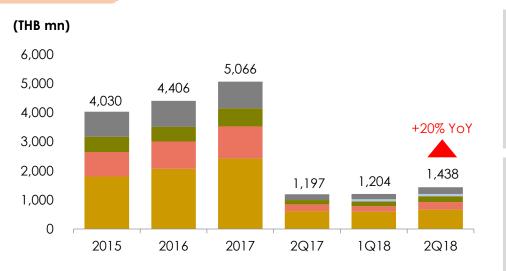
#### Continued focus on efficient cost management

Implementation of energy conservation initiatives at shopping malls to yield lower electricity unit consumption, in face of rising unit cost, is actively carried out to maintain or increase overall gross profit margin.



# **SG&A Expenses Breakdown**

#### In line with business expansion

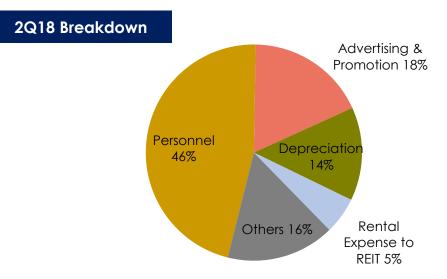


#### 2Q18 SG&A expenses +20% YoY mainly contributed by

- Higher personnel expenses to support business expansion
- Higher marketing expenses from higher frequency and scale of events and customer engagement activities at malls
- Inclusion of administrative expenses related to transfers of residential projects and rental expense of Hilton Pattaya Hotel based on the sublet agreement with CPNREIT

#### Balancing overhead expenses with business plan

Close monitoring of operating performance and maintain optimal SG&A expenses level according to business requirements with potential incremental savings from 1) synergy with Central Group in marketing activities and supply chain management 2) preparing organizational readiness for future growth



Note: Excludes non-recurring items.



# **Debt Analysis**

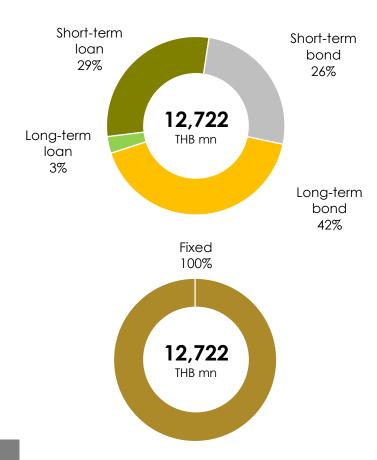
#### Low finance cost and strong credit rating

#### Finance cost and average cost of debt

#### 2Q18 Outstanding Debt Breakdown

#### (THB mn)









Stable
Rating Outlook

Note: Weighted average interest rate was derived from interest expenses including interest capitalization for projects under development.

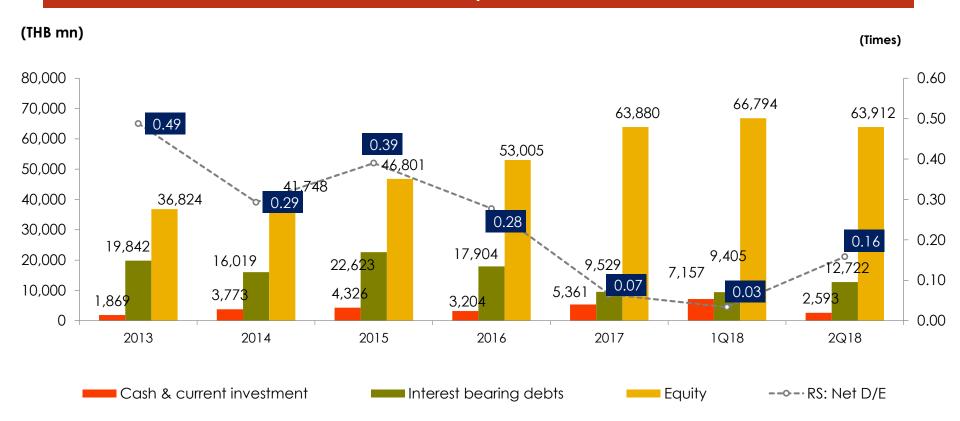
All borrowings at denominated in THB



# **Capital Structure**

## Slightly higher gearing but comfortably below covenant

#### CPN's net D/E ratios are historically below its debt covenant of 1.75x





## Rental Contract Structure

#### Contract structure unchanged from previous year

Upside from long-term lease contract expirations to convert into short term contracts at market rental rate should help increase revenues

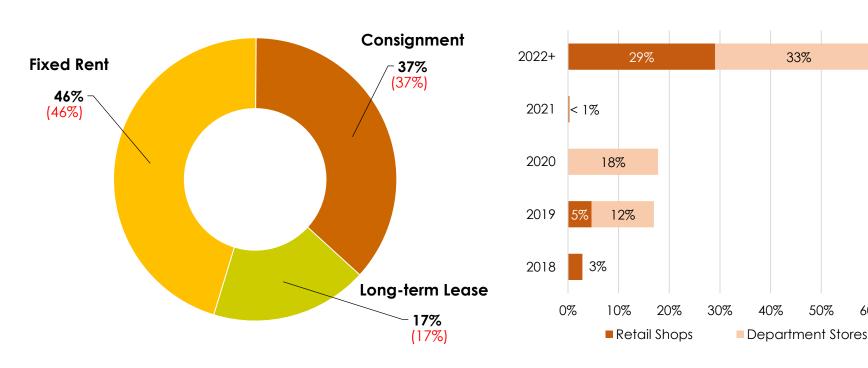
Rental contract composition by area<sup>(1)</sup>

Long-term lease contracts expiration<sup>(2)</sup>

33%

50%

60%



Source: Company estimate as of 30 June 2018 (1) Percentage based on occupied area.

(%) 2Q17 figure

70%

<sup>(2)</sup> Based on total long-term lease area of 154,027 sq.m. with less than 4% rental income contribution.



# **Enlarge the Asset Base**

#### Announced new malls in 2018 and 2019



Note 1: Includes land and construction cost of shopping center and parking building. Excludes Central Department Store or Robinson Department Store, and BUs' area.

Note 2: Excludes Central Department Store or Robinson Department Store, BUs' area

Note 3: Area will be developed and owned by the joint developer. However, the store will serve as a magnet to draw traffic into CPN's plaza area.



## **CentralPhuket**

## World's "Luxury & Leisure" Resort Shopping Destination

Must-Visit Shopping Destination for Locals and Tourists

Over 20 Luxury Brands to Complete Your Shopping

Future Potential for Mixed-use Development Projects

Grand Opening on 10 September 2018



First-ever world-class attractions along with over 400 shops of luxury and lifestyle brands





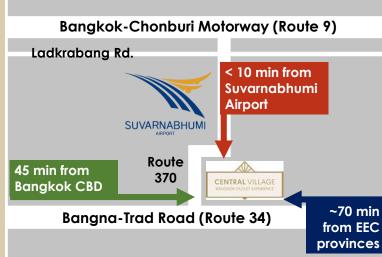




# **Central Village**

## "A Must Shopping Experience" to complete your trip





~40,000

sa.m. net leasable area

The First International Luxury Outlet in Thailand

Retail shops ranging from luxury to mass

235+

~100

Rais of land for retail outlet and hospitality

3Q 2019
Expected opening

200+

Hotel rooms to complete the hospitality experience



# CentralPlaza Ayutthaya

## The Prosperity of the Capital





# Regional Expansion Update

## First project in Malaysia

#### Central i-City (i-City, Shah Alam, Selangor Darul Ehsan, Malaysia)



Exp. Open Date	4Q18
Investment <sup>1</sup> (THB)	~8.30 bn
NLA <sup>2</sup> (sq.m.)	~89,000
JV partner	I-R&D Sdn Bhd. <sup>3</sup>
CPN role in project	60% ownership; operator
Land type	Freehold

#### Project progress:

- 100% completion of Anchor Leasing (Department Store, Supermarket, and Cinema)
- Progressively secured agreements with retail tenants towards opening date





Note 1: Includes land and construction cost of shopping center and parking building.

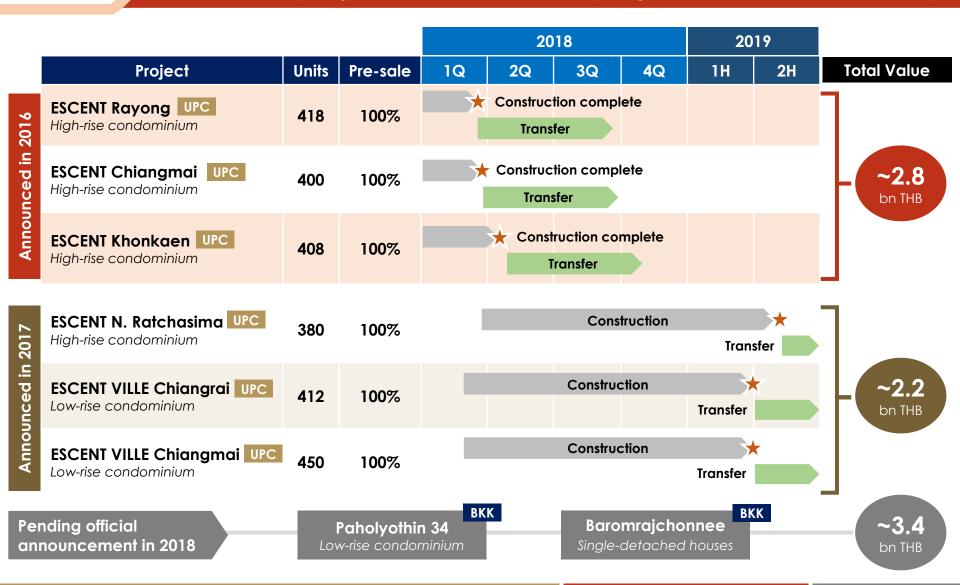
Note 2: Includes department store area (Department Store Operator TBA)

Note 3: A wholly owned subsidiary of I-Berhad and holds 40% stake in the joint-venture.



# **Residential Projects**

## All 6 projects sold out; first 3 project transfers underway





## **Asset Enhancement Initiatives**

#### Renovation program outlay for 2018-19

#### Key activities in 2Q18







Preparations for major renovation underway

2017	2018		2019		2020
	CentralWorld <sup>2</sup>				
		CentralPlaz	za Chiangrai		
		CentralPla	aza Chonburi		
		Centro	alFestival Pattaya B	each <sup>1</sup>	
Ongoing since 20	17		CentralFesti	ival Phuket	
Commence in 20	18		CentralPlaza	Lardprao	

Note 1: Renovation program not including area transferred to CPNREIT

Note 2: CentralWorld resumed normal operation during December 2017 - February 2018 to accommodate the festive season. Hence, renovation work will resume thereafter.



# **CentralWorld Renovation**

## New shops, lifestyle dining and café opened in 1H18





# **End of Presentation**

#### For more information, please contact:

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# Appendices



# **Statement of Financial Position**

Unit: million THB	End of 2Q	End of FY	End of 2Q	YoY	YTD
One. million mb	2017	2017	2018		
Current assets					
Cash and current investments	2,205	5,361	2,593	18%	(52%)
Other current assets	4,475	7,753	8,071	80%	4%
Total current assets	6,680	13,114	10,664	60%	(19%)
Non-current assets					
Investment properties <sup>(1)</sup>	79,073	84,972	84,343	7%	(1%)
Leasehold rights	10,268	11,207	13,881	35%	24%
Property & equipment (PP&E)	1,734	1,676	1,552	(11%)	(7%)
Other non-current assets	10,874	9,605	12,566	16%	31%
Total non-current assets	101,949	107,460	112,342	10%	5%
Total assets	108,629	120,574	123,006	13%	2%
Current liabilities					
Interest-bearing debt - 1 year	7,421	2,274	5,634	(24%)	148%
Other current liabilities	10,925	12,080	11,174	2%	(8%)
Total current liabilities	18,346	14,354	16,807	(8%)	17%
Non-current liabilities					
Interest-bearing debt	11,890	7,255	7,088	(40%)	(2%)
Other non-current liabilities	23,733	35,085	35,198	48%	0%
Total non-current liabilities	35,623	42,340	42,286	19%	(0%)
Total liabilities	53,969	56,694	59,093	9%	4%
Shareholders' equity					
Retained earnings - unappropriated	42,586	50,890	50,257	18%	(1%)
Other shareholders' equity	12,074	12,990	13,656	13%	5%
Total shareholders' equity	54,660	63,880	63,912	17%	0%

<sup>(1)</sup> Investment Properties are booked at cost and depreciated with the straight-line basis over the life of the assets. The estimated fair value is THB 180,409 mn as of December 31, 2017 (stated in the disclosure notes to the audited 2017 financial statements no. 13 under "Investment Properties").



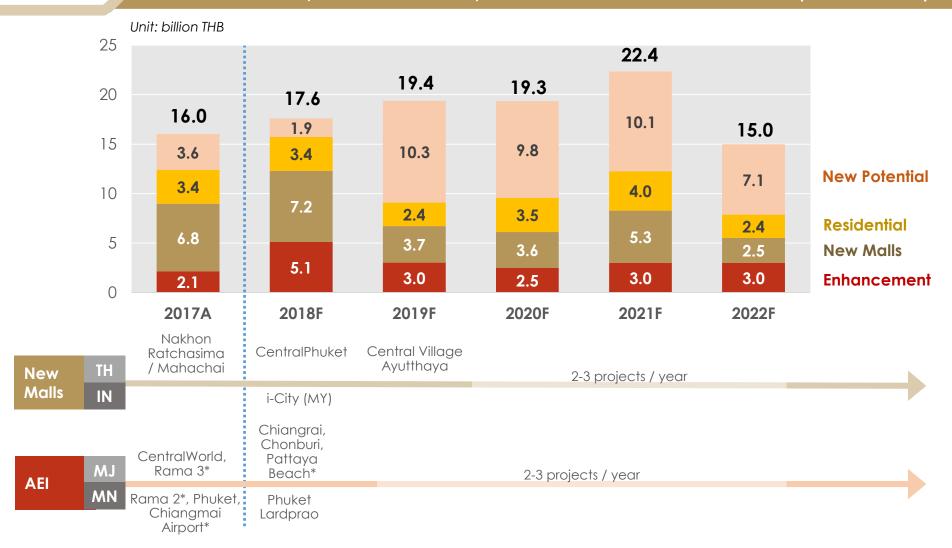
# **Statement of Comprehensive Income**

Unit: million THB	2Q	1Q	2Q	YoY	QoQ	6M	6M	YoY
Onit. million the	2017	2018	2018			2017	2018	(%)
Revenue from rent and services	6,518	6,776	6,819	5%	1%	13,048	13,594	4%
Retail	6,345	6,603	6,645	5%	1%	12,705	13,248	4%
Office	173	173	174	1%	1%	343	347	1%
Revenue from hotel operations	240	310	263	9%	(15%)	533	573	7%
Revenue from food and beverages	409	429	446	9%	4%	791	875	11%
Revenue from real estate sales	0	216	1,351	100%	526%	0	1,567	100%
Other income	453	492	527	16%	7%	967	1,019	5%
Total revenues	7,620	8,223	9,405	23%	14%	15,339	17,628	15%
Excluding non-recurring items	7,620	8,223	9,405	23%	14%	15,339	17,628	15%
Cost of rent and services	3,185	3,299	3,418	7%	4%	6,258	6,717	7%
Retail	3,118	3,234	3,352	8%	4%	6,126	6,586	8%
Office	67	65	66	(1%)	2%	132	131	(1%)
Cost of hotel operations	78	87	80	3%	(7%)	163	167	3%
Cost of food and beverages	315	332	346	10%	4%	617	677	10%
Cost of real estate sales	0	135	774	100%	474%	0	909	100%
Total cost of operations	3,578	3,852	4,618	29%	20%	7,038	8,470	20%
Selling, general and admin expense	1,195	1,203	1,438	20%	20%	2,238	2,641	18%
Operating profits	2,847	3,168	3,349	18%	6%	6,063	6,516	7%
Excluding non-recurring items	2,847	3,168	3,349	18%	6%	6,063	6,516	7%
Net finance cost/income tax/others	364	345	413	14%	20%	804	759	(6%)
Net profit	2,483	2,822	2,935	18%	4%	5,259	5,758	9%
Excluding non-recurring items	2,483	2,822	2,935	18%	4%	5,259	5,758	9%
Earnings per basic share (THB)	0.55	0.63	0.65	18%	4%	1.17	1.28	9%
Excluding non-recurring items	0.55	0.63	0.65	18%	4%	1.17	1.28	9%



# Capital Expenditure Plan

## Mainly focus on expansion of core business (i.e., malls)



TH = Thailand; IN = International; MJ/MN = major/minor enhancement program; excludes CAPEX for M&A and land lease renewal

\* Assets under the ownership of CPNREIT, except for CentralFestival Pattaya Beach (renovation work does not include areas transferred to CPNREIT)



# **CPN Shares Trading Statistics**

#### **Key Trading Statistics as of 2Q18**

Key Metrics	ТНВ
Par Value	0.50
Share Price (THB)	69.75
Earnings per Diluted Share (THB)	3.13
P/E (x)	22.3
P/BV (x)	4.90
Dividend Yield <sup>(3)</sup> (%)	2.01%
Market Capitalization (THB bn)	313
Authorized Share Capital (mn shares)	4,488

Divid	end	Histor	v
DIVIG	CIIG		-7

Key Metrics	2017	2016	2015	2014	2013	2012	2011
Par Value (THB)	0.50	0.50	0.50	0.50	0.50(2)	1.00	1.00
Dividend (THB/Share)	1.40(3)	0.83	0.70	0.65	0.55	0.475	0.37
Dividend Paid (THB mn)	6,283 <sup>(3)</sup>	3,725	3,142	2,917	2,468	2,070	806
Dividend Payout Ratio	46%(3)	40%	40%	40%	39%	33%(1)	39%

Dividend policy is paid annually approximately 40% of net profit

(unless there is compelling reason against this).

Note 1: Dividend payout ratio of 33% in 2012 was derived from 40% of normal net profit and 17% of gain from transferring assets into CPNCG.

Note 2: Par split from THB 1.00 to THB 0.50 per share effective on May 7, 2013

Note 3: Approved by shareholders at the 2018 Annual General Meeting of Shareholders on April 27, 2018 and paid on May 16, 2018

Source: SETSMART (except P/E and P/BV ratios, calculated based on the latest financial results), company announcements on SET



## CPNREIT and CPNCG

#### Operational performance

On December 1, 2017, CPNRF was converted into CPNREIT, which also leased additional assets in CentralFestival Pattaya Beach and Hilton Pattaya. At the end of 4Q17, CPNREIT has five retail properties and two office towers in its portfolio, with CPN REIT Management Co., Ltd., as the REIT manager and CPN as the property manager.

CPNCG was established in September 2012 and currently owns one office with SCB Asset Management Co., Ltd. as the fund manager and CPN as the property manager.

CONDET Drawartics	Remaining Life	Leasable Area <sup>(1)</sup>	Occupancy Rate (%) <sup>(2)</sup>		
CPNREIT Properties	(years)	(sq.m.)	2Q17	1Q18	2Q18
Rama 3 (Retail)	77 Yr & 1 M	36,197	63	84	90
Rama 2 (Retail)	7 Yr & 1 M	82,592	90	95	95
Pinklao (Retail)	6 Yr & 6 M	27,603	96	99	99
Chiangmai Airport (Retail)	25 Yr & 10 M	37,556	94	92	93
Pattaya Beach (Retail)	19 Yr & 2 M	29,404	_	95	96
Pinklao Tower A & B (Office)	6 Yr & 6 M	34,337	90	83	88
Total NLA and Occupacy Rate for R	tetail and Office	247,689	87	92	94
Hilton Pattaya (Hotel)	19 Yr & 2 M	302 rooms	89	98	92

CPNCG Office Property	Remaining Life	Leasable Area <sup>(1)</sup> (sq.m.)	Occupancy Rate (%) (2)		
	(years)		2Q17	1Q18	2Q18
CentralWorld (Office)	15 Yr	81,490	98	99	100

Note 1: Includes rental agreements < 1 year such as kiosk, carts, ATMs and coin machines and CPN acts as the property manager. Note 2: Percentage based on leasable area.